Online Journal of Space Communication

Volume 8 Issue 15 Women in Space (Spring 2009)

Article 48

October 2021

Profile of Jacqueline Schenkel

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Recommended Citation

Frost, Mary (2021) "Profile of Jacqueline Schenkel," *Online Journal of Space Communication*: Vol. 8 : Iss. 15, Article 48.

Available at: https://ohioopen.library.ohio.edu/spacejournal/vol8/iss15/48

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Jacqueline Schenkel

Schenkel & Associates, LLC specializes in international business and economic development in aerospace, high technology and space-related businesses. We work with our clients to facilitate international market entry in the U.S. and in Europe.

Jacqueline Schenkel founded the company in 2001. Schenkel has over twenty five years of hands-on, international marketing and sales experience in aerospace services, satellite manufacturing and space-based business. Prior to creating Schenkel & Associates, Ms Schenkel held senior positions with companies which are leaders in their fields: Hughes Network Systems, Loral Space & Communications and Arianespace. She benefited early on from a diverse international business experience at the Algerian Embassy, the World Bank, INTELSAT and France Telecom.

Schenkel has a Bachelor of Arts from the Elliott School of International Affairs and a Master of Business Administration in Finance, both from The George Washington University in Washington, DC. She is a past president of the Society of Satellite Professionals International Mid-Atlantic chapter and a member of several professional organizations related to the satellite and space industry. Schenkel is a dual of citizen of France and of the United States.

I have worked in all three industries now (I am still learning about aviation) and one take away from my experience is never to refuse to help another woman colleague, or a man for that matter--but men usually have no problem getting help.

Anyway, I think that young professional women and those who aspire to move up the ladder into professional positions in any industry benefit from getting involved in their company and outside professional organizations for self growth and professional growth. It is hard sometimes when one has the demands which come from starting a family, but internal, company involvement is always a good start. Writing in the company newsletter, volunteering for booth duty, working on company special projects and participating in social events all come to mind. After that, I think it is a balancing act and a personal decision. One important aspect of success in my view is to like what you do and to work for a company which you truly think has the best to offer. It is practically impossible to sell or promote services, products, or technologies in which you don't believe yourself. And, finally, don't forget to pull people up with you as you progress. Accept to give recommendations, to forward a resume, to give a contact to a professional

colleague who asks you to and do it (that's the hard part). And give credit where credit is due. All of it is truly rewarding.