Profile of Bridget Neville

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Bridget Neville currently serves as the Vice President and General Manager of Satellite Engineering and Operations for Sirius XM Radio. Prior to joining Sirius XM, Bridget served as Senior Vice President of Engineering and Operations for PanAmSat. Previous roles included consulting for Philip A Rubin & Associates and systems engineering for Hughes Space and Communications (now Boeing). She has electrical engineering degrees from the University of Notre Dame and USC and also an MBA from UCLA.

1) How did you get started in the satellite business?

One of my first assignments post-college was working on a weather satellite. I was hooked after that experience.

2) How have you been involved in changes brought about in or by this business (innovations, technologies, services)?

I've seen a lot of changes in technology, both in terms of satellite capability and ground equipment. Those advances in technology have allowed satellite services to expand into areas people wouldn't have thought possible even a decade ago. Compare the back-yard antennas from the '80s to the <1m DTV antennas on houses today. Next generation equipment will be even smaller, for handheld and mobile devices.

3) What do you see happening in the next five years in this industry?

Growth in Ka-band and mobile services will be interesting to watch in the coming years.