

**UNIVERSITY CURRICULUM COUNCIL**  
**Tuesday, November 13, 2012**  
**3:15p.m.**  
**Baker Center Room 231**  
**Second Meeting of 2012-2013**



**ATTENDANCE:**

Present: Arch, Bolon, Brannan, Broughton, Casebolt, Duvert, Henderson, Ingram, James, Jones, Lamb (for Scott), Li, Martin, Moberg (for Sherman), Molnar, Monwar, Palmer, Patterson (for Middleton), Scanlon (for Frank), Shambora, Stidd, Tuck, Twilley, Uhalde, Webster, Williams

Excused: Burns, Marchenkov

Absent: Barbee, Behnke, Brooks, Brose, Carr, Carter, Clouse, Descutner, Farley, Irwin, Hartman, LaForest, Leite, Mattley, Morris, Muhammad, O'Dell, Saini, Frank, Shaw, Sherrow, Shields

Guests: Bulow, Paulins

**CHAIR'S REPORT:** David Thomas

Thomas called the second meeting of 2012-2013 to order at 3:15 p.m. and welcomed everyone.

Thomas asked for approval of the October 9, 2012 minutes. James moved. Tuck seconded. Motion carried. Minutes approved.

Thomas reported that he has been working with Palmer and Sayrs and Mattley to sketch out a way in which to expedite the process of approving programs and program review with Graduate Council. They will be asking for input later on.

Thomas asked members to serve on an OCEAN focus group. The group will be working on ways to make OCEAN user friendly.

Thomas informed the Council that the Board of Trustees will be meeting this week. One of the issues that might be brought forward by the Provost is the notion of some form of differential tuition or guaranteed tuition. Guaranteed tuition will lock the price of tuition for 4 years, but no longer. Differential Tuition is when tuition includes costs of more expensive courses.

**INDIVIDUAL COURSE COMMITTEE:** Anita James, Chair

James presented the minutes from the Individual Course Committee meetings. Courses approved unanimously by voice vote.

**PROGRAMS COMMITTEE:** Jim Casebolt, Chair

**FOR SECOND READING:**

❖ REVISION: Associate Degree in Industrial Maintenance AA5020 – First reading last month

- “This program change is basically a repackaging of the courses in the major tracks of the program with the addition of a track for engineering and a name change to “Engineering Technology”. These changes reflect the pathways that students are pursuing to enter the workplace and provide a pathway to the baccalaureate programs in Russ College of Engineering. The program hours will change from 62 to 61 semester hours. The Industrial Maintenance Program is in Regional Higher Education and these changes do not affect any other departments within the University. This change is in response to a request from the Russ College of Engineering to help facilitate the transfer of engineering students from the Lancaster campus to the main campus. Recognizing that not all students attending the Lancaster campus will want to complete an Associate Degree prior to transferring to main campus, advising sheets will be prepared for engineering programs informing students of courses they may complete on the Lancaster campus for their engineering major. In addition, to better describe the program, a name change is part of this proposal -- from the Industrial Maintenance Technology (IMT) to Engineering Technology (EngT). This better represents the program at the Lancaster campus. This name change should also include a change in the Industrial Maintenance course prefix from IMT to EngT.”
- The new Engineering track allows student and advisor to select 18 hours of course work from ITM/EngT as well as several other curricula: BMT, Math, CHEM, PHYS, EE, CHE, ME, ISE, or CE
- Prefix change of courses from IMT to EngT WILL require ICC approval
  - Courses will be automatically changed with an email to Bob Bulow (cc'd to Laura Tuck) if Prefix is approved and all the courses need changing.
- Will the range of engineering track courses listed realistically be available at Lancaster?
  - Yes, courses in all of these curricula are already being taught at OUL
- MOTION: Approve changes conditional on course prefix change by ICC/UCC
- Unanimously Approved by Voice Vote
- ❖ REVISION: All Geography Majors: Geography BA4231, Geography BS 4231, Environmental Geography BS4232, Urban Planning BS4234, Geographic Information Science BS4235, Environmental Prelaw BS 4237, Meteorology BS4238 – First reading last month
  - Addition of Senior capstone seminar: “The Department of Geography proposes to require GEOG 4800 Senior Seminar in Geography to all of its seven undergraduate programs as the geography capstone. All Geography majors will be required to take this seminar course in their senior year. This change will increase the required GEOG hours by 3 credit hours (for BA and BS 4231, the number will increase from 38 to 41 credit hours, while for all other majors offered by the Department, it will increase from 41 to 44 hours). Given that GEOG 4800 is a Tier III equivalent course, this change would not put any additional burden on our students.”
  - MOTION: Approve changes
  - Unanimously Approved by Voice Vote

REVISION: Chemical Engineering BS7251 and tracks (7262, 7263, 7264) – First reading was June 2012

- 1. Require ChE 1000 of majors This will increase the required hours from 122 to 123.
- 2. Remove the listed requirement of completing a J course
- 3. Increase the requirement of Chemical Engineering Technical Electives by 3 hrs. (thereby increasing the total number of Tech Elec hrs by 3)
- Items two and three together keep the total required hours at 123.

➤ MOTION: Approve changes

➤ Unanimously Approved by Voice Vote

❖ REVISION: Industrial and Systems Engineering BS7255 – First reading was June 2012

- “Currently, ISE students are required to take ETM 3030. We would like to allow them to take ETM 3030 or ET 2100. [When ETM 303 was selected as the required programming class for the ISE degree, the course was teaching Visual Basic, which has a number of useful applications for ISE students. ETM 303 is now teaching C#, which doesn’t have a distinctive relevance for ISE, so students can take either programming class.]”
- “The ISE curriculum states that ISE students should select their Tier I Junior English from a limited list of courses (ENG, ET, or ETM). ISE has submitted two required ISE courses for approval as JE courses, so a separate Junior English course is no longer required.”

➤ MOTION: Approve changes

➤ Unanimously Approved by Voice Vote

❖ REVISION: Management Information Systems BB6137 – First reading was June 2012

- “Drop the required elective thus dropping the MIS program requirements from seven courses to six courses. This will have a positive impact on staffing by reducing the total required programming course offerings by five or six sections a year and will make it easier for students to double major in business. We plan to offer elective courses on an occasional basis but they will be pure electives and not a required part of the MIS major.”

➤ MOTION: Approve changes

➤ Unanimously Approved by Voice Vote

❖ NEW PROGRAM: Museum Studies Certificate (undergrad) CTXX7U – First reading last month

- Changes since first reading:
  - Name of certificate corrected: “Museum *Studies*”
  - Limited “laundry list” of majors previously in Program Overview has been dropped: “This certificate adds value to a variety of degree programs by providing a foundation for students interested in working in museums, in educational and interpretive centers, or in similar organizations promoting public outreach and education. In addition, the program provides a foundation for students interested in pursuing advanced degrees in Museum Studies.”

- Electives must come from *two* areas (previously *one*), so it now *cannot* be completed with only art/art history classes: “To earn the Museum Studies Certificate, students must successfully complete two museum core courses, Museum Fundamentals I (Art 3100) and Museum Fundamentals II –Practicum (Art 3922), and 15 credit hours of approved electives taken from a minimum of two areas.”
- List of electives includes courses initially included Anthropology, Art History, Biology, Education-Human Services, Geology, and History. Revision adds Classics-World Religions, Film, Music, Interdisciplinary Arts, and Theater.
- 21 hours is acceptable for undergrad certificate (minimum 18, no maximum)
- MOTION: Approve new program
- Approved by Voice Vote with 1 Abstention
- ❖ NEW PROGRAM: Museum Studies Certificate (graduate) CTX12G – First reading last month
  - Changes since first reading:
    - Name of certificate corrected: “Museum *Studies*”
    - Limited “laundry list” of majors previously in Program Overview has been dropped: “This certificate adds value to a variety of degree programs in multiple disciplines by providing a foundation for students interested in working in museums, in educational and interpretive centers, or in similar organizations promoting public outreach and education. In addition, the program provides a foundation for students interested in pursuing advanced degrees in Museum Studies.”
    - Electives must come from *two* areas (previously *one*), so it now *cannot* be completed with only art/art history classes: “To earn the Museum Studies Certificate, graduate students must successfully complete two core courses, Museum Fundamentals I (ART 5100) and Museum Fundamentals II – Practicum (ART 5922), and 12 credit hours of approved elective courses taken from a minimum [*sic.*] of two areas.”
    - List of electives courses initially included Art History, Biology, Education, Geology, and Public Administration (Voinovich MPA). Revision adds Film, Music, Interdisciplinary Arts, Theater, and History. NOTE: The University has no graduate courses in Anthropology or Classics-World Religions
  - 18 hours is acceptable for a grad certificate (14-20)
  - MOTION: Approve new program
  - Approved by Voice Vote with 1 Abstention
- ❖ NEW PROGRAM: TESOL Endorsement CTXX6U – First reading was June 2012
  - NOTE: This *not* really a certificate, it is a state endorsement.
  - “This Program prepares students to obtain their P-12 TESOL Endorsement in order to be licensed to teach ESL courses in Ohio public schools. The TESOL Endorsement represents a collaboration between the Department of Linguistics in the College of Arts and Sciences and the Gladys W. and David H. Patton College of Education. Currently, the Linguistics Department offers a Masters with a specialization in Teaching English as a Second or Foreign Language (TESOL) and a B.A. degree in Linguistics, with an optional concentration in TESOL. However, candidates were not eligible to take the

licensure exam and become TESOL teachers. We would now like to expand offerings to our students and enable students who hold a valid Ohio teaching license to become licensed to teach P-12 ESL students. There are two potential groups of students who may be in this program. One group consists of graduate students in the Linguistics MA program who also already hold a teaching license. The other group is post-baccalaureate students with a teaching license who are seeking the endorsement only and not the Linguistics Masters degree. Students will need to apply to be in the program and will have grade requirements for staying in the program. Students will be required to maintain a GPA of at least 3.0 in Linguistics courses to stay in the program. There is currently a great demand for a TESOL Endorsement at Ohio University, as few universities in the state of Ohio offer this endorsement. This endorsement has the potential to attract students from around the state, particularly if online courses are offered so that existing teachers can complete the coursework from their locations. This endorsement also has the potential to attract non-traditional students who are in the workplace, if online courses are offered. If online courses are not offered, the number of expected students for this endorsement program is approximately 5-10 per year. More would be expected if online courses were offered. No new faculty will be needed for this TESOL Endorsement program as long as no online courses are offered. No new equipment or space will be needed for this program. If online courses were offered, more faculty would be needed. The proposed date of implementation is Fall 2012. No new courses are being created; we are using existing courses that are taught regularly. The courses, assignments, and assessments for this program were designed in order to gain approval from the Ohio Board of Regents (OBR) to offer the TESOL Endorsement. The OBR has granted this approval and we are ready to proceed to recruit students and begin the Endorsement. In the state of Ohio, programs preparing candidates to work in the P-12 schools must be first recommended by the OBR and then seek (and obtain) national accreditation by the National Council for the Accreditation of Teacher Education (NCATE). The TESOL Endorsement program must be submitted to NCATE in Fall, 2012.”

- The endorsement requires 30 hours for MA Linguistics students and 22 hours for other students. This is more than allowed for a graduate certificate (max 20), but is what OBR requires for the endorsement.
- From OCEAN discussion tab: “The reason that there are two different sets of hour requirements is that one set is for the Linguistics MA (30 hours) and the other set is for non-Linguistics MA students (22 hours). These two tracks are slightly different. The non-Linguistics MA students are required to take an Introduction to Linguistics course (LING 5500) for this endorsement. This course includes the topics of Phonetics, Syntax, and Semantics/Pragmatics. The Linguistics MA students, however, are not required to take the LING 5500 course because they are required to take each of those topic areas in separate classes and more in-depth. In other words, the non-Linguistics MA students take LING 5500. The Linguistics MA students don't take LING 5500 and instead take LING 5600 (Phonetics), LING 5701 (Syntax), and LING 5860 (Semantics/Pragmatics). That adds an extra 8 credit hours to their total.”
- The Program Committee endorses the creation of a code for this, but believes that this is not subject to UCC approval, since it is not a University program (the endorsement is granted by the state, not the University). An OU program code is needed only for tracking purposes. However, if the chair or Council disagrees, then the Committee moves to create it.

- Council decided this did not need a vote but was informational only. All further Endorsements will require a memo to the Programs Chair to present as Informational Item to the Council.

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**FOR FIRST READING:**

- ❖ **ELIMINATION: Materials Management Technology AA 5021**
  - From Lancaster Dean Smith in OCEAN discussion tab: “Following the recommendations of the Campus Curriculum Committee and Professor Franco Guerriero, Science and Technology Division Coordinator, I support the curricular proposals to delete the Materials Maintenance Technology Program (MMT, AA5021) and to delete all of the MMT courses.  
The MMT program has only been offered at the Lancaster Campus. Due to lack of demand, there have been no MMT course offerings for several years, and there are currently no MMT majors. The MMT courses have been staffed by faculty members from related academic subject areas. Hence the program and course deletions will have no negative impact on faculty.  
While the campus has recently sent forth a proposal to restructure of the Industrial Maintenance Technology to better align with the Engineering Technology Management program in Athens, there is no viable demand for the MMT program and courses that meet the needs of community and students.”
- ❖ **REVISION: Retail Merchandising and Fashion Product Development Minor OR 6380**
  - “Summary of change – add MIS 2011 (for non majors) to the list of requirements (MIS 2010 OR MIS 2011). This way business majors and non majors can work toward the RPFDP minor.”
  - **NOTE: Typo in “Core Requirements” section of the revised curriculum document. Introduction to Information Analysis and Design -nonmajor is MIS 2011, not 2010.**
  - **NOTE During Meeting: 5 or 6 of the courses required for this program have already been deleted from the books.**
  - **NOTE During Meeting: No faculty or students will be effected by this.**
- ❖ **REVISION: Retail Merchandising and Fashion Product Development Major (B.S.H.C.S.) Major code BS 6380**
  - Summary of changes:
    - Change ECON 1030 and 1040 to ECON 1000 (email support from R. Rossiter received June 5, 2012)
    - Change PSY 2110 to PSY 1110 OR PSY 2110 (reason; Business minor no longer requires PSY 2110, so RFPD faculty support students selecting either stats course)
    - Change MIS 2010 to MIS 2011 (same course title, but NONMAJOR)
    - Add MDIA 1091 to the “Business, Communication, Visual Electives” options
- ❖ **REVISION: Industrial Hygiene BS 3309**
  - We propose a name change from “Industrial Hygiene” to “Occupational Hygiene & Safety”, to reflect perceptual shifts within the professional safety community, and

secondarily enhance enrollment and retention. We seek to change IH course prefixes to “OHS”.

- Prefix change to courses will require separate approval by ICC/UCC

#### NEW PROGRAM: International Business Certificate CT X11U

- The International Business Certificate will consist of fifteen semester hours (five three-credit semester courses), including four required courses and one elective course and incorporating practical, hands-on experiential exercises and activities that are designed to internalize the capabilities and mindset required for success in international business. The International Business Certificate program will admit both students from within the College of Business (COB) and students from outside the COB.

- The Committee was concerned about the lack of specificity regarding the elective course, and the limited degree for interdisciplinarity of the curriculum. A revised proposal has already been provided to the Committee with specific courses, including ones from outside MGT and BA – as of 11/7 OCEAN does not reflect this revision.

- Non management or non International Business majors.

#### ❖ NEW PROGRAM: Customer Service Minor OR XXX7

- “The Customer Service minor, offered in the Department of Human and Consumer Sciences, is designed to complement majors programs in areas where graduates are likely to work with customers, clients, or members of the public who are served by the organizations/businesses for which graduates work. Additionally, elements of supervision of a customer service oriented workforce are emphasized in the minor program. The courses focus on consumer issues, supervision in customer service environments, execution of customer service in a variety of workplace settings, and professional development.”

- 18 hours is acceptable for an undergrad minor (15-24)

#### ❖ NEW PROGRAM: BS XX04 Customer Service

- “The Customer Service major leads to a Bachelor of Applied Human and Consumer Sciences. This is a bachelor completion degree, appropriate for students who have earned an associate’s or technical degree and/or at least 60 semester hours at an accredited institution. Fields including, but not limited to, retail, hospitality, human services, law enforcement, utilities, nursing, health care administration, and computer technology are appropriate for this bachelor completion degree.”

- The Bachelor of Applied Human and Consumer Sciences degree with a Customer Service major is specifically designed for students who have already completed an associate degree or for students who have completed a minimum of 60 semester hours. The BAHCS degree with a Customer Service major maximizes the transfer of previously-earned credits. For many students, the BAHCS degree with a Customer Service major will be a “2 + 2” option, enabling students to take only two additional years of coursework beyond the two years already spent earning the associate degree. Alternately, students with the equivalent of two years of coursework may enter the program and complete degree requirements for the major.”

- Note from Gary Coombs in OCEAN discussion tab: “The Management Department is fine with students taking our MGT 2000 course to fulfill a requirement. There is an error

showing MKT 2400 as Intro to Management and Organizations which is actually MGT 2100. That course is only open to College of Business students as it is part of our Integrated Business Cluster. We do have some concerns with this program competing with the BSAM program on the regional campuses leading to dis-economies of scale. The two programs seem to appeal to similar potential degree completion students. The question would be if it would be more appropriate for the two programs to collaborate and create a Customer Service "track" as an extension of the BSAM program. I will leave it to the Marketing Department to comment further, but I was surprised to see Marketing Principles listed under the Leadership and Organization grouping.”

- The Committee has concerns about this curriculum: What differentiates this program from BSAM (an RHE major) in terms of professional opportunities? Will the new program have a genuine market in Athens, or will it really only be on the regionals? If the latter, who will get call numbers for the courses, and if Athens why would a student choose this over BSAM (which will be much cheaper)? Since it could be seen as competing with College of Business curricula as well, there should be a College-level endorsement of the proposed program. Also, the curriculum seems to lack upper division courses compared to other Bachelor’s degree programs since it is heavy on 1000 and 2000-level course numbers.
- Regional campus call numbers.
- Concern that the Regional campuses don’t have the resources that Athens does.

ADDITION TO THE AGENDA:

#### **Academic Minor programs at Ohio University**

Provide a significant academic experience within a single discipline

Minimum of 15 semester credits, maximum of 24 semester credits

- . Are open to any student pursuing a baccalaureate program at the University
- . Must include at least 2 courses at the 3000 level or above
- . Are administered by a single academic unit and generally consist of courses from that unit.

(from [http://www.ohio.edu/facultysenate/upload/Guidelines-for-New-Minors-and-Certificates\\_Jan2012.pdf](http://www.ohio.edu/facultysenate/upload/Guidelines-for-New-Minors-and-Certificates_Jan2012.pdf) )

These minors list many 3000+ classes as electives, but **could** be completed with only 1000/2000 level courses:

African American studies — History — Philosophy — Theater

These minors could be completed with only **one** 3000+ course:

Applied nutrition — Business (specifies MGT3000) — Communication studies — Interdisciplinary Arts — Music

*All of these could be fixed by simply adding a line to the description of the minor that at least two 3000+ courses are required*



Psychology minor allows for no 3000+ courses: the only classes a student is allowed to choose from are 1000/2000 courses (though a couple of them used to be 300-level courses under quarters).

**REVIEW COMMITTEE:** Rob Brannan, Chair

Brannan presented the Self Study Guidelines for Academic Program Review for second reading. Programs will have a choice for the first few years after it's passed whether to use the old guidelines or new guidelines.

Suggestion that the committee comes up with an implementation plan.

Decision to present the guidelines for vote next month.

Brannan updated the Council on the progress of the outstanding reviews.

Reviews outstanding from last year.

- Accounting, Business Management, Office Technology – waiting on responses
- Medical Assisting Technology – should be ready for next month
- College of Business – should be ready for next month
- Computer Science Technology and Industrial Systems Technology – behind

Reviews outstanding this year:

- Waiting on all of Engineering programs' self-studies except for Civil Engineering. Aviation was never on the same cycle.
- Applied Health Science and Wellness – Self-studies in; Site visit schedule
- Rehabilitation and Communication Sciences – not sure where they are in the process
- Nursing – Fully accredited; Internal reviewers will be assigned; Accreditation report will be used for External report.

**GENERAL EDUCATION:** Dave Thomas, Chair

No report

**NEW BUSINESS**

None

There being no further business, Thomas adjourned the meeting at 4:15p.m.