

**UNIVERSITY CURRICULUM COUNCIL**  
**Tuesday, March 28, 2017, 3:05p.m.**  
**Alden Library, Room 319**  
**Eighth Meeting of 2016-2017**



**ATTENDANCE:**

**Present:** Barlag, Broughton, Castillo, Childers, Cutcher (representing Edmonds), Frith (representing Webster), Hatch (representing Frank), Horner, Ingram, Kanwar, Kruse, Loudner-Maffin (representing Johnson), Marinellie (representing Leite), Moberg (representing Sherman), Patterson (representing Middleton), Szolosi, Tees, Tuck, Wanat

**Excused:** S. Brown, Jeffries, Kondrit, Rodina, Ruhil

**Absent:** Anderson, Barnett, Bergmeier, L. Brown, Buchanan, Cotton, De Lacalle, Escobado, Helfrich, Hood-Brown, Jeng, Koonce (representing Shields), Lamb (representing Sayrs), Mather, McAvoy (representing Irwin), Miller, Mitchell, Modayil, Nyarko, Rogus, Stark, Wharton

**Guests:** Dewald, Lanza, Mickunas, Ottley, Whitnable

**CHAIR'S REPORT:** David Thomas

Thomas called the eighth meeting of 2016-2017 to order at 3:05 p.m. and welcomed everyone.

Thomas turned the floor over to Howard Dewald, Associate Provost for Faculty & Academic Planning.

Dewald updated the Council on the Transfer Pathways for transferring Associate Degree students within four year institutions. A recommendation will go to the Chancellor that the Transfer Pathways should be based on courses instead of learning outcomes and that the development for Transfer Pathways should be Major based. The recommendation will also be made to include technical degrees. Social Work, due to aspects from their accreditation, will be split out from the Social Behavioral Sciences.

**PROGRAM REVIEW COMMITTEE** – David Ingram, Chair

No report.

**INDIVIDUAL COURSE COMMITTEE:** Hans Kruse, Chair/Mary Rogus, Vice Chair

No report

**PROGRAMS COMMITTEE:** Kelly Broughton, Chair/Chris Moberg, Vice Chair

**SECOND READINGS – PROGRAM CHANGES**

**Health Sciences & Professions**

**Item 1**

**Unanimously Approved by Voice Vote**

Program Codes: **BS6470, BS8117, BS6468, BS5327, BS8100, BS6260, BS8122, BS8119, BS6357, BS6836, BS1221, BS6472, BS3300, BS6601, BS6605**

Program Names: **Applied Nutrition, Athletic Training, Child and Family Studies, Communication Sciences and Disorders, Community and Public Health, Environmental Health, Exercise Physiology, Health Services Administration, Integrated Health Studies, Long Term Healthcare Administration, Nursing – BSN, Nutrition, Occupational Hygiene and Safety, Social Work (BA & BSW)**

Contact: Sally Marinellie, [smarinels@ohio.edu](mailto:smarinels@ohio.edu)

Summary: CHSP would like to implement a college-wide requirement that will focus on interprofessional education (IPE) for undergraduate students entering the academic year 2017-18 catalog. The requirement will be to complete a minimum two credit hours in interprofessional education. This proposal is supported by all school directors.

*Programs Committee recommends the program work carefully on implementation at the regionals so that costs are not burdensome to RHE students. Please be sure to provide the registrar with a list of the specific special topics course (IHS 2900) which will fulfill the requirement.*

## **Item 2**

**Unanimously Approved by Voice Vote**

Program Code: **AU5317**

Program Name: **Doctor of Audiology**

Contact: Joann Benigno, [benigno@ohio.edu](mailto:benigno@ohio.edu)

Summary: Currently, the Division of Communication Sciences and Disorders (CSD) in the School of Rehabilitation and Communication Sciences offers a Doctor of Audiology (AuD) and also a PhD in Hearing Science. This request is for a unique program code to track students admitted into the AuD program who wish to pursue doctoral study. This Joint AuD/PhD option does not have an impact on total program hours, resources, requirements or faculty. There are no patron departments to be identified. A student who wishes to pursue this option may express their interest in the application to the AuD program. The CSD faculty members have a process in place to determine the student's qualification for the Joint option. If accepted, the student will be assigned a faculty mentor and will be advised on a program of study that will integrate doctoral-level coursework and experiences (e.g., research directed studies, statistics, working in a mentor's research lab) into the coursework required for the AuD. (Note: Any student in the AuD program may elect to take research directed studies and/or statistics as electives.) Each student in the Joint option is also expected to work on a predissertation research project. Each plan of study for a student in the Joint option will be unique, given their area of research interest. At the time of admission into the Joint option, the student is informed that he/she must still apply for the PhD at a later time and that PhD acceptance is not guaranteed. By the semester in which the student applies to the PhD program (end of year 3), he/she will have completed 76 hours for the AuD program and approximately 36 hours for the PhD (note: No more than 34 credits of doctoral-level coursework and research completed during the AuD will count towards completion of the PhD).

## **Item 3**

**Unanimously Approved by Voice Vote**

Program Code: **MA5326**

Program Name: **Master of Arts in Speech-Language Pathology**

Contact: Joann Benigno, [benigno@ohio.edu](mailto:benigno@ohio.edu)

Summary: Currently, the Division of Communication Sciences and Disorders (CSD) in the School of Rehabilitation and Communication Sciences offers a Master of Arts in Speech-Language Pathology (MA SLP) and also a PhD in Speech-Language Science. This request is for a unique program code to track students admitted into the MA program who wish to pursue doctoral study. This Joint MA/PhD option does not have an impact on total program hours, resources, requirements or faculty. There are no patron departments to be identified. The purpose of the Joint option is to provide a student, who wishes to pursue a PhD, the opportunity to take doctoral-level courses, directed studies, and engage in research experiences during the MA program, which mainly focuses on clinical training. This is highly beneficial for those select students for three reasons: a) they have an incentive to apply to and complete the PhD, given that they have already started some of the coursework; b) they are more prepared for successful study at the doctoral level; c) they can complete two degrees (MA + PhD) in 5 years (instead of 6 years). A student pursuing this option is required to complete the same curricular requirements as all students who pursue the MA.

#### **Item 4**

##### **Unanimously Approved by Voice Vote**

Program Code: **CTGLHL**

Program Name: **Global Health Certificate (Undergraduate)**

Contact: Gillian Ice [iceg@ohio.edu](mailto:iceg@ohio.edu)

Summary: The faculty in Global Health would like to revise this undergraduate certificate to reflect options for core course requirements and to also add some new choices to the list of electives. These changes have no impact on the total program hours, resource requirements or faculty.

- 1) Core course change: Current requirement: Take BIOS 4440 (Tropical Disease Biology)  
Requested change: Take either BIOS 4440 or IHS 2235 (Cross-Cultural Issues in Tropical Disease)
  
- 2) Core course change: Current requirement: Take IHS 3521 (Global Health Research and Service) Requested change: Take either IHS 3521 or HLTH 4120 (Global Health Programming); leave HLTH 4120 also in the electives list
  
- 3) Add to the approved electives list:
  - ANTH 3550: Medical Anthropology
  - COMS 4100: Cross-Cultural Communication
  - CSD 4200: Multicultural Aspects in Communication Sciences
  - GEOG 3210: Population Geography
  - IHS 2190: Introduction to Immigrant and Migrant Health
  - IHS 2215: Medical Humanities: Global Health & Literature
  - IHS 2290: Global Health and Film

- IHS 3222: Comparative Health Systems
- INST 2100: Africa's Children

## **Arts & Sciences**

### **Unanimously Approved by Voice Vote**

Program Code: **BA5221**

Program Name: **French Major (B.A.)**

Contact: Ben Parrot ([parrot@ohio.edu](mailto:parrot@ohio.edu))

Summary: We are proposing two additional requirements for a B.A. in French: Students would need to (1) complete a minimum of a five-week approved study abroad program in a French speaking country and (2) complete an official Oral Proficiency Interview (OPI), resulting in a rating of Intermediate High or better, according to the American Council on the Teaching of Foreign Languages (ACTFL) Proficiency Guidelines. A lengthy study abroad experience significantly improves linguistic proficiency and also enables students to immerse themselves in another culture. An ability to function within a different culture and to view one's native culture from a different perspective are essential skills for world citizens in the age of globalization. Such intercultural skills are a central component of linguistic fluency and are a core value of our curriculum, yet cannot easily be obtained within a classroom in the United States. As the OPI is administered by certified professionals unaffiliated with Ohio University, the exam serves as an unbiased metric of students' linguistic competence and ensures that graduates of the program have attained a significant level of oral proficiency in French. Moreover, the test results provide students with an objective assessment of their linguistic proficiency according to an internationally recognized scale; graduates can thus more effectively market their language skills to potential employers. The coursework requirements for the B.A. in French remain unchanged, and the program revisions have no impact upon total program hours or faculty and resource requirements. No patron departments need to be included in the approval queue. Student will be permitted to retake the OPI.

## **Education**

### **Unanimously Approved by Voice Vote**

Program Code: **BS6417**

Program Name: **Bachelor of Applied Human and Consumer Science Degree in Customer Service**

Contact: Robin Ambrozy, [ambrozy@ohio.edu](mailto:ambrozy@ohio.edu)

Summary: To align the upper level coursework for the Customer Service Degree with Ohio University's other online Degree Completion programs offered through eCampus. This change will allow students to use their 24 hours or more of Customer Service core or related courses to fulfill the upper level requirements. This will reduce the total upper level course work to 30 hours and bring the program in line with other programs across campus. The number of hours needed for graduation will remain 120 hours.

## **SECOND READINGS – NEW PROGRAMS**

### **Art & Sciences**

#### **Item 1**

### **Unanimously Approved by Voice Vote**

Program Code: **NDX35G**

Program Name: **Teaching English as a Foreign Language**

Contact: Michelle O'Malley

Summary: This certificate proposal addresses requirements for certificates that offer an opportunity for skills development or certification for non-traditional, non-degree seeking students who are not matriculated but who have earned a Bachelors degree to date. This certificate in Teaching English as a Foreign Language (TEFL) is designed to be offered entirely online in an asynchronous manner thereby allowing students to work at their own pace. The certificate coursework will provide theoretical as well as practical instruction to students seeking training in TEFL and who are not attending courses on the Athens campus. Completion of the coursework listed below leads to a TEFL Certificate from the Department of Linguistics. Course content provides graduate-level instruction in the areas of: language foundations, organization and analysis; learning theories; lesson and materials development; and classroom methodologies in TEFL. The content is designed for individuals planning to teach English abroad and/or to augment previous training in related internationally focused areas of study, e.g., Foreign Languages, International Studies, Political Science, Communications, History, Sociology, etc.

ONLINE TEFL Certificate Courses:

LING 5500 Introduction to Linguistics (4 credit hours)

LING 5750 Language Learning (4 credit hours)

LING 5800 TESOL Methods and Materials (4 credit hours)

LING 5920 Language Teaching Practicum (4 credit hours) - students register for two sections of this course as it is currently listed at 2 credit hours but the work load requires 4 credit hours worth of work

Requires a B- average across all courses to be awarded.

## **Item 2**

Program Code: **MLXX01**

Program Name: **MA in Law, Justice & Culture** (PDP for CCGS)

Contact: Haley Duschinski, duschins

Summary: The Center for Law, Justice & Culture at Ohio University proposes the development of an innovative new interdisciplinary MA degree in Law, Justice & Culture. The degree focuses on critical analysis of law as it operates in relation to society, culture, politics, and power, in American as well as international contexts. The program is designed to attract high-achieving students who demonstrate a strong intellectual interest in interdisciplinary law and society studies and who are considering JD, PhD, or JD/PhD programs at other institutions. The new graduate program requires the completion of a minimum of 32 semester hours of graduate coursework. The curriculum is designed so that OHIO undergraduate students are able to complete the program in one additional year. MA students must complete either a thesis or a capstone paper.

*PDPs are not voted on. This is just for information.*

## **Item 3**

**Unanimously Approved by Voice Vote**

Program Code: **BAXX11**

Program Name: **Psychology**

Contact: Bruce Carlson

Summary: The Department of Psychology is proposing to offer the BA degree in Psychology to students in the bachelor's completion program. It is expected that this will be a popular option for students in this program, given that Psychology is one of the most popular majors on the Ohio University campus. The curriculum will be identical to the current BA in Psychology, although the available courses will be limited compared to those that are available on the main campus. Approximately half of the courses needed to complete the Psychology major are already available through eCampus. Online versions of five additional required courses would need to be developed to offer the entire major through eCampus. It is expected that this could be accomplished by hiring multiple part-time faculty members or one full-time faculty member. It is proposed that the program will be implemented beginning January 1, 2018.

#### **Item 4**

##### **Unanimously Approved by Voice Vote**

Program Code: **NDX34G**

Program Name: **Geospatial Information Science: GIS & Cartography Certificate**

Contact: Edna Wangui

Summary: The Department of Geography currently offers several on-campus GIScience courses and a graduate certificate in GIScience. Alumni and other working professionals have expressed interest in online sections for our GIScience courses for earning continuing education credits and/or a certificate. Such options are becoming popular elsewhere, but, in Ohio, only Kent State offers an online two-year Master's degree in GIScience. The proposed online certificate addresses the demand for shorter term professional online education in GIS and cartography. We are adapting many of our existing GIScience courses for online delivery. We will offer two tracks to cater to newcomers to GIS and mapping, as well as professionals seeking more advanced computational skills in geospatial analysis and programming. Four courses (16 credits) will be required to complete the certificate. Courses will be offered in four, 10-week terms throughout the year (July-June), with at least two courses offered per term, so that students can start courses on a rolling basis and earn the certificate in one year or less. Required: GEOG 5730 Principles of GIS, GEOG 5600 Cartography I, GEOG 5610 Cartography II; Select one: GEOG 5760 Advanced Spatial Analysis and GIS Applications, GEOG 5740 GIS Design and Application Development, or GEOG 5770 Advanced Topics in Geoinformatics.

#### **Item 5**

##### **Unanimously Approved by Voice Vote**

Program Code: **NDX36G**

Program Name: **Geospatial Information Science: Geospatial Analysis & Programming Certificate**

Contact: Edna Wangui

Summary: The Department of Geography currently offers several on-campus GIScience courses and a graduate certificate in GIScience. Alumni and other working professionals have expressed interest in online sections for our GIScience courses for earning continuing education credits and/or a certificate. Such options are becoming popular elsewhere, but, in Ohio, only Kent State offers an online two-year Master's degree in GIScience. The proposed online certificate addresses the demand for shorter term professional online education in GIS and geospatial analysis. We are adapting many of our existing GIScience courses for online delivery. We will offer two tracks to cater to newcomers to GIS and mapping, as well as professionals seeking more advanced computational skills in geospatial analysis and programming. Four courses (16 credits) will be required to complete the certificate. Courses will be offered in four, 10-week

terms throughout the year (July-June), with at least two courses offered per term, so that students can start courses on a rolling basis and earn the certificate in one year or less. Required: GEOG 5730 Principles of GIS, GEOG 5740 GIS Design and Application Development, GEOG 5760 Advanced Spatial Analysis and GIS Applications; Select one: GEOG 5610 Cartography II or GEOG 5770 Advanced Topics in Geoinformatics.

## **Health Sciences & Professions**

### **Item 1**

#### **Unanimously Approved by Voice Vote**

Program Code: **CTX19G**

Program Name: **Health Policy Certificate (Graduate)**

Contact: Michael Kushnick, kushnick@ohio.edu

Summary: This Certificate is to enhance the education of current students pursuing programs in health disciplines across multiple colleges who desire to gain skills in the analysis, interpretation, and/or ability to seek solutions to problems affecting population health and healthcare. Considerable interest has been shown in this certificate among students in various health-focused programs within the College of Health Sciences and Professions (CHSP), including addressing some of the needs of student from graduate programs in the Department of Social and Public Health (SPH) like the Masters in Public Health program and the Masters in Healthcare Administration, as well as other programs within the College. A large part of the uniqueness of this certificate program is that it will bring together curriculum and expertise from CHSP and the Voinovich School of Leadership and Public Affairs. Content will be enhanced through a unique partnership with the Health Policy Institute of Ohio (HPIO), the leading health policy organization in the state. In particular, the HPIO will collaborate with faculty to bring content expertise and especially help drive the students focus on current issues, trends and emerging topics in health and healthcare today. No new faculty on campus will be required for this certificate. The 12 credit hour curriculum will provide students with core content related to of the United States public health and healthcare delivery systems, attention to policy formation and analysis of processes, along with the exploration of current health policy issues. Instructional technology support will be required and is in place within the College for development of new courses and moving content online where needed. The curriculum is designed to lay the foundation of health policy in IHS 5300: Fundamental Health Policy: Concepts, Components and Systems and IHS 5301: The Health Policy Making Process (CHSP). MPA 5850: Policy Analysis for Public Affairs and Leadership (offered by GVS) will be required before the culminating IHS 5302: Health Policy: Current Issues, Trends and Emerging topics course which will require a culminating experience.

*Recommended pending new course approvals by ICC.*

### **Item 2**

#### **Unanimously Approved by Voice Vote**

Program Code: **NDX21G**

Program Name: **Psychiatric Mental Health Nurse Practitioner Certificate (Graduate)**

Contact: Char Miller; millerc3@ohio.edu

Summary: This proposal is for a new Psychiatric Mental Health Nurse Practitioner (PMHNP) certificate. This specialized focused certification will be available only to Advanced Practice Nurse Practitioners who are nationally certified in another advanced practice nursing specialty such as Family Nurse Practitioner or Adult-Gerontology Nurse Practitioner. Completion of the PMHNP Certificate will allow graduates to be eligible for national certification from the

American Nurses Credentialing Center (ANCC). Despite the high prevalence and social impact of mental health disorders, significant disparity in access to quality treatment remains. This disparity is exacerbated by significant workforce shortages, particularly among mental health professionals. The Health Resources and Services Administration (HRSA) (2016) has identified 113 Mental Health Professional Shortage Areas in Ohio. Graduate alumni Family Nurse Practitioners have requested the addition of this certificate as there are limited educational programs for PMHNP in Ohio. These factors suggest that there is a significant need for this specialty certification. The program of study includes coursework related to role and population competencies specific to the PMHNP. Admission criteria remain consistent with MSN admission criteria for the PMHNP track program with the addition of national NP certification in another specialty. If students not have the required pre-requisite courses, they must complete those courses prior to the role and population-focused coursework. The coursework for the certificate includes 20 credit hours. There are no anticipated additional space requirements or faculty positions needed to support this program. PMHNP-prepared faculty will teach the certificate courses as part of the traditional MSN-PMHNP students. 3.0 is the minimum GPA to award the certificate

### **Item 3**

#### **Unanimously Approved by Voice Vote**

Program Code: **NDX24G**

Program Name: **Nurse Educator Certificate (Graduate)**

Contact: Char Miller

Summary: This online graduate certificate program prepares graduates to be nurse educators and equip registered nurses with the skills necessary to practice in varied healthcare settings. The proposed change reflects the addition of a Post-Masters Nurse Educator (NE) certificate. This specialized focused certification will be available only to students who have a Masters degree in nursing. Completion of the NE Post-Masters Certificate Program will allow students who complete the certificate courses to be eligible for national certification from the National League of Nursing (NLN). The program of study includes coursework related to role and population competencies specific to the NE. Admission criteria remain consistent with MSN admission criteria for the current NE track program. If the Post-Masters student does not have the required pre-requisite courses, they must complete those courses prior to being accepted in the certificate program. The coursework for the certificate includes 15 credit hours. A minimum GPA of 3.0 would be required for award of the certificate. The capstone course should be NSE 6934 Capstone Experience for Nurse Educators (not NSE 6634 as stated in proposal).

### **FIRST READINGS – PROGRAM CHANGES**

#### **International Studies**

Program Codes: **BA4405, BA4406, BA4407, BA4408, BA4409, CTAfri, CTASIA, CTSEAS, CTWARU**

Program Names: **Global Studies Majors and Certificates (Africa, Asia, Europe, Latin America, War and Peace)**

Contact: Catherine Cutcher, cutcher@ohio.edu

Summary: The Global Studies Faculty Advisory Board and the Center for International Studies recommend adding the following courses to the curriculum for Global Studies majors and certificates. These changes are proposed to accommodate new course offerings and to expand the interdisciplinary breadth in global studies. In an effort to reach out beyond the Social



Sciences and Humanities, we have also added globally-themed courses in the professional schools.

Add courses to the Global Studies electives (**BA4405, BA4406, BA4407, BA4408**):

ANTH 3010: Visual Anthropology

ANTH 3590: Before Sickle and Plow

IHS 2215: Medical Humanities: Global Health and Literature

IHS 2290: Global Health in Film & Theater

IHS 3222: Comparative Health Systems

Add to African Studies electives (**BA4405 and CTAfri**)

ANTH 3820 – Cultures of the Mediterranean

Add to African Languages and War and Peace Languages (**BA4405 and CTAfri, BA4409 and CTWARU**)

SETS 1110: Elementary Setswana I

SETS 1120: Elementary Setswana II

Add to War and Peace core courses (**BA4409 and CTWARU**)

CAS 1425 War, Peace and Security

JOUR 4630: Media and Conflicts Management (also under electives)

Add to War and Peace electives (**BA4409 and CTWARU**)

CLWR 2230: What is Evil?

HIST 3683: Germany between East and West since 1945

MDIA 4170: Media and the Muslim World

## **Health Sciences and Professions**

Program Code: **BS8117**

Program Name: **Athletic Training**

Contact name: Kristine Ensign

Summary: After careful consideration and review, it has been determined that some minor curricular changes would be of benefit to the athletic training major. The first change is the elimination of HLTH 2020 (Introduction to Health and Lifestyle Choices; 3 credit hours) as a program requirement. HLTH 2020 has been reviewed and deemed that the course is not meeting the needs of the athletic training major. The second change is to add BIOS 3455 (Human Physiology Lab), a 2 credit hour course. This course is not currently required in the program; however, the material that is presented in the course allows for the student to develop more critical thinking skills concerning the material presented in BIOS 3450 (human physiology). It is expected that the addition of BIOS 3455 will help increase first-time successful completion of BIOS 3450. Biological Sciences supports this change.

## **Business**

### **Item 1**

Program Code: **BB6125**

Program Name: **Finance**

Contact: Chris Moberg ([moberg@ohio.edu](mailto:moberg@ohio.edu))

The purpose of this curricular change is to create an experience for students that better aligns with the knowledge/skills desired by employers hiring new finance major and minor graduates. Employers in financial fields are placing increased value on experience with industry standard

tools and applied knowledge. The change also creates superior culminating experiences for finance majors by creating capstone courses that are unique to each of the three finance major tracks. While emphasis on applied learning opportunities will be increased in all courses, this shift will be most pronounced in capstone courses.

### **Item 2**

Program Code: **BB6156**

Program Name: **Entrepreneurship**

Contact: Luke Pittaway

Summary: Recently the Voinovich School has added a class LPA 4710 Social Entrepreneurship, the catalog description is: Social entrepreneurship, a rapidly growing sector locally, nationally, and globally, entails the pursuit of innovative approaches to creating and delivering public value by solving persistent social problems. This course is designed to expose students to the theoretical and practical fundamentals of social entrepreneurship in institutional, organizational, and social domains. This class is appropriate to students studying entrepreneurship and enables them to learn about one context in entrepreneurship that the current program design does not cover. Consequently, we would like to add this class as an elective option within the Major in Entrepreneurship.

### **Item 3**

Program Code: **MS8161**

Program Name: **Master of Sport Administration (Online, Professional)**

Contact: Gregory Sullivan ([sullivg1@ohio.edu](mailto:sullivg1@ohio.edu))

Summary: Represented below is a side-by-side comparison of the current and proposed PMSA curriculums. While many of the changes are significant, most of them represent a reformatting of current course offerings. For example, SASM 6880 (a one-credit special topics class) is currently offered primarily on-line but to increase the hybrid aspect and student cohesion within the program, those classes will be offered in Athens to both cohorts of PMSA and to MSA students as well. You will note from the above comparison; total program hours have not been modified and changes do not represent any impact on faculty requirements. There are some direct and indirect financial requirements associated directly with the proposal. The primary direct financial requirement is the design of a new course, SASM 68XX – Introduction to Sport Analytics (see Appendix A for the proposed course syllabus). Indirect costs would include technological upgrade to current course offerings (see Appendix B). SASM 68XX is being added to the curriculum to address the growth in predictive analytics in the decision-making model of most sport organizations.

### **Item 4**

Program Code: **BS8167**

Program Name: **Bachelor of Sport Management**

Contact: Chris Moberg ([moberg@ohio.edu](mailto:moberg@ohio.edu))

Summary:

1. Add Specialization Requirement Option - Another Major or Co-Major from within the College of Business (Accounting, Finance, Management Information Systems, Management, Marketing, Entrepreneurship, International Business, Business Analytics, Business Pre-Law)

2. Add several eligible certificates to Option #3 of the Specialization Requirement in the Bachelor of Sport Management
3. Drop the current Specialization Option #4 because it lacked structure and did not provide a clear path for students to complete a Facilities track. Instead, the department has approved a new 3-course concentration in Sport Tourism and Event Management.

### **Item 5**

Program Code: **MB6146**

Program Name: **PMBA (Professional Masters in Business Administration)**

Contact: (Tom Marchese) [marchest@ohio.edu](mailto:marchest@ohio.edu)

Summary: The purpose of this proposal is to recommend changes to the Ohio University Professional MBA program that will make it more relevant for today's students and more competitive in the Higher Education marketplace. These changes leverage current trends in the Higher Education market and reflect the feedback we have received from current and former students. A summary of these changes follows:

- We will introduce concentrations into the program, initially offering concentrations that parallel the concentrations within the OMBA Program. These initial concentrations include Business Analytics, Executive Management, Finance and Health Care and will be identical to those offered in the OMBA program. Additional concentrations will be added as we continue to build additional master's degree offerings.
- We will move from 13 required courses to 9 required core course (same as OMBA) and 3 elective courses.
- Credit hours will change from 35 to 36
- We will move from 5 to 6 semesters

### **Regional Higher Ed**

Program Code: **AA5017**

Program Name: **Equine Studies**

Contact: Kelly Hall, [hallk](mailto:hallk)

Summary: To follow the suggestions of our Program Review: • Combine tracks A and B. These are similar and to blend them would provide our students with more career options upon graduation. To train horses, trainers need the skills to teach the riders as well. To instruct riders, instructors need to fix any challenges the horse might present. • Incorporate our new online equine courses into the other tracks. This would allow for increased flexibility in scheduling for our students as well as additional experience with technology. • Change the names of Track A, B, C, and D. Track A and B to Riding and Instruction Track; Track C to Commercial Equine Business Management Track, and Track D to Equine Health and Management Track. • The proposed course changes for Track D would allow the program to move away from the science/veterinary technology focus to the care and management of horses. Graduates would still be eligible to work as vet techs (and many previous grads currently work in this field). The equine industry has a wide variety of disciplines. By offering choices in the proposed track

changes, students can tailor their classes to the area of the equine industry they plan to work in.

## **FIRST READINGS – NEW PROGRAMS**

### **Education**

#### **Item 1**

Program Code: **MEXX03**

Program Name: **Blended Early Childhood and Special Education** (with licensure in Early Childhood (PK-3) and Early Childhood Intervention Specialist (PK-3))

Contact: Jennifer Ottley, ottley

Summary: The Patton College of Education offers a Master's Degree in Education with licensure in the following areas: Early Childhood Education (ECE) and Early Childhood Intervention Specialist (ECIS) ages 3-8/Pre-K-Grade 3. The program meets the Ohio teacher licensure requirements. It is available for teachers who already have licensure in one of the following areas: early childhood education, elementary education, intervention specialist, or a related field approved by the program coordinator and admission committee. The focus of this blended master's program at Ohio University centers on the development of advanced knowledge, skills, and dispositions that meet the needs of all young learners.

#### **Item 2**

Program Code: **MSXX07**

Program Name: **Hospitality and Tourism**

Contact: Sandy Chen

Summary: The masters program in Hospitality and Tourism in the Department of Human and Consumer Sciences offers a new major to our students that will enhance the choices in the Master of Science in Human and Consumer Sciences degree. The Hospitality and Tourism major will offer professional preparation with an experiential as well as scholarly foundation for professionals seeking either industry positions or doctoral studies in the future. Students who seek industry positions will be prepared to take on leadership roles in hospitality and tourism operations and management. Those who seek doctoral studies will be trained to be researchers and/or college-level teachers. Its graduate students will be encouraged to do multidisciplinary research when appropriate. Students are required to have completed a basic hospitality course (comparable to RHT 1100.) which will be required as prerequisite to program completion and must be completed during the first year of graduate study at Ohio University. Students may select either a thesis or professional project option. Most students will enroll with the expectation of completing this program in two academic years.

#### **Item 3**

Program Code: **NDX25G**

Program Name: **Transition to Work Certificate**

Contact: Leena Landmark (landmark)

Summary: The Transition-To-Work (TTW) certificate allows currently licensed intervention specialists or career and technical educators to obtain the Ohio TTW endorsement to their Ohio teaching license. The TTW endorsement allows currently licensed intervention specialists or career and technical educators to be hired as transition specialists/coordinators, vocational special education coordinators, work-study coordinators, career assessment specialists, or job training coordinators. A person with a TTW endorsement is eligible to provide services to students with disabilities beginning in fourth grade through exiting high school. For individuals

who are not licensed intervention specialists or career and technical educators in Ohio, the TTW certificate can be obtained if the individual has a baccalaureate degree and is either working as an educator or is taking coursework to obtain their initial teaching license in special education or career and technical education. The TTW coursework consists of 12 credit hours (4 online courses) that can be completed in one year (3 semesters). The coursework is aligned with the Ohio standards for the TTW endorsement as well as the Council for Exceptional Children Division on Career Development and Transition (DCDT) standards for transition specialists. The completion of the TTW coursework does not result in the awarding of a degree.

## **Business**

### **Item 1**

Program Code: **MBXX01**

Program Name: **Master of Business Analytics**

Contact: Chris Moberg, [moberg@ohio.edu](mailto:moberg@ohio.edu)

Summary: The goal of this program is to address the growing demand of analytical capabilities that are demanded from a variety of employers within the United States. The curriculum, which will be proposed in the following section, will feature the technical and problem-solving skills that are required in both domains as it relates to the value they bring to a business environment. However, it should be mentioned that in order to effectively lead or contribute within an organization implementing BI and analytics, individuals must also focus on strategic, communication, and leadership skills. The target audience for this program consists of two types of individuals. The first segment includes those individuals with a recent undergraduate degree in a related field such as business administration, engineering, mathematics, statistics, economics, management information systems, computer information systems, or information science. Based on data from the National Center for Education Statistics (NCES), over 314,000 individuals graduated with these degrees in 2012. The number of graduates in these fields has increased, on average, by more than 6,000 a year since 2008, providing a prospected student audience that is sizable and growing. The second audience segment includes career professionals working in a field where analytical and or quantitative skills are highly valued. These individuals may be interested in this as a way to boost their career prospects or to gain a specific skill set. Some possible optional titles that individuals in this audience may hold included budget analysis, cost estimator, market research analyst, financial analyst, management analyst, actuary, computer systems analysis, mathematician, statistician, operations research analyst, or database administrator. Together these occupations included more than a million individuals that have previously attained a bachelor's degree, meeting the minimum educational requirements for entry into a master's level degree program. Additional, the majority of occupations included in this target audience are projected to go at rates well above the national average for occupations of 10.8%, indicating both a growing pool of possible prospective students which to draw enrollments as well as careers for graduates of this program.

### **Item 2**

Program Code: **CTX43U**

Program Name: **Minor in Supply Chain Management**

Contact: Chris Moberg ([moberg@ohio.edu](mailto:moberg@ohio.edu))

Summary: The Council of Supply Chain Management Professionals (CSCMP) recently completed a three-part Supply Chain Management (SCM) Talent Management Research study in 2015 and

estimated that there were over 170,000 unfilled logistics and supply chain positions in the United States. Most of these positions require a college education or other post-high school credentials. While there has been recent growth in the number of academic Logistics and SCM programs (majors/minors/certificates), there is still clearly a talent gap between the economy's needs and the education and training being offered by universities and colleges of business. In addition, the state of Ohio has always been a logistics hub given its geographic location, access to several major highway networks, and the establishment of many Fortune 1000 firms in the region. Establishing a SCM minor will provide business and non-business students at Ohio University the opportunity to demonstrate the comprehension of key supply chain theories and practices and the development of skills needed to participate in various supply chain career paths. The college expects to have 25 students enrolled in the minor during the first year and that it will grow to 50- 75 students by the second year. This is actually a Certificate. The change will be made for second reading.

### **Item 3**

Program Code: **ORXX13**

Program Name: **Minor in Business Analytics**

Contact: Chris Moberg ([moberg@ohio.edu](mailto:moberg@ohio.edu))

Summary: The Department of Management Information Systems (MIS) would like to create a new minor program in Business Analytics. From an undergraduate standpoint, the College of Business has offered a co-major in Business Analytics since the fall semester of 2015. The proposed minor will leverage the existing courses that are being offered to satisfy the requirements of the co-major. We feel that a new minor program in Business Analytics will complement and enhance current degree programs offered at Ohio University. For example, we feel our proposed minor will attract students from the Russ College of Engineering and Technology (i.e. Computer Science, Electrical Engineering, Industrial and Systems Engineering), Scripps College of Communication (Information and Telecommunication Systems), and the College of Arts and Sciences (i.e. Mathematics). There is a growing demand for analytics professionals in the workplace. McKinsey stated that by 2018, there would be a shortage of 140,000 to 190,000 people with analytics skills in the United States. In October 2016, Indeed.com lists approximately 200,000 jobs referencing data analysis skills that are required for careers in the United States. However, the demand for talented analytics professionals is outpacing the rate at which students are earning degrees in higher education. Tableau reports that only nine percent of all higher education institutions in the United States are offering at least one analytics program. The MIS department hopes to start this program in the fall semester of 2017. We project that 50 students will add this minor each year.

### **Health Sciences & Professions**

Program Code: **CTX38U**

Program Name: **Appalachian Studies Certificate**

Contact: Michele Morrone (morrone)

Summary: As the major higher education institution in Appalachia Ohio, Ohio University has made a commitment to serving the region through its curriculum and research. As such, we have a responsibility to use the Appalachian region for learning opportunities. Currently, students who graduate from OHIO do not have a credential that exemplifies their understanding of the region. In addition, students who are from Appalachia are under-represented in existing university curriculum. An understanding of Appalachia is especially important for those seeking careers in education, health care, social services, public

administration, among others. The Certificate in Appalachian Studies is designed to fulfill the need to offer students in multiple disciplines a foundation in Appalachian issues. The certificate will not only benefit students who might stay in the region for their careers, it could benefit Appalachia in general because our alumni will be more aware of the challenges in this region. In addition, place-based study such as this gives students transferrable skills that can be used to study and understand other places beyond Appalachia. The certificate is an interdisciplinary curriculum that includes 19 credit hours from pre-existing foundational courses in combination with relevant electives and is distinguished by the requirement for students to earn at least one credit hour as a volunteer with a community, organization, or other institution. A core group of faculty from multiple disciplines are coming together to support this certificate. At this point, no new resources are needed, however, should enrollment in the certificate grow rapidly, additional resources might be needed in the future. We are proposing to implement the certificate in Spring semester 2018. 21 credits.

**EXPEDITED REVIEW**

**Arts & Sciences**

Program Code: **MS3321**

Program Name: **Geological Sciences**

Contact: Keith Milam (milamk)

Summary: We propose to add a non-thesis option to our existing M. S. degree program in the geological sciences. This option is designed to attract students going into the workforce or non-academic career paths. The non-thesis option will provide geology graduates and those from related STEM disciplines with advanced/applied training, enhancing their marketability as the next generation of practicing geoscientists and allied professionals. The diversity of problems that the geoscientist is tasked with solving in today’s world necessitates training beyond an undergraduate degree, but may not require the intensive research training associated with a Master’s thesis. The proposed program will broaden and deepen preparation for students, by providing them the opportunity to take advanced (and existing) coursework in geology and related fields depending on the student’s interests and career goals. With the non-thesis option, students will be required to complete 34 total semester hours (8 letter-graded courses totaling at least 30 semester hours, in addition to 1 semester hour of GEOL 6921 – Colloquium per semester hour enrolled and 1 credit of research and professional development seminar, GEOL 5900 – Special Topics in Geological Sciences) compared to the current requirement of 30 hours for the thesis option. Admission requirements, time limits, and residence requirements are the same as those existing for the thesis option (MS 3321). Students are expected to maintain a g.p.a. of >3.0. There should be no additional impacts on resource requirements for faculty and no other departments should be negatively impacted by this change.

**Business**

Program Code: **OR6150**

Program Name: **Minor in Sport Administration**

Contact: Chris Moberg ([moberg@ohio.edu](mailto:moberg@ohio.edu))

Summary:

<b>Current Minor Course List</b>	<b>Proposed Minor Course List</b>
Required Courses	Required Courses
SASM 1010 - Introduction to Sport Management	SASM 1010 - Introduction to Sport Management
SASM 2250 - History of the Sport Industry	SASM 2250 - History of the Sport Industry

Complete three of the following for a total of 15 hours:	Complete three of the following for a total of 15 hours:
BUSL 4650 - Law of Sports	BUSL 4650 - Law of Sports
SASM 3010 - Sport Marketing	SASM 3010 - Sport Marketing
SASM 3400 - Intercollegiate Athletics	SASM 3400 - Intercollegiate Athletics
SASM 3500 - External Relations in Sports	SASM 3500 - External Relations in Sports
SASM 4000 - Diversity and Sport	SASM 4000 - Diversity and Sport
SASM 4110 - International Sport Management	SASM 4110 - International Sport Management
SASM 4350 - Sport Promotion and Sales Management	SASM 3300 Organization & Administration of Interscholastic Athletics
	SASM 3120 - Sports Governance and Ethics
	SASM 3550 - Sport and Environment
	SASM 3180 – Sport Analytics
	SASM 3760 - Sport Facility and Event Management
	SASM 4010 – Advanced Event Management
	SASM 4020 – Advanced Facility Management
	SASM 4140 – Business of eSports
	SASM 4475 - Sport Tourist Behavior
	SASM 4250 - Financial Issues in Sport
	SASM 4900 - Special Topics in Sports Administration/Sports Management
	SASM 4920 – Sport Management Expedition

**GENERAL EDUCATION COMMITTEE, David Thomas, Chair**

Three requests for substitutions and waivers were made. Two were approved; 1 denied. Another one is in the system.

**NEW BUSINESS**

Thomas adjourned the meeting at 3:26 p.m.