

**UNIVERSITY CURRICULUM COUNCIL**  
**Tuesday, March 20, 2018, 3:05p.m.**  
**Alden Library, Room 319**  
**Sixth Meeting of 2017-2018**



**ATTENDANCE:**

**Present:** Broughton, Childers, Cotton, Cutcher (representing Edmonds), Edwards, Hartman, Hatch (representing Frank), Ingram, Jeffries, Kanwar, Koonce (representing Shields), Kruse, Kuruppallil, Loudner-Maffin (representing Johnson), Marinellie (representing Leite), McAvoy (representing Irwin), Moberg (representing Sherman), Patterson (representing Middleton), Rodina, Rogus, Thomas, Tuck

**Excused:** Horner

**Absent:** Amira, Anderson, Bergmeier, L. Brown, Frith, Haskins, Haynes, Helfrich, Hood-Brown, Jadwisienczak, Jeng, Kondrit, Kromalic, Lamb (representing Shaftel), Mather, Modayil, Palmer, Sayrs, Smith, Szolosi, Wanat, Wharton, White

**Guests:** Ambrozy, DeWald, Lewis, Robinson, Whitnoble

**CHAIR'S REPORT:** David Thomas, Chair

Thomas welcomed the members to the sixth meeting of the 2017-2018 Academic Year of the University Curriculum Council.

Thomas called for the approval of the February 20, 2018 minutes. Moved and seconded. Minutes unanimously approved by voice vote.

Thomas turned the floor over to Howard DeWald, Associate Provost for Faculty & Academic Planning.

DeWald informed the Council that a series of OTM (Ohio Transfer Module) will be developed and presented to UCC. These courses will never be taught or show up in the catalogue, but will be used for giving credit for the CLEP (College Level Examination Program) exams.

The Ohio Guaranteed Transfer Pathways will probably be completed by the end of the year. DeWald thanked everyone involved for their hard work.

DeWald informed the Council that the General Education Forum Summit will meet at Columbus State Community College on April 2<sup>nd</sup>. The Summit will provide information on the guidance and input regarding General Education that are coming out and see what other institutions are doing with General Education.

The Board of Trustees are meeting this week. Program Reviews and other items will be cleared through the Academics Committee meeting on Thursday.

**PROGRAMS COMMITTEE:** Kelly Broughton, Chair/Connie Patterson, Vice Chair

Patterson presented the agenda for approval.

## **SECOND READINGS – PROGRAM CHANGES**

### **1. College of Fine Arts**

#### **Unanimously Approved by Voice Vote**

Program Code: BM5107

Program Name: **Music Education Instrumental Emphasis**

Contact: Matthew Talbert

The School of Music seeks to redesign our Music Education curriculum to both reduce credit hours to a reasonable number, and to provide critical content-specific courses and field experiences for our students in preparation for careers as music educators. This proposed change will reduce credit hours from 137 to 125, provide more content focused courses and less education courses.

Eliminate 13 credit hours:

- EDTE 2000 (3) Learning/Human Development
- EDTE 2010 (3) Characteristics of Learners with Exceptionalities
- EDTE 2020 (1) Field Experience in Education
- EDSE 3500 (3) Sec. School Planning & Instruction
- EDSE 3510 (3) Secondary Managing & Monitoring

Add 2 credit hours:

- MUS 4000 (2) Classroom Assessment & Management

Combine the following courses into one new course (+1 credit hour):

- MUS 3660 (2) General Music Methods -OR- MUS 3662 (2) Music in Early Childhood
- MUS 3665 (3) General Music Methods

Expand the following course from 2 credit hours to 3 credit hours

- MUS 3630 (2) Secondary Instrumental Methods to: MUS 3631 (3) Secondary Instrumental Methods

Combine these six courses into three (-3 credit hours):

- MUS 2610 (1) Upper Strings Methods
- MUS 2611 (1) Lower Strings Methods
  - Becomes: Mus 2642 (1) String Methods
- MUS 2631 (1) High Brass Methods
- MUS 2632 (1) Low Brass Methods
  - Becomes: MUS 2640 (1) Brass Methods
- MUS 2635 (1) Woodwinds Methods I (1)
- MUS 2636 (1) Woodwinds Methods II (1)
  - Becomes: MUS 2641 (1) Woodwind Methods

### **2. College of Fine Arts**

### **Unanimously Approved by Voice Vote**

Program Code: BM5106

Program Name: **Music Education Choral Emphasis**

Contact: Matthew Talbert

The School of Music seeks to redesign our Music Education curriculum to both reduce credit hours to a reasonable number, and to provide critical content-specific courses and field experiences for our students in preparation for careers as music educators. This proposed change will reduce 11 credit hours from 136 to 125, provide more content focused courses and less education courses.

Eliminate 15 credit hours:

- EDTE 2000 (3) Learning/Human Development
- EDTE 2010 (3) Characteristics of Learners with Exceptionalities
- EDTE 2020 (1) Field Experience in Education
- EDSE 3500 (3) Sec. School Planning & Instruction
- EDSE 3510 (3) Secondary Managing & Monitoring
- MUS 3070 (2) Choral Arranging

Add 4 credit hours:

- MUS 4210 (2) Choral Literature
- MUS 4000 (2) Classroom Assessment & Management

Combine the following courses into one new course (-1 credit hour):

- MUS 3660 (2) General Music Methods
- MUS 3662 (2) Music in Early Childhood
- Become: MUS 3665 (3) General Music Methods

Expand the following course from 2 credit hours to 3 credit hours (+1 credit hours)

- MUS 3640 (2) Secondary Choral Methods Becomes: MUS 3641 (3) Secondary Choral Methods

Combine these six courses into three (no change in credit hours):

- MUS 2611 (1) Lower Strings Methods -or- MUS 2610 (1) Upper Strings Methods
- Become: Mus 2642 (1) String Methods
- MUS 2631 (1) High Brass Methods -or- MUS 2632 (1) Low Brass Methods
- Become: MUS 2640 (1) Brass Methods
- MUS 2635 (1) Woodwinds Methods I (1) -or- MUS 2636 (1) Woodwinds Methods II (1)
- Become: MUS 2641 (1) Woodwind Methods

### **3. Russ College of Engineering**

#### **Unanimously Approved by Voice Vote**

Program Code: BS7256

Program Name: **Bachelor of Science in Engineering Technology & Management**

Contact: Zaki Kuruppallil

Delete specific course requirement for Tier I junior composition. Accept any Tier I junior composition course. Since the general objective of all Tier I junior composition or Junior Composition Equivalent Courses is rigorous evaluation of student writing, ETM faculty has unanimously agreed that deleting the specific course requirement would not have a significant

impact on students in terms of learning outcomes. In addition, there are not enough sections of the above listed courses offered making it difficult for students to get enrolled in these classes.

#### **4. Russ College of Engineering**

**Unanimously Approved by Voice Vote**

Program Code: BS7273

Program Name: **Technical Operation Management**

Contact: Zaki Kuruppallil

Add ATCH 2090- Business Statistics as an option to Meet Fundamentals of Statistics Requirement.

Add PSY 2110- Statistics for behavioral science as an option to Meet Fundamentals of Statistics Requirement.

Add BMT 2000, CTCH 1250, MIS 2010, MIS 2011 as options to meet computer methods requirement.

ETM faculty evaluated the above courses and has recommended that these will meet requirement for BSTOM 7273 Technical Operations Management Program.

#### **5. Russ College of Engineering**

**Unanimously Approved by Voice Vote**

Program Code: CTLSSM

Program Name: **Lean Six Sigma Methods Certificate**

Contact: Zaki Kuruppallil

Add the following course as option to meet *Computer Methods* requirement: BMT 2000, MIS 2010, MIS 2011, CTCH 1250.

Add the following courses as option to meet *Introduction to Management Principles* requirement: MGT 2100, MGT 3050, SAM 3050.

Add the following courses as option to meet the *Statistical Methods* requirement: ATCH 2090, ISE 3200, PSY 2110, PSY 1110, COMS 3520, ECON 3810, GEOG 2710. All of the above courses are “No Credit if” courses for MATH 2500, Introduction to Statistics.

This certificate is offered fully online. Adding the above course options would open up CTLSSM certificate to other online majors at Ohio University. The above courses were evaluated by ETM faculty in regard to meeting the requirements of the certificate and they are in support of the requested change.

#### **6. Russ College of Engineering**

**Unanimously Approved by Voice Vote**

Program Code: CTTPMC

Program Name: **Technical Project Management Certificate**

Contact: Zaki Kuruppallil

Add the following course as option to meet Computer Methods requirement: MIS 2010, CTCH 1250.

Add the following courses as option to meet Accounting requirement: ACCT 1010, ATCH 1030.  
Add the following courses as option to meet Introduction to Management requirement: MGT 2100. MGT 3050.  
Add the following courses as option to meet General Management requirement: MGT 3000

This certificate is offered fully online. Adding the above course options would open up CTTPMC certificate to other online majors at Ohio University. The above courses were evaluated by ETM faculty in regard to meeting the requirements of the certificate and they are in support of the requested change.

## **7. Russ College of Engineering**

### **Approved by Voice Vote with one objection**

Program Code: BS7255

Program Name: **Industrial and Systems Engineering**

Contact: Dale Masel

Increase in total hours by 1 credit

Item 1: Required Courses (+3 credits)

Add as Required: MATH 3050, ISE 4311, ET 3132 (+8 credits)

Remove as Required: PHYS 2052 (-5 credits)

Item 2: Elective Courses (-2 credits) -- Engineering Science Electives: Reduce number of credits required from 8 to 6

Add as an option in Math/Science Electives: PHYS 2052

Remove as an option in Math/Science Electives: MATH 3050

Remove as an option in Engineering Science Electives: ET 3132

Item 3: Health Care Professional Concentration Area

Add as Required: HLTH 2170 (+3 credits)

Remove as Required: EH 2000 (-3 credits)

Item 4: Human Factors Professional Concentration Area

Add OHS 4400 to list of optional courses

The objection was that ET 3132 use to have a physics course as a pre-requisite, but when it was expedited in Q2S the pre-requisite was removed.

## **8. College of Arts and Sciences**

### **Unanimously Approved by Voice Vote**

Program Code: CTTECH

Program Name: **Technology & Society Certificate**

Contact: Rosemary Rossiter

Add HIST 3500 Science and Society in the Modern World as an option under the Required Course section.

Add under the Humanities, Social Sciences and Management:

CAS 2405 Knowing What We Know (3 hrs.)

POLS 4730 Animal Human Machine (3 hrs.)

PHIL 2350 Business Ethics (3 hrs.)

ECON 3080 Behavioral Economics (3 hrs.)

Add under Technical Literacy:

PBIO 2050 Biotechnology (3 hrs.)  
ECON 3820 Economic Data Analysis (3 hrs.)  
VICO 1400x Communicating with Data Visualization

None of the proposed additions will impact total program hours. Additions only offer additional opportunities for students to choose classes. There will be no impact on resource requirements or faculty. All patron departments have approved the addition of their classes.

## **SECOND READINGS – NEW PROGRAMS**

### **1. Patton College of Education**

#### **Unanimously Approved by Voice Vote**

Program Code: CTX59G

Program Name: K-12 Education Public Policy Leadership Certificate

Contact: Dwan Robinson

The K-12 Education Public Policy Certificate (EPPLC) is a non-financial aid eligible online 12-credit hour graduate certificate program designed to expose participants to real-world theoretical and practical instruction and experiences in education public policy leadership studies. This program represents a partnership between The Patton College and the Voinovich School of Leadership and Public Affairs. The program will last one year from January to December and will offer eight 1 – 2 credit hour courses that will last five weeks each. The one-year program experience will also include a face-to-face networking residency and capstone presentation experience in Washington DC that will enable participants to interface with their peers and key professionals in the public policy arena. Admission requirements are a bachelor's degree, CV, and statement of purpose.

#### Semester 1:

EDAD 6000 Foundational Awareness of Education Public Policy Issues (2 credits)

EDHE 6000 Legal Issues in Education (2 credits)

MPA 6000 Leadership Roles in Education Policy (1 credit)

#### Semester 2:

EDAD 6001 Issues, Institutions and Stakeholders in Education Public Policy (1 credit)

EDHE 6001 Policy Perspectives in Education (1 credit)

MPA 6001 Policy Analysis for Education (2 credit)

#### Semester 3:

EDAD 6002 Education Public Policy Implementation and Evaluation (2 credit)

EDAD 6920 Education Public Policy Practicum and Residency (1 credit)

### **2. Patton College of Education**

#### **Unanimously Approved by Voice Vote**

Program Code: BSXX21

Program Name: Human Services

Contact: Mona Robinson

This proposed program is an online bachelor completion program in Human Services. The degree to be conferred is the Bachelor of Applied Human and Consumer Sciences. This bachelor completion program is designed for students who have already completed an associate degree or for students who have completed a minimum of 60 semester hours. The program will require a total of 120 hours of credit.

Twelve core courses will focus on human services professionals, supervision in human services environments, execution of human services in a variety of workplace settings, and professional development. This program will be attractive to people seeking to advance their professional knowledge and skills in the areas of human service positions including non-profits and community agencies.

The following courses will be required courses with a grade of a C or better:

- EDCE 2010 Career and Life Planning (2)
- CONS 2500 Families as Consumers in Global Communities (3)
- EDCE 3001: Case Management in Human Services (3)
- EDCE 3002: Job Placement for Human Service Professionals (3)
- EDCE 3003: Stress Management (3)
- EDCS 1011: Introduction to Diversity Studies (3)
- CONS 3450J: Writing in Human and Consumer Sciences
- EDCE 4001: Introduction to Human Service Professions (3)
- EDCE 4100: Introduction to Human Relations (2)
- EDCE 4400: Foundations in Group Dynamics (2)
- EDCE 4910: Internship in Human Services (4)
- EDCE 4980: Ethical Issues in Human Services (3)

Students will select 6 of the following course from two areas of emphasis

Diversity & Communication (select at least 3)

- COMS 2060 Communication in Interpersonal Relationships (3)
- COMS 4100 Cross-Cultural Communication (3)
- COMS 4200 Gender and Communication (3)
- LING 3900: Language and Gender (3)
- SW 3213: Child Abuse and Neglect (3)
- COMS 4410: Communication in the Family (3)
- WGSS 2200: Introduction to LGBTQ Studies

Leadership and Organization (select at least 3)

- CONS 3100 Human Resources for Customer Service Professions
- CONS 3890 Career Development for Customer Service Professions (3)
- MKT 2020 Marketing Principles (3)
- MGT 2000 Introduction to Management
- RHT 3620 Convention and Event Planning (3)
- T3 4725 Women and Leadership: Roles and Responsibilities (3)

### **3. College of Health Sciences & Professions**

#### **Unanimously Approved by Voice Vote**

Program Code: CTX61U

Program Name: **School Nurse**

Contact: Sally Marinellie

Currently, a school nurse licensure program exists at Ohio University, and it has been offered collaboratively between the School of Nursing and the Patton College of Education for more than five years. Recent legislation has resulted in changes in the school nurse education

requirements, necessitating a reduction in total credit hours and in clinical practicum hours. The credit hour requirements and content needed to be updated to meet current Ohio Department of Education standards. The Ohio University current program requires 41 credit hours, whereas other School Nurse programs in the state average 13-18 credit hours. Thus, we are proposing the new school nurse program to be an interdisciplinary undergraduate certificate of 15 credit hours. Individuals who wish to work as a school nurse must complete an approved school nurse program and request a pupil services license from the Ohio Department of Education (ODE) in order to work in Ohio schools. There are no anticipated additional space requirements or faculty positions needed to support this program. Faculty will teach the courses as part of the traditional BSN or RN-to-BSN programs. Courses in this specialty certification may also be taken by BSN prepared Registered Nurses.

The curriculum includes 3 required courses and one elective:

NRSE 4710 Introduction to School Nursing

NRSE 4741 Caring for Children with Special Needs in the School Setting

NRSE 4740 School Nurse Capstone

## **FIRST READING- PROGRAM CHANGES**

### **1. College of Arts & Sciences**

#### **TABLED**

Program Code: BS3310

Program Name: **Forensic Chemistry**

Contact: Rebecca Barlag

Upon reaccreditation inspection by the Forensic Science Education Programs Accreditation Commission (FEPAC), several curriculum issues were identified making the program noncompliant with FEPAC standards. The changes proposed are to address these issues.

Changes are as follows:

1. Remove Tox/Trace and DNA Analyst tracks from the curriculum. Rationale: For our current Tox/Trace track, FEPAC did not approve BIOS 2060 as it was not 3000 level or above and ANTH 4470 is taught too infrequently. FEPAC also did not agree with the names of the tracks and felt they were misleading.
2. Make UC 1900 a required course. ("Forensic Chemistry LC" designation). Rationale: FEPAC requires a freshman "seminar" course. Impact on total program hours: This will add 1 credit hour to the major.
3. Make LET 4900 a required course. (Will be submitted to UCC as new course.) Rationale: FEPAC requires a Forensic Science Capstone experience for graduating seniors. Impact on total program hours: This will add 3 credit hours to the major.
4. Make CHEM 49XX (Will be submitted to UCC as new course), BIOS 3100, and BIOS 3105 required courses Rationale: This will bring the total credit hours in the students' area of specialization to 21 in compliance with the minimum of 19 required by FEPAC. Impact on total program hours: This will only add 3 credit-hour to the major, as BIOS 3100 and 3105 were already required for one of the tracks. As all of these courses are already offered, there are no changes to the requirements for resources or faculty and no other department is affected.

### **2. College of Arts & Sciences**

Program Code: CTISLM



Program Name: **Islamic Studies Certificate**

Contact: Loren Lybarger

1. **Reclassification of Language Requirement:** The program wishes to reclassify the language requirement from requiring students to complete the equivalent of two years of study in one of the specified languages relevant to the area of historical concentration (AKAN, ARAB, HIND, INDO, or SWAH) to it being an option to fulfill as one of the electives requirement of the certificate. This will help with enrollment as well as attend to uncertainties with the languages listed in the certificate.
2. **Addition of new courses/removal of courses no longer offered.** I also wish to update the list of courses that count toward the various requirement areas. The full listings are located in OCEAN.

Neither the reclassification of the language requirement nor the course update affects the total requisite number of hours for the certificate or make any new demands on the relevant departments.

### **3. Russ College of Engineering**

Program Code: BS7274

Program Name: **Energy Engineering**

Contact: Greg Kremer

These changes are based on lessons learned as students complete the program, a program review with advisory board members, and the desire to improve the path to professional licensure for our graduates. These changes (and the change to technical elective structure) also make it easier for students to pursue a project management certificate, which our advisory board recommends.

1. **Math and basic science requirement:** Geology for Engineers GEOL 2830 is a more relevant math and basic science course for some of our students than the current CHEM 1520, so we will create a 'select from' category that allows either course to fulfil the science elective. Both classes are 4 hours with a lab, so there is no change to total hours.

2. **Fundamental requirements:** Three engineering fundamental courses (ET 2200, ET 2220, ET 2240) are added to improve career options and prepare students to take the FE exam (the 1st step to professional engineering licensure). [+ 9 hours]

3. **Core requirements:** Two courses that were more specific to certain energy specialties (EnE 3400 Fuels Conversions (4 cr) and ME 4230 Fuel Cells (3 cr)) are changed from required to elective courses to allow for the fundamental course additions without significantly increasing total hours. Also, based on our experiences with EnE projects our year-long capstone design is being changed to a one semester project management course (ISE 4490 (2 cr)) followed by a one semester capstone design course (EnE 4100 (4 cr)). EnE 4110 is removed (4 cr). This change fully balances out the addition of core requirements so there is no net increase in hours. [- 9 hours]

4. **Technical Electives:** We are modifying technical electives to allow interested students an easier path to obtain a project management certificate in addition to the EnE degree, with only 3 additional credit hours than the standard path.

The current path (without the certificate) still remains with no increase in credit hours.

#### 4. The Patton College of Education

Program Code: BS8106

Program Name: **Physical Education**

Contact: Hyun-Ju Oh

The proposed program changes will add Health Education teaching certification to the current Physical Education major program. Currently, the program only provides Physical Education certification. The program changes reflect the current trends in the field of Physical Education teachers to teach curriculum in Health Education. The program changes provide teacher candidates the curriculum content and clinical experiences consistent with the certifications and licensure requirements for future careers. In addition, the program changes are consistent with programs in peer institution programs.

Impact on total program hours/resources/faculty: The program hours change from (Current=126 to Proposed=125). The proposed program changes are not expected to impact resource requirements or faculty. The majority of changes take place within the majors' college.

| New Courses in Major  | Courses Deleted from Major                                       |
|---|--|
| HTLH 2000 Introduction to Public Health                                 | COED 2120 Introduction to Coaching                               |
| HLTH 2030 Foundations in Health Education                               | COED 2130 Youth & Sport  |
| HLTH 2040 Alcohol, Tobacco & Other Drugs                                | COED 3130 Human Dynamics in Sport                                |
| HLTH 2050 Preventing HIV & STIs   | COED 4920 Independent Study                                      |
| PETE 3100 Principles, Theories & Methods of Teaching Early Childhood PE | PETE 2900 Special Topics in PETE                                 |
| PETE 3700 Methods of Teaching Adolescent to Young Adult PE & Health     | PETE 4600 Principles, Theories, & Methods of Teaching PE         |
| EDPL 3600 Field Experience  | EDEC 1600 Introduction to Child Development                      |
|   | EDCT 2030 Technological Applications in Education                |
|   | EDSE 3510 Secondary School Managing and Monitoring of Learning   |
|   | EXPH 2280 Community First Aid & CPR/AED for Professional Rescuer |

### FIRST READING- NEW PROGRAM/ CERTIFICATE

#### 1. College of Business

Program Code: CTX51G

Program Name: **Business Venturing**

Contact: Gary Coombs

The Department of Management and the College of Business propose to establish a new 9-semester hour certificate program in Business Venturing. It will serve multiple purposes. It will be offered as one of the elective, stackable certificates within a newly proposed Master of Science in Management program (MSXX14). It will also be available to students enrolled in our MBA programs as an area of concentration. Finally, it will be available as a stand-alone certificate for those seeking additional graduate level training as part of our executive education

and professional training offerings. This flexibility will allow for pooling of students to create critical mass during the initial runs of the program and courses.

The courses in this certificate include:

MGT 5070 Managing Innovation and Corporate Entrepreneurship

MGT 5071 Ideation, Concept Development & Business Models

MGT 5072 New Venture Creation

## **2. College of Business**

Program Code: CTX56G

Program Name: **Certificate in Operations & Supply Chain Management**

Contact: Gary Coombs

The Department of Management and the College of Business propose to establish a new 9-semester hour certificate program in Operations & Supply Chain Management. It will serve multiple purposes. It will be offered as one of the elective, stackable certificates within the newly proposed Master of Science in Management program (MSXX14). It will also be available to students enrolled in our MBA programs as an area of concentration. Finally, it will be available as a stand-alone certificate for those seeking additional graduate level training as part of our executive education and professional training offerings. This flexibility will allow for pooling of students to create critical mass during the initial runs of the program and courses.

The courses in this certificate include:

MGT 5020 Management of Operations & Project Management (Required)

Choose 2 from:

MGT 5021 Quality & Process Improvement

MGT 5022 Sustainable Supply Chain Management

MGT 5023 Supply Chain Risk Management & Global Supply Chain Design

## **3. College of Business**

Program Code: CTX52G

Program Name: **Certificate in Global Management**

Contact: Gary Coombs

The Department of Management and the College of Business propose to establish a new 9-semester hour certificate program in Global Management. It will serve multiple purposes. It will be offered as one of the elective, stackable certificates within a newly proposed Master of Science in Management program (MSXX14). It will also be available to students enrolled in our MBA programs as an area of concentration. Finally, it will be available as a stand-alone certificate for those seeking additional graduate level training as part of our executive education and professional training offerings. This flexibility will allow for pooling of students to create critical mass during the initial runs of the program and courses.

The courses in this certificate include:

MGT 5060 Global Context of Business

MGT 5061 Cross-Cultural Management & Management of Global Talent

MGT 5062 Global Supply Chains & Networks

## **4. College of Business**

Program Code: CTX53G

Program Name: **Certificate in Human Resources Management**

Contact: Gary Coombs

The Department of Management and the College of Business propose to establish a new 9-semester hour certificate program in Human Resources Management. It will serve multiple purposes. It will be offered as one of the elective, stackable certificates within a newly proposed Master of Science in Management program (MSXX14). It will also be available to students enrolled in our MBA programs as an area of concentration. Finally, it will be available as a stand-alone certificate for those seeking additional graduate level training as part of our executive education and professional training offerings. This flexibility will allow for pooling of students to create critical mass during the initial runs of the program and courses.

The courses in this certificate include:

MGT 5030 Employee Relations, Ethics & Legal Aspects of HRM

MGT 5031 Talent Acquisition & Strategic Management

MGT 5032 Performance Management & Total Rewards

## **5. College of Business**

Program Code: CTX54G

Program Name: **Certificate in Management & Leadership** (*not Management Acumen*)

Contact: Gary Coombs

The Department of Management and the College of Business propose to establish a new 9-semester hour certificate program in Management and Leadership. It will serve multiple purposes. It will be offered as one of the elective, stackable certificates within a newly proposed Master of Science in Management program (MSXX14). It will be available as a stand-alone certificate for those seeking additional graduate level training as part of our executive education and professional training offerings. This flexibility will allow for pooling of students to create critical mass during the initial runs of the program and courses.

The courses in this certificate include:

MGT 5001 Managing Individuals and Teams

MGT 5002 Researching the Business Environment

MGT 5003 Managerial Decisions & Challenges

## **6. College of Business**

Program Code: CTX50G

Program Name: **Business Analytics Certificate**

Contact: Gary Coombs

The courses for this certificate would include topics such as descriptive, predictive, and prescriptive analytics, as well as business intelligence. The College of Business (CoB) currently offers an online Master of Business Administration (MBA) with a concentration of Business Analytics (BA). Initially, the proposed curriculum for this certificate would require students to take four courses (12 credit hours) that are currently required for the BA concentration. Admitted students would enroll into existing courses that we offer our online MBA students seeking the BA concentration.

The courses in this certificate include:

MGT 6320 Data Analysis for Decision Making (Required)

Choose 3 from:

MBA 6390 Predictive Analytics  
MBA 6325 Prescriptive Analytics  
MBA 6395 Data Management, Business Intelligence, & Analytics

\* It should be noted that the College of Business plans to offer additional graduate courses in Business Analytics in the future. However, those courses have not been approved and are therefore not currently being offered. Thus, the list of elective courses will expand once additional courses have been approved.

## **7. College of Business**

Program Code: CTX67G  
Program Name: **Finance Certificate**  
Contact: Chris Moberg

The college would like to create a stand-alone certificate in Finance that can be offered to working, experienced professionals in corporations and as a certificate in future stackable programs. The courses for this certificate already exist and are offered in the OMBA and PMBA as concentrations. Students will learn to examine the risks and rewards for investing in volatile markets and gain a deeper understanding of portfolio management and corporate finance. Focus on the study of financial protocol, including capital; the structure of financial institutions; dividend policies; long and short-term financing; and risk management at the firm level.

The courses in this certificate include:

MBA 6345 Financial Markets & Institutions  
MBA 6355 Investments  
MBA 6365 Advanced Corporate Finance

## **8. College of Business**

Program Code: CTX64G  
Program Name: **Certificate in Strategic Selling and Sales Leadership**  
Contact: Chris Moberg

Drawing on the world-class brand of the Schey Sales Centre, the goal is to offer students an opportunity to earn a graduate Certificate in Strategic Selling & Sales Leadership. The Certificate would require students to take three courses (9 credits) to earn the Strategic Selling and Sales Leadership concentration in the MBA Program or to earn the stand-alone Certificate. The courses are electives designed to avoid overlap with current MBA course offerings. Each course will be independent and non-sequential.

The courses in this certificate include:

MBA 6300 Building & Developing Customer Relationships  
MBA 6400 Strategic Sales Leadership  
MBA 6500 Sales Analytics

## **EXPEDITED REVIEW**

### **1. College of Fine Arts**

Program Code: OR5154  
Program Name: Dance Minor: Performance & Choreography  
Contact: Tresa Randall

The Dance Division would like to make a few key changes to the Dance Performance and Choreography minor to make it possible for more students to complete. In its current configuration, this minor requires that thirteen credit hours must be taken as a block in two consecutive semesters during one academic year. The proposed changes include: allowing a greater range of course options, including a few non-major dance courses for those with less prior training; adding one course with an emphasis on global dance traditions and making it possible to use other global dance courses as electives for this minor; reducing the overall required credit hours from 20 to 18; and replacing the audition with a placement class that can be taken after preliminary coursework has been completed. The new African Dance Technique requirement and the greater flexibility with elective courses will update this program in terms of global perspectives and bring it into line with our current major programs and departmental outlook. These changes will not have any impact on resources or faculty, as all of the required courses are currently offered.

## **2. College of Fine Arts**

Program Code: ORSART

Program Name: Studio Art Minor

Contact: Karla Hackenmiller

The goals for these proposed changes are to increase student satisfaction with the Studio Art minor and to increase interest in the minor. Our primary strategy is the addition of 35 courses as options, so that students have a choice to pursue all studio courses or a mix of studio and lecture. Under the current program, students are required to take 1 art history course and 5 studio courses. Proposed changes allow a student to take 6 studios; or 3 studios + 3 lecture courses; or 4 studios and 2 lecture courses. These options create opportunities for individual paths of research. In addition to increasing options for coursework, including Tier I and II; these efforts seek to reduce the # of green slips that need to be processed due to prerequisite deficiencies; and to reduce the total # of credit hours from a minimum of 24 to a minimum of 21. No impact on resource requirements or faculty.

## **3. College of Fine Arts**

Program Code: BF5162

Program Name: Production Design and Technology

Contact: Brian Evans

We would like to add options for completing two requirements in the major. There will be no change in program hours or impact on resources. In the “Major Requirements” we would like to add the following options to the “Technology Skills” requirement, “Complete two of the following courses”:

THAR 3330- Scene Painting

THAR 3361 Costume Tech 1

THAR 3380 Introduction to Props and Crafts Techniques

THAR 2387 Make-Up

THAR 4350 Technical Direction

THAR 4351 Rigging

THAR 4382 Advanced Properties Construction and Organization for the Stage

THAR 4383 Advanced Props Techniques: Furniture Construction

THAR 4384 Advanced Props Techniques: Steel Work

THAR 4352 Welding  
THAR 4353 Stage Automation  
THAR 4381 Advanced Craft

We would also like to add the following options to the “Design Studies” sub-requirement, “Complete one of the following courses”:

THAR 3390 - Design Skills - Figure Drawing and Costume Illustration Techniques  
THAR 3391 Design Skills the Space  
THAR 4340 Scene Design  
THAR 4320 Costume Design  
THAR 4301 Scenography Seminar  
THAR 4390 Creating the Realized Design  
THAR 4312 Lighting Design – Cueing

#### **4. College of Business**

Program Code: MB6155  
Program Name: MBA (On-Line) OMBA  
Contact: Chris Moberg

The OMBA Program currently has 4 concentrations. Based on research conducted by the college’s partner, Pearson, and national trends indicating that concentrations within MBA programs and specialized business-related graduate degrees are becoming more popular, the college would like to add three new concentrations available to students: Operations and Supply Chain Management; Business Venturing; and Strategic Selling and Sales Leadership. The college is also in the process of having three Accounting courses approved (the Accounting concentration is already approved) that will comprise the Accounting concentration. Adding these three new concentrations and offering the Accounting concentration will not increase the number of credit hours required to graduate or affect other departments on campus.

#### **5. College of Business**

Program Code: MB6146  
Program Name: Professional MBA Program (PMBA)  
Contact: Chris Moberg

The PMBA Program was recently revised so that its curriculum mirrored the On-Line MBA Program (OMBA). The revised PMBA has the same core courses and concentrations as the OMBA Program. The main difference is in delivery method. The entire core curriculum of the PMBA is offered in a hybrid format with multiple Saturday residencies in Columbus each term rather than being exclusively on-line like the OMBA. Right now, the PMBA and OMBA have 4 concentrations. Based on research conducted by the college’s partner, Pearson, and national trends indicating that concentrations within MBA programs and specialized business-related graduate degrees are becoming more popular, the college would like to add three new concentrations available to students in both programs: Operations and Supply Chain Management; Business Venturing; and Strategic Selling and Sales Leadership. The college is also in the process of having three Accounting courses approved (the Accounting concentration is already approved) that will comprise the Accounting concentration. Adding these three new concentrations and offering the Accounting concentration will not increase the number of credit hours required to graduate or affect other departments on campus.

## **6. Russ College of Engineering**

Program Code: BS7270  
Program Name: Aviation Management  
Contact: Jessica Shuler

Reduce the required hours for Aviation Management Major, Internship, from 4 credit hours to 3 credit hours. This will not impact the total program hours as the hour removed from the requirement will be placed in the free electives category. No other departments will be affected by this change.

## **7. Russ College of Engineering**

Program Code: BS7269  
Program Name: Flight Aviation  
Contact: Jessica Shuler

REMOVE AVN 3800, General Aviation Operations and Management, from the program and ADD AVN 4500, Instrument Instructor Ground Instruction. This will not impact the total program hours since it is substituting one 3 credit hour course for another. No other departments will be affected by this change.

## **8. College of Arts & Sciences**

Program Code: BS3105  
Program Name: Actuarial Science  
Contact: Todd Young

Change the required course “MATH 3210 Linear Algebra” to: “MATH 3200 Applied Linear Algebra or MATH 3210 Linear Algebra.” The two classes MATH 3200 and 3210 are designed to be nearly identical. MATH 3200 and 3210 are “no-credit-if” courses - last course taken counts. The only difference between the two is that 3210 specifies a higher level of proofs expected from students. Currently, the B.S. in Actuarial Science is the only one of our majors that requires students to take MATH 3210. All of our other majors may take 3200 Applied Linear Algebra instead. Enrollments in MATH 3200 are very strong, but sparse in MATH 3210. In the future we might not be able to offer MATH 3210 every semester. Allowing the option (MATH 3200 or 3210) will allow more flexible scheduling for our students and for our staff. This does not change total program hours. It does not affect any patron departments. It will potentially allow for more efficient use of faculty and other resources.

## **9. College of Arts & Sciences**

Program Code: BS4242  
Program Name: Geography- Urban Planning & Sustainability  
Contact: Edna Wangui

We propose to change the technique/method requirements to make room for a new course (GEOG 3500 Land Use Planning) whose content has been updated by a new faculty member. We would also like to add GEOG 2500 Planning and the City, to the list of core requirements. Finally, we would like to modify our current list of recommended courses to include courses that



some of our students may want to take based on their interests. (The full listing is in OCEAN.) Some of these courses would count towards their general education requirements. There is no impact on total program hours, resource requirements or faculty.

**PROGRAM REVIEW COMMITTEE – David Ingram, Chair**

Ingram presented the Program Review update.

AY15

Mathematics, site visit April 19-20

AY16

Aviation, self-study received, waiting for external reviewer suggestions

AY17

Electronic Media – finalizing date for site visit  
Tier I Quantitative Skills – developing plan for review

AY18

Center for International Studies, report with dean  
Criminal Justice, ready for UCC second reading  
Department of Economics, ready for committee to move to UCC  
Department of Geography, site visit March 22-23  
Department of Geological Sciences, ready for committee to move to UCC  
Department of Political Science, notified of upcoming review, due Fall 2018  
Women's, Gender & Sexuality Studies, ready for committee to move to UCC  
Department of Sociology/Anthropology, ready for committee to move to UCC  
Air Force ROTC, ready for committee to move to UCC  
Department of Interdisciplinary Healthcare Studies, review delayed until Fall 2021  
Honor's Tutorial College, delay until Fall 2018

AY19

Self-studies due September 15, 2018, unless noted otherwise  
Counseling and Higher Education – notified of forthcoming review  
Educational Studies – notified of forthcoming review  
Teacher Education – notified of forthcoming review  
School of Rehabilitation and Communication Studies – notified of forthcoming review  
Voinovich School – notified of forthcoming review  
Office Tech – about to be notified  
Technical and Applied Studies – about to be notified  
Accounting Tech / Business Mgmt – about to be notified  
Computer Science Technology – about to be notified  
Medical Assisting Technology – about to be notified  
Sport and Lifestyle Studies – about to be notified  
Applied Management – about to be notified

27 reviews in progress

Ingram presented for Second Reading and Vote:

Seven Year Review of Criminal Justice

This program is found to be **viable**, see report (appended to these minutes) for commendations, concerns and recommendations.

**Review unanimously approved by voice vote**

**INDIVIDUAL COURSE COMMITTEE:** Hans Kruse, Chair/Mary Rogus, Vice Chair

Kruse turned the floor over to Laurie Hatch, Arts and Sciences' Associate Dean for Students, Instruction and Curriculum. Hatch informed the Council that the Bruning Teaching Academy is making available two helpful resources to faculty who would like guidance, assistance and advice with aligning course learning outcomes to their courses.

On May 2<sup>nd</sup> from 2:00p.m.-4:00p.m. in Haning Hall, Room 018, a workshop on "Writing Student Learning Outcomes that Align to your Big Ideas" will be offered by the Bruning Teaching Academy co-leaders; William Condee from the College of Fine Arts, Raymond Frost from the College of Business and Lynn Harter from the Scripps College of Communication. The deadline for registration is April 27<sup>th</sup> and the workshop is expected to fill up quickly, so Hatch encouraged early registration.

The second resource is from the alumni of the Bruning Teaching Academy. A website has been set up with contact information of the Academy's past members who have agreed to serve as peer resources to provide assistance with writing student learning outcomes either in person or by email.

Kruse thanked everyone who was willing to provide these resources.

Kruse presented the agenda. IHS 4430 and the General Education Pending courses were tabled.

Kruse presented the agenda, appended to these minutes, for approval as amended.

Agenda unanimously approved by voice vote.

**GENERAL EDUCATION COMMITTEE,** David Thomas, Chair

Thomas turned the floor over to Katie Hartman who informed the Council that the AAC&U Value Rubrics were adopted as presented by the General Education Committee.

Thomas informed the Council that this month there were no course waivers or substitutions granted.

**NEW BUSINESS**

None

Meeting adjourned 4:00p.m.