

**UNIVERSITY CURRICULUM COUNCIL**  
**Tuesday, March 17, 2015**  
**3:15p.m.**  
**Baker Center Room 231**  
**Seventh Meeting of 2014-2015**



**ATTENDANCE:**

Present: Alonso-Sameno, Barlag, Basta, Broughton, Castillo, Cotton, Fawley, Giese (for Irwin), Hatch (for Frank), Ingram, Kanwar, Koonce (for Shields), Kruse, Lamb (for Kennedy-Dygas), Loudner-Maffin (for Johnson), Marinellie, Moberg (for Sherman), Palmer, Patterson (for Middleton), Rogus, Sayrs, Sparks, Trube, Thomas, Tuck, Zedaker

Excused:

Absent: Amireh, Annabi, Carter, Edmonds, Kim, Kloscak, Machtmes, Mattley, Miller, Roberson, Sarikas, Scanlan, Sulecki, Tees, Twilley, Walkowski, Weade, Webster, Weinberg, Williams, Williford

Guests: Cutcher, Dewald, Kushnick, White, Whitnoble

**CHAIR'S REPORT:** David Thomas

Thomas called the seventh meeting of 2014-2015 to order at 3:15 p.m. and welcomed everyone.

Thomas asked for approval of the February 17, 2015 minutes. Fawley moved. Marinellie seconded. Motion carried. Minutes approved.

Thomas turned the floor over to Beth Quitslund, Chair of Faculty Senate. Quitslund informed the Council that, according to the Faculty Handbook, "the structure of the University Curriculum Council is subject to annual review by the Faculty Senate." She noted, however, that the handbook does not stipulate how that review is to be handled. As it has been a long time since the Council has had a holistic look at the subcommittees and how they interact with each other as well as what exactly the appropriate task of each one is, and that serious issues of process have come up in committee, it is time for a review of the University Curriculum Council. Quitslund and Thomas are in the process of putting together a task force that will include representation from UCC, Faculty Senate and other voices that need to be heard such as the Registrar's Office and College Offices. The results should be completed the Fall Semester. Another part of this task force is to prepare a significant documentation to help clarify the UCC process for the rest of the University. Quitslund noted that May is probably the most likely time for the task force to be formed.

Thomas brought forward to the Council BIOS 1500 which was an Experimental Course and now is being developed as a permanent course. The Individual Course Committee was at a deadlock on this course and could not reach a consensus. Marinellie, the Chair of the Individual Course Committee, asked Thomas to bring the course forward to the Council. Thomas gave the floor to Matt White, the developer of BIOS 1500, who gave an overview of the course. BIOS 1500 was developed as part of an overall response to rather troublesome WDF rates in BIOS 1700, Introduction to Biological Sciences. Students who are taking BIOS 1700 and fail the first exam are advised to meet with peer advisors and discuss the next step in the process. They are given the option, among others, to drop 1700 and pick up 1500 which has small groups of 20-25

assignments and presentation. If they perform well in 1500, the students are encouraged to move on to 1700. If they do not do well, they are encouraged to seek alternative career options. The Experimental course has been taught since the Fall of 2013 and most of the students do very well in the course. Other students realize that Biological Sciences is not really what they are interested in pursuing. Data suggests that the option to take BIOS 1500 does work. Students are stronger going into 1700, and the WDF and probation rates are down.

Discussion followed. It was noted:

- 1700 is an 8 week course, the first exam occurs in the 4<sup>th</sup> week, the students are identified in the 5<sup>th</sup> week and there is a week or so to advise them and register them for 1500.
- Students do not go below 12 credit hours.
- Students dropping 1700 receive a WP.
- Students are not required to drop the lab.
- 1500 is presented to them as an option along with other options.
- This course cannot count toward the degree requirement
- Students do not get into a financial burden without knowledge that this will put them over the 20 credit hours.
- ACT scores have been increased as a pre-requisite for BIOS 1700 and students who not meet the required scores will be advised to take BIOS 1030, Human Biology, as a preparatory course for 1700. BIOS 1500 will not be offered the first half of the Semester.
- 60 to 70 students out of 350 students during Spring Semester dropped 1700 and moved to 1500.
- WDF rates have gone down about 25%
- Tuition covers 12 to 20 hours as full time student. 1500 has not caused any tuition issues.
- Students cannot move to a course higher than 1700 after passing 1500.
- Students who pass 1500 are given several options during advising which include retaking 1700.

The question was asked about what made this course so controversial.

- There was a communication breakdown with the course.
- The course is highly unusual in that the purpose is for students who are not doing well in 1700 take this particular course.
- Concern that students were not given the option at the beginning instead of waiting until the first exam. Noted that students who might fail cannot always be identified from the start.
- BIOS 1500 could be a model for other new courses and needed more scrutiny.
- Financial concerns.

The WDF rate for BIOS 1700 is not unique to Ohio University. Drop rates for entry level stem courses are very high across the Nation. BIOS 1500 is a creative and innovative way to help students succeed.

**Thomas moved to approve BIOS 1500. Course approved by voice vote with one abstention.**

Thomas gave the floor to Dewald who updated the Council on several issues. College Credit Plus has been launched. Information is available on the admissions website.

The Ohio Mathematics Initiative has been ongoing for a few years. There is a new definition of

what a college math course is. It states: “A credit-bearing, college-level course in Mathematics must use the standards required for high school graduation by the State of Ohio as a basis and must do at least one of the following: (1) broaden, (2) deepen or (3) extend the student’s learning.” That translates into that Intermediate Algebra is not a college level course. By the Fall of 2017, if a University has an Intermediate Algebra course it is to be removed.

The Adult Learning Survey was completed. 1800 or about 21% of currently enrolled adults aged 22-44 did not enroll in any postsecondary education within two years of graduating from high school. Their historic graduation rate is 22% which needs improvement. 4,266 or about 13.8% of enrolled students aged 20-44 who are returning students with previous postsecondary education did not earn a credential. Their historic graduation rate has been 46%. This is the initiative the Board of Regents is working on this year.

Ohio University accepts the CLEP exam and the absolute base score is 55. The recommendation is that it should be 50 and there is a movement that all state institutes should accept it.

**INDIVIDUAL COURSE COMMITTEE:** Sally Marinellie, Chair/Mary Rogus, Vice Chair

Marinellie and Rogus presented the ICC minutes as amended which is appended to this report. Courses unanimously approved by voice vote.

**PROGRAMS COMMITTEE:** Kelly Broughton, Chair

Broughton presented the agenda.

## **SECOND READINGS – CHANGES IN PROGRAMS**

### **Item 1**

#### **Unanimously approved**

Program Code: MB6123

Program Name: General Business Grad (Residential MBA)

Contact name and email for this proposal: Chris Moberg; moberg@ohio.edu

Summary:

The college did not offer the on-campus full-time to MBA students for several years. Instead, the only students participating in the residential MBA Program were 20-25 dual students in the MSA MBA Program in partnership with the Department of Sports Administration. The college decided to add a small cohort of residential students (MBA only) to the MSA MBA cohort each year. Both groups would complete the MBA in 12 months. The first cohort of MBA only students (n=10) is completing the MBA Program during the 2014-15 academic year.

The MBA Program Director has been working with faculty, students, and the college’s graduate committee to assess the program during the first year. Based on their experience during the first two semesters, the changes have been proposed. All changes have been approved by the college’s graduate committee and college.

Previous Requirements: 35 hrs

Proposed Requirement: 42 hrs

## **SECOND READINGS – NEW PROGRAMS**

### **Item 1**

#### **Unanimously approved pending approval of new courses**

Program Code: CTX16G

Program Name: Certificate in Healthcare Leadership (Graduate)

Contact: Sally Marinellie, marinels@ohio.edu

Summary: This proposal seeks to establish a 15 credit hour, graduate Certificate in Healthcare Leadership. With the current complexity of the healthcare delivery system and its related programs and services, effective leadership is a critical success factor. Traditional MHA and MBA programs are preparing some leaders, but there is a growing demand from physicians, nurses and others to be better prepared for the leadership roles they are assuming. Most are working full time and cannot easily manage a traditional graduate program. In addition, most health systems are now focusing their talent management and succession planning efforts on internal “high potential” leader candidates. Further, a certificate program focusing on leadership provides an excellent opportunity to “stack” certificates that carry graduate credit. We anticipate healthcare professionals from multiple disciplines will find it attractive and useful to stack this leadership certificate with certificates in such areas as global health and clinical informatics. The above needs have been corroborated in multiple conversations with leaders of the larger health systems headquartered in Columbus, Cincinnati, and Cleveland as well as others around the country. A high level observation of leadership populations in Ohio based health systems indicates approximately 6-10% of the workforce occupy management positions. When front line supervisors are included, that number is closer to 20%. The majority of these roles exist in nursing and other clinically related divisions of the organization. It is not unreasonable to assume at least half of these leaders lack formal academic preparation in leadership. Target audiences include but are not limited to: current leaders serving in healthcare organizations who hold the bachelor’s degree and desire graduate level courses in leadership; physicians, nurses and other clinicians who aspire to or currently serve in a management or leadership role; middle managers designated by their organizations as “high potentials” and do not hold a graduate degree in a leadership related area, and professional staff in other disciplines who desire graduate level courses in leadership. The curriculum will include five courses that reflect a foundation of core leadership competencies and also pillars of success that are utilized by healthcare organizations translate strategic plans into operational goals/objectives. Resource needs include adjunct faculty, teaching space on the Dublin campus, and technical support for on-line components of courses. The curriculum will be delivered in a blended manner with intensive weekend seminars along with on-line components. The date of proposed implementation is Summer semester, 2014-15.

### **Item 2**

#### **Unanimously approved pending approval of new courses**

Program Code: MBXX01

Program Name: MBA - Business Analytics

Contact: Chris Moberg, moberg@ohio.edu

Summary: There are currently three existing concentrations in the OMBA Program: Executive Management; Finance; and Health Care. All three of these programs require students to take the same set of 9 core classes listed below (26 hours). Each concentration has three additional courses related to each concentration, for a total of 35 credit hours. The newly approved Business Analytics concentration will require the same 9 core courses. The three concentration

courses is listed below. MBA 6325 is an existing course that is required in the Executive Management concentration. This existing course is under review for a minor course title change. The other two courses (6390, 6395) are new and under review with ICC.

#### **ONLINE MASTER OF BUSINESS ADMINISTRATION CORE COURSES**

- MBA 6315 Accounting for Executives 3 credits
- MBA 6320 Data Analysis for Decision Making 3 credits
- MBA 6335 Managerial Finance 3 credits
- MBA 6340 Organizational Behavior and Human Resource Management 3 credits
- MBA 6350 Strategic Marketing and Supply Chain Management 3 credits
- MBA 6360 Strategic Use of Information 3 credits
- MBA 6370 Management of Operations 3 credits
- MBA 6380 Strategic Leadership 3 credits
- MBA 6912 Applied Business Experience (CAPSIM) 2 credits

#### **BUSINESS ANALYTICS CONCENTRATION COURSES**

- MBA 6325 (Prescriptive) Business Analytics 3 credits
- MBA 6390 Predictive Analytics 3 credits
- MBA 6395 Data Management, Business Intelligence & Analytics 3 credits

### **FIRST READINGS – CHANGES IN PROGRAMS**

#### **Item 1**

Program Name: Department of Health Sciences and Professions

Contact: Sally Marinellie, marinels@ohio.edu

Summary:

1. Rename the Department of Health Sciences and Professions to the Department of Interdisciplinary Health Studies. This department currently houses the following programs:
  - B.S. in Integrated Healthcare Studies (BS6357)
  - Certificates in Global Health: Undergraduate (CTCLHL) and Graduate (CTGLHG)
2. Relocated the following programs from Department of Social and Public Health to the newly named Department of Interdisciplinary Health Studies:
  - Certificate in Clinical Informatics (CTCING)
  - Certificate in African Community Health (CTACHG)
  - Certificates in Gerontology: Undergraduate (CTGERO) and Graduate (CTGERG)

Need to include the new prefix approval in the proposal.

#### **Item 2**

Program Code: BF5198

Program Name: Interior Architecture Major

Contact: Jennie Klein kleinj1@ohio.edu

Summary: The Interior Architecture Program completed a major curriculum change in Spring of 2014, in response to a self study prepared for CIDA's accreditation visit in the previous semester. That change is currently in effect. During the summer months, the IA faculty reviewed one section of the curriculum changes: Required Related courses. This section was expanded originally to allow IA majors to participate in more business and professional courses related to the profession of Interior Architecture. During the summer months, Dan Harper, as well as student feedback prompted a closer examination of how those Required Related courses could relate to certificate programs offered in the University, as well as offer course in other related fields beyond those contained in the Spring changes. There was also one course omitted in the

spring changes that needs to be replaced to illuminate graduation conflicts for current students. See OCEAN for complete list of 40+ courses to be added to “Required Related” course list

### **Item 3**

Program Code: BA4406

Program Name: Global Studies – Asia

Contact: Catherine Cutcher, cutcher@ohio.edu

Summary: The Global Studies Faculty Advisory Board recommends adding five courses to the curriculum for the Global Studies programs in Africa, Asia, Europe and Latin America.

Specifically:

- ADD the following courses to the “Global Studies Electives”:
  - COMS 1100 – Communication Among Cultures
  - GEOG 3430 – Global Issues in Environment
  - GEOG 3440 – Agricultural Ecosystems
  - HSP 2210 – Introduction to Global Health
  - POLS 4565 – International Human Rights
- CHANGE courses in “Asian Studies Electives” under Option 1 (Asian Studies) and Option 2 (East Asian Studies):
  - DELETE HIST 3460 and 3461. REPLACE with HIST 3463 – History of China from Antiquity to the Early Modern Era.
  - DELETE HIST 3462. REPLACE with HIST 3464 – History of China from the Early Modern Era to the Present.
- CHANGE title of “Language Options” to “Asian Language Courses”
- CHANGE text to: “In combination with your B.A. language requirement, complete a total of 3 years (6 semesters) or equivalent in one Asian language or 2 years of one Asian language and 1 year of another Asian language. Choose from the following Asian languages:”
- DELETE “Complete 6 hours of one of the following languages” from the heading of each of the three “Language Option” sections for Asian, East Asian, and Southeast Asian Languages. Consultation – they have checked with Modern Languages and Linguistic.

### **Item 4**

Program Code: BA4405

Program Name: Global Studies – Africa

Contact: Catherine Cutcher, cutcher@ohio.edu

Summary: The Global Studies Faculty Advisory Board recommends adding five courses to the curriculum for the Global Studies programs in Africa, Asia, Europe and Latin America.

Specifically:

- ADD the following courses to the “Global Studies Electives”:
  - COMS 1100 – Communication Among Cultures
  - GEOG 3430 – Global Issues in Environment
  - GEOG 3440 – Agricultural Ecosystems
  - HSP 2210 – Introduction to Global Health
  - POLS 4565 – International Human Rights
- CHANGE text of “African Language Courses” to: “In combination with your B.A. language requirement, complete a total of 3 years (6 semesters) or equivalent in one African language or 2 years of one African language and 1 year of another African language. Choose from the following African languages:”

### **Item 5**

Program Code: BA4407

Program Name: Global Studies – Europe

Contact: Catherine Cutcher, [cutcher@ohio.edu](mailto:cutcher@ohio.edu)

Summary: The Global Studies Faculty Advisory Board recommends adding five courses to the curriculum for the Global Studies programs in Africa, Asia, Europe and Latin America.

Specifically:

- ADD the following courses to the “Global Studies Electives”:  
COMS 1100 – Communication Among Cultures  
GEOG 3430 – Global Issues in Environment  
GEOG 3440 – Agricultural Ecosystems  
HSP 2210 – Introduction to Global Health  
POLS 4565 – International Human Rights
- Delete the following courses from the European Area Studies electives:  
ITAL 1110 – Elementary Italian I  
ITAL 1120 – Elementary Italian II  
ITAL 2110 – Intermediate Italian I  
ITAL 2120 – Intermediate Italian II  
PORT 3110 – Portuguese I  
PORT 3120 – Portuguese II  
PORT 3180 – Portuguese III  
PORT 3190 – Portuguese IV
- CHANGE text under the section “European Language Courses” to: “In combination with your B.A. language requirement, complete a total of 3 years (6 semesters) or equivalent in one European language. Choose from the following European languages:”
- ADD the following courses under “European Language Courses”:  
FR 1110 – Elementary French I  
FR 1120 – Elementary French II  
FR 2110 – Intermediate French I  
FR 2120 – Intermediate French II  
FR 3110 – Advanced Conversation and Composition I

### **Item 6**

Program Code: BA4408

Program Name: Global Studies – Latin America

Contact: Catherine Cutcher, [cutcher@ohio.edu](mailto:cutcher@ohio.edu)

Summary: The Global Studies Faculty Advisory Board recommends changing multiple courses in the curriculum for the Global Studies – Latin America program. Specifically:

- ADD the following courses to the “Global Studies Electives”:  
COMS 1100 – Communication Among Cultures  
GEOG 3430 – Global Issues in Environment  
GEOG 3440 – Agricultural Ecosystems  
HSP 2210 – Introduction to Global Health  
POLS 4565 – International Human Rights
- Delete from Latin American Studies electives:  
ILML 2903 – Spanish Literature in English  
SPAN 3215 – Business Spanish  
SPAN 3348 – Spanish Civilization and Culture  
SPAN 3460 – Introduction to Hispanic Linguistics

SPAN 4437 – Applied Phonetics  
SPAN 4439 – Modern Spanish Usage  
SPAN 4441 - Stylistics  
SPAN 4457 – History of the Spanish Language

- Add to LAS electives:
  - PORT 3110 – Portuguese I
  - PORT 3120 – Portuguese II
  - PORT 3180 – Portuguese III
  - PORT 3190 – Portuguese IV
  - PORT 4110 – Intensive Portuguese
  - PORT 4120 - Intensive Portuguese
  - SPAN 4518 – Contemporary Spanish American Literature
- CHANGE text under the section “Latin American Language Courses” to: “In combination with your B.A. language requirement, complete a total of 3 years (6 semesters) or the equivalent of Spanish, or complete SPAN 3120 and one year or the equivalent of Portuguese.”
- ADD the following courses under “Latin American Language Courses”:
  - PORT 3110 – Portuguese I
  - PORT 3120 – Portuguese II
  - PORT 3180 – Portuguese III
  - PORT 3190 – Portuguese IV
  - PORT 4110 – Intensive Portuguese
  - PORT 4120 - Intensive Portuguese
  - SPAN 1110 - Elementary Spanish I
  - SPAN 1120 - Elementary Spanish II
  - SPAN 2110 - Intermediate Spanish I
  - SPAN 2120 - Intermediate Spanish II
  - SPAN 3110 - Advanced Conversation and Composition I
  - SPAN 3120 - Advanced Conversation and Composition II

The question was raised as to why the Spanish classes were removed when those courses do contain 50% or more content to Latin America.

### **Item 7**

Program Code: BA4409

Program Name: Global Studies – War and Peace

Contact: Catherine Cutcher, cutcher@ohio.edu

Summary: The Global Studies Faculty Advisory Board recommends increasing the total number of required credit hours from 42 to 45 semester credit hours. This will align the requirements of the Global Studies – War and Peace program with the other Global Studies area studies programs. This increase will become possible by increasing the “War and Peace Electives” (currently called “War and Peace Core Thematic Options”) from 12 credit hours to 15 credit hours. This will encourage students to take the additional elective courses that are being proposed. Specifically:

- INCREASE total number of required credit hours from 42 to 45 semester hours by increasing “War and Peace Core Thematic Options” from 12 credit hours to 15 credit hours.
- Add the following courses to the “War and Peace - Area Studies Core Courses” options:
  - GEOG 3310 – Geography of Africa
  - GEOG 3350 – Geography of Latin America



- GEOG 3380 – Geography of Asia
- CHANGE title of “War and Peace Core Thematic Options” to “War and Peace Electives” for clarification purposes.
- Add the following courses to the “War and Peace Electives” (currently called “War and Peace Core Thematic Options”):
  - ANTH 3460 – Human Osteology
  - ANTH 4470 – Forensic Anthropology
  - ANTH 4480 – Bones, Blood and Violence
  - CLWR 3460 – Religion and Violence
  - GEOG 3250 – Political Geography
  - HIST 3320 – History of Women in the Middle East
  - HIST 3340 – The Palestinian Israeli Conflict
  - HIST 3531 – The Barbarian West, Europe 400-1000
  - HIST 3790 – History of Sea Power
  - HIST 3865 – Churchill’s Britain
  - HIST 3866 – History and Strategy of Afghan Wars
  - HIST 3868 – Fall of the British Empire
  - INST 4910 - Internship
  - ITS 4510 – Telecommunication Network Strategy
  - JOUR 4630 – Media and Conflicts
  - POLS 4565 – International Human Rights
  - T3 4100 – Intellectual Origins of the American Revolution
- CHANGE title of “War and Peace Language” to “War and Peace Language Courses.”
- CHANGE text of “War and Peace Language Courses” to: “In combination with your B.A. language requirement, complete a total of 3 years (6 semesters) or equivalent in one language or 2 years in one language and 1 year in another language. Choose from the following languages:”

### **Item 8**

Program Code: CTEURO

Program Name: European Studies Certificate

Contact: Catherine Cutcher, cutcher@ohio.edu

Summary: The Global Studies Faculty Advisory Board recommends the following changes: deleting the elementary and intermediate levels of ITAL and PORT languages from the electives since these fulfill the language requirement and should not be listed as interdisciplinary electives; adding all European language course offerings to the list of language courses; adding Portuguese as a European language option. We have consulted with the faculty of Modern Languages and the Latin American Studies director, and they have agreed to add the above list of courses to the curriculum.

### **Item 9**

Program Code: CTLAMS

Program Name: Certificate in Latin American Studies

Contact: Catherine Cutcher, cutcher@ohio.edu

Summary: The Global Studies Faculty Advisory Board recommends changing multiple courses in the curriculum for the Latin American Studies certificate program. The ILML and SPAN courses that we propose eliminating do not have strong Latin American Studies content. Some are almost purely focused on Spanish language and literature from Spain. We propose to add SPAN 4518 to the electives since it is a literature course focused on Latin America. We propose

to change the wording of the language requirement to eliminate confusion. We have consulted with the department chair and affiliated faculty of Modern Languages, and they are in agreement with the proposal.

### **Item 10**

Program Code: CTWARU

Program Name: War and Peace Studies Certificate

Contact: Catherine Cutcher, cutcher@ohio.edu

Summary: The Global Studies Faculty Advisory Board recommends decreasing the total number of required credit hours from 21 to 18 semester credit hours by decreasing the core courses from 9 hours to 6 credit hours. This will align the requirements of the War and Peace Studies certificate program with other comparable interdisciplinary certificate programs. This will also make it easier for students to complete the requirements within a reasonable time period. We propose to change the text from “Thematic Options” to “Electives.” This will make our requirements consistent with other Global Studies majors and certificates. We are proposing to add a number of elective courses to the curriculum for the WPS program. This will allow us to expand the course offerings to affiliated departments and faculty on campus. Add the following courses to the electives:

- ANTH 3460 – Human Osteology
- ANTH 4470 – Forensic Anthropology
- ANTH 4480 – Bones, Blood and Violence
- CLWR 3460 – Religion and Violence
- GEOG 3250 – Political Geography
- HIST 3320 – History of Women in the Middle East
- HIST 3340 – The Palestinian Israeli Conflict
- HIST 3531 – The Barbarian West, Europe 400-1000
- HIST 3790 – History of Sea Power
- HIST 3865 – Churchill’s Britain
- HIST 3866 – History and Strategy of Afghan Wars
- HIST 3868 – Fall of the British Empire
- INST 4910 - Internship
- ITS 4510 – Telecommunication Network Strategy
- JOUR 4630 – Media and Conflicts
- POLS 4420 – Middle East Politics - elective
- POLS 4565 – International Human Rights
- T3 4100 – Intellectual Origins of the American Revolution

## **FIRST READINGS – NEW PROGRAMS**

### **Item 1**

Program Code: CTX14G

Program Name: Diabetes Certificate (Graduate)

Contact: Jennifer Yoder, yoderj@ohio.edu

Summary: This proposal seeks to establish a 14 credit hour, interdisciplinary, graduate Diabetes Certificate. Highlights of the graduate certificate include

1) three currently approved courses that are currently listed at the undergraduate and graduate level, and will be adjusted to satisfy graduate learning outcomes. The three courses are NUTR 4320/5320 Diabetes from Bench to Bedside, NUTR 4960/5960 Trends in Diabetes, and NUTR 4932/5932 Independent Study in Diabetes; 2) a choice of interdisciplinary electives representing Anthropology, Child and Family Studies, Health Sciences, Psychology, Biological

Sciences, Chemistry, Social Work, Communications, Exercise Physiology, and Nutrition; 3) opportunities for service learning; and 4) a clinical or research opportunity. The proposed program is unique for OU because the focus on a specific disease of intense local interest due to the high prevalence of diabetes locally and nationwide. The program reaches beyond the classroom, providing graduate students of various disciplines an opportunity to become more familiar with diabetes and its management.

The question was raised if it would be accredited at all. There is no mention of it in the proposal.

## **Item 2**

Program Code: BBXX01

Program Name: Business Analytics

Contact: Chris Moberg, moberg@ohio.edu

Summary: This program is designed to augment existing business majors (as a co-major) to meet the national and regional demand for business analytics skills. Business analytics refers to the knowledge, skills, and competencies required for the methodical exploration and investigation of business data using predictive, and prescriptive statistical tools to support decision making and to gain insight of business performance. The OHIO College of Business proposes an undergraduate major that develops student skills and competencies in business analytics and provides them with hands on experience of statistical tools used in the business environment using data provided by industry partners. The new co-major will include five required courses for a total of 15 semester hours. Two of the courses, MIS 2800 and MIS 4580, already exist. The other three courses are new and are being submitted and approved during Spring 2015 through the Individual Courses Committee.

This major has to be coupled with another major. It cannot be taken on its own.

## **ADDITIONAL ITEMS**

### **Item 1**

**Unanimously approved by voice vote**

Recommended changes to UCC [Guidelines for New Minors and Certificates](#)

Current language (Jan. 2012):

#### **Academic Minor programs at Ohio University**

1. Provide a significant academic experience within a single discipline
  - a. Minimum of 15 semester credits, maximum of 24 semester credits
2. Are open to any student pursuing a baccalaureate program at the University
3. Must include at least 2 courses at the junior level or above
4. Are administered by a single academic unit and generally consist of courses from that unit.

Recommended language (slight change from Feb. 17 meeting):

#### **Academic Minor Programs at Ohio University**

- 1) Provide a significant academic experience within a single discipline.
- 2) Are open to any student pursuing a baccalaureate program at the University
- 3) Have a minimum of 15 semester credits and a maximum of 24 semester credits.
- 4) Are administered by a single academic unit and generally consist of courses from that unit.
- 5) Normally must include at least 2 courses at the 3000 level or above. If administered by a college, may consist of courses from multiple departments or schools in a college at the 2000 level or above, e.g. the business minor.

**Item 2**

**Unanimously approved by voice vote**

Proposed New Graduate Degree Program Proposal Guidelines & Process [draft](#).

**MINOR CHANGES AND CORRECTIONS NOT NEEDING UCC VOTE**

**Item 1**

Program Code: OR4231

Program Name: Geography Minor

Contact: Risa Whitson – whitson@ohio.edu

Summary: We would like to remove two courses from the list of over fifty 3000/4000 level courses that may be taken to fulfill the requirements from the Geography Minor. These courses are: GEOG 4910 – Internship and GEOG 4930 – Independent Study. This will not impact total program hours required for majors in any way. We prefer that students pursuing a minor in Geography fulfill their required courses through in-class coursework rather than independent study or internship, as we believe that in-class work is of greater value to students who do yet have an extensive background in Geography. The two courses we would like to remove from the list are designed for students who already have a broad background in Geography and would be able to apply that background in their independent reading, research, and work experience. Furthermore, the prerequisites for one of these courses, GEOG 4910, specify that students must be Geography majors to enroll in the course.

**PROGRAMS REVIEW COMMITTEE:** David Ingram, Chair

Graduate Council has finished reviews of numerous program reviews and they will be presented at the next meeting.

**GENERAL EDUCATION COMMITTEE,** David Thomas, Chair

No report.

**NEW BUSINESS**

The next meeting is March 31, 2015.

Thomas adjourned the meeting at 5:01 p.m.