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## Conference Program

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CONFERENCE ON SPACE COMMERCIALIZATION  
CELEBRATION OF 50 YEARS IN SPACE  
AND LOOKING TO THE FUTURE

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CONFERENCE PROGRAM

Monday, November 12, 2007

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Space Commercialization

Live Interview with Colonel Neil Woodward, NASA  
Live Interview with Ken Wong, FAA, Office of Commercial Space

Interviewer: Lon Rains, Executive Editor, Space News

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From Space Applications to Space Tourism: Commercializing the Next  
Generation of Space Businesses

Speakers: Courtney Stadd, Consultant  
Gregg Maryniak, Exec. Vice President, X-Prize  
Stephen Newman, Vice President, Ares Corporation

Co-Chairs: Joe Pelton, George Washington University  
Douglas Heydon, Consultant

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Critical Factors in the Commercial Success of Space Applications

Speakers: Phil Spector, Executive Vice President, Intelsat  
Edward Horowitz, President & CEO, SES Americom  
John Mattingly, President, Mobile Satellite Ventures

Co-Chairs: Robert Bell, Executive Director, SSPI  
David Cavossa, Arrowhead Global Solutions

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Space Commercialization in the Decade Ahead - Economic Risk or Opportunity?

Speakers: Steven L. Apfel, Boeing Corporation  
Michael Cook, Hughes Network Systems  
Ambassador Thomas Grey Jr., Global Security Institute

Co-Chairs: Del Smith, Jones Day International  
Leonard David, Space.com

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Tuesday November 13, 2007

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Keynote Session

Speakers: Edward Morris, Director, Office of Space Commercialization,  
Department of Commerce  
Major General James Armor Jr., Director, National Security Space Office

Chair: Joseph Pelton, George Washington University

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What's Worked and What Hasn't in the Satellite Industry?

Speakers: Dianne VanBeber, Vice President, Intelsat  
Dean Olmstead, Loral Space & Communications Corporation  
Andrea Maleter, Director, Futron Corporation

Co-Chairs: David Bross, Hannover Fairs USA  
James Vedda, Aerospace Corporation

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Case Studies in Commercial Space and Their Future Applications

Speakers: Tedros Lemma, Vice President, Global Regulatory Affairs,  
WorldSpace  
David Brown, Senior Vice President, WildBlue  
Carl Marchetto, Executive Vice President, Orbital Sciences Corporation

Co-Chairs: Tara Guinta, Paul Hastings, Janofsky & Walker L.L.P.  
Susan Irwin, President, Irwin Communications

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The Future of Commercial Space: Policy Perspectives

Speakers: Franceska O. Schroeder, Esq. Fish & Richardson P.C.  
John Ordway, Esq. Berliner, Corcoran & Rowe, L.L.P.  
Don Flournoy, Professor, Ohio University

Co-Chairs: Andrea Maleter, Director, Futron Corporation  
Don Flournoy, Ohio University