

UNIVERSITY CURRICULUM COUNCIL
Tuesday, February 17, 2015
3:15p.m.
Baker Center Room 231
Sixth Meeting of 2014-2015



ATTENDANCE:

Present: Barlag, Basta, Broughton, Castillo, Giesey (for Irwin), Hatch (for Frank), Ingram, Kanwar, Kim, Koonce (for Shields), Kruse, Lamb (for Kennedy-Dygas), Loudner-Maffin (for Johnson), Marinellie, Miller, Moberg (for Sherman), Palmer, Rogus, Sayrs, Thomas, Tuck, Zedaker

Excused: Alonso-Sameno, Fawley, Trube

Absent: Amireh, Annabi, Carter, Cotton, Edmonds, Kloscak, Machtmes, Mattley, Middleton, Roberson, Sarikas, Scanlan, Sparks, Sulecki, Tees, Twilley, Walkowski, Weade, Webster, Weinberg, Williams, Williford

Guests: Dewald, Kieliszewki, Whitnable

CHAIR'S REPORT: David Thomas

Thomas called the sixth meeting of 2014-2015 to order at 3:15 p.m. and welcomed everyone.

Thomas asked for approval of the January 27, 2015 minutes. Marinellie moved. Tuck seconded. Motion carried. Minutes approved.

Thomas gave the floor to Dewald who updated the Council on College Credit Plus which is replacing the Post-Secondary Education option for High School Students and is to be fully operational by Fall 2015. Robert Callahan has been hired as the director for Dual Enrollment and Carissa Anderson will be the program coordinator for Regional Higher Education. The Provost has sent out requests for members to serve on an Advisory Task Force.

Comments are due Wednesday regarding the draft for the Board of Regents new Program guidelines. Comments can be sent to Dewald or Thomas.

The Board of Regents has sent a survey out regarding Adult Learners, ages 20-44. Data will be collected on how Universities recruit, provide financing and scheduling issues among other data.

The state budget bill will be coming up in June. There is language within the bill regarding an inventory on low enrollment courses from the Board of Trustees. Definition on low enrollment has not been established yet. It may be expected that institutions will have to partner with other institutions to offer these courses.

Thomas informed the Council that Marinellie and he attended the American Association of College and Universities. Thomas attended a major presentation by Richard Arum, the author of **Academically Adrift** and **Alumni Adrift**. Ohio Universities might come under more intense scrutiny from the State, Trustees and Regents.

Next meeting March 17th.

INDIVIDUAL COURSE COMMITTEE: Sally Marinellie, Chair/Mary Rogus, Vice Chair

Marinellie and Rogus presented the ICC minutes appended to this report.
Courses unanimously approved by voice vote.

PROGRAMS COMMITTEE: Kelly Broughton, Chair

Broughton presented the agenda.

SECOND READINGS – CHANGES IN PROGRAMS

Item 1

Unanimously Approved by Voice Vote

Program Code: AA5201

Program Name: Human Services Technology (HST)

Contact: Barbara A. Mahaffey, mahaffey@ohio.edu

Summary: Add ANTH 1010 to General requirements and re-label heading:

Complete one of the following ~~Communication~~ courses:

COMS 1010 - Fundamentals of Human Communication Credit Hours: 3

COMS 1030 - Fundamentals of Public Speaking Credit Hours: 3

COMS 1100 - Communication Among Cultures Credit Hours: 3

[Add] ANTH 1010 – Introduction to Cultural Anthropology Hours: 3

The Human Services Technology faculty realized that a smooth transition from the two year HST degree path to the Bachelor of Social Work would occur if an Anthropology 1010 course is added to the degree options.

The study of anthropology is an acceptable option in Human Services for future certificates and for skill building/career options and promotes a deeper understanding for diversity and communication. One side note: a course labeled COMS is not required for admission to the Social Work degree, but an option of Anthropology is considered part of the diversity curriculum in Social Work. For students who want to pursue counseling, the COMS 1100 is an acceptable option. For other career choices, the COMS 1010 or 1030 are options.

Item 2

Unanimously Approved by Voice Vote

Contingent on ACCT 1005

Program Code: ORBSAD

Program Name: Business Administration Minor

Contact: Chris Moberg; moberg@ohio.edu

Summary: Proposed New Minor in Business Administration (five courses, 15 hours)

ACCT 1005

FIN 3000
MGT 2000
MIS 2021
MKT 2020

The Business Minor at Ohio University has been extremely popular during the past decade, ranging from 600-850 students. During quarters, the minor was 8 courses. In the switch to semesters, it was reduced to 7 courses (ACCT 1010; BUSL 2000; FIN 3000; MGT 2000; MGT 3000; MIS 2021; MKT 2020) and students must earn a GPA of 2.00 or higher in these courses. The business minor is open to all students on campus and in the past has been included as part of other on-campus majors (e.g. Retail Merchandising; Sport Administration; Engineering, Technology & Management).

It has become apparent in the past few years based on the change to semesters and market-driven trends that the number of courses in the minor threatens the value and viability of the business minor. The Office of E-Learning has clearly indicated to the college that the 7-course minor is not viable for the students on regional campuses and strongly encouraged the college to shorten the minor and work on a plan to offer sections of the courses on-line. The length of the minor has also decreased the likelihood that it can remain as a component of non-business majors on the main campus. Finally, many minors and certificate programs on campus include five or six courses, which makes the Business Minor less competitive.

Item 3

Unanimously Approved by Voice Vote

Program Code: BA4105

Program Name: Psychology Prephysical Therapy Major

Contact: Susan Tice-Alicke; tices@ohio.edu

Summary: The Department of Psychology is proposing a change in the chemistry requirement from Chem 1210 (Principles of Chemistry I) and 1220 (Principles of Chemistry II) to Chem 1510 (Fundamentals of Chemistry I) and 1520 (Fundamentals of Chemistry II). After reviewing ten prephysical therapy doctoral programs in Ohio, six out of the ten programs prefer the upper level chemistry courses. Also, the two programs in West Virginia prefer the upper level chemistry courses. This change will not change the program hours. The proposed change will affect the chemistry department.

The department of Chemistry and Biochemistry has no issue with this change.

SECOND READINGS – NEW PROGRAMS

Item 1

Unanimously Approved by Voice Vote

Program Code: CTXX4U

Program Name: Sports Nutrition Certificate (Undergraduate)

Contact: David Holben, Holben@ohio.edu

Summary: There is no current program offered at Ohio University that provides the cumulative education and skills training to equip students to provide sound sports nutrition information to their clients. We have identified and compiled courses that will fill the gap in the knowledge of these students. Completing the certificate will help graduates to be more competitive in the work force, as they will have the unique opportunity to provide nutritional education and guidance to collegiate, teenage, and recreational athletes, military personnel, and performing artists. This

certificate will provide undergraduate students interested in pursuing careers as registered dietitian nutritionists, certified athletic trainers, exercise physiologists, certified health education specialists, physician assistants, physicians, nurses, physical therapists, educators, coaches, and others knowledge and sports nutrition-related skill development to enhance their program of study. The curriculum includes 22-23 credits, including 17 credits (core courses) and 5-6 additional credits (elective courses).

Statements of support from 10 departments in OCEAN.

FIRST READINGS – CHANGES IN PROGRAMS

Item 1

Program Code: MB6123

Program Name: General Business Grad (Residential MBA)

Contact name and email for this proposal: Chris Moberg; moberg@ohio.edu

Summary:

The college did not offer the on-campus full-time to MBA students for several years. Instead, the only students participating in the residential MBA Program were 20-25 dual students in the MSA MBA Program in partnership with the Department of Sports Administration. The college decided to add a small cohort of residential students (MBA only) to the MSA MBA cohort each year. Both groups would complete the MBA in 12 months. The first cohort of MBA only students (n=10) is completing the MBA Program during the 2014-15 academic year.

The MBA Program Director has been working with faculty, students, and the college's graduate committee to assess the program during the first year. Based on their experience during the first two semesters, the changes have been proposed. All changes have been approved by the college's graduate committee and college.

Previous Requirements: 35 hrs

Proposed Requirement: 42 hrs

FIRST READINGS – NEW PROGRAMS

Item 1

Program Code: CTX16G

Program Name: Certificate in Healthcare Leadership (Graduate)

Contact: Sally Marinellie, marinels@ohio.edu

Summary: This proposal seeks to establish a 15 credit hour, graduate Certificate in Healthcare Leadership. With the current complexity of the healthcare delivery system and its related programs and services, effective leadership is a critical success factor. Traditional MHA and MBA programs are preparing some leaders, but there is a growing demand from physicians, nurses and others to be better prepared for the leadership roles they are assuming. Most are working full time and cannot easily manage a traditional graduate program. In addition, most health systems are now focusing their talent management and succession planning efforts on internal "high potential" leader candidates. Further, a certificate program focusing on leadership provides an excellent opportunity to "stack" certificates that carry graduate credit. We anticipate healthcare professionals from multiple disciplines will find it attractive and useful to stack this leadership certificate with certificates in such areas as global health and clinical informatics. The above needs have been corroborated in multiple conversations with leaders of the larger health systems headquartered in Columbus, Cincinnati, and Cleveland as well as others around the country. A high level observation of leadership populations in Ohio based health systems indicates approximately 6-10% of the workforce occupy management positions. When front line

supervisors are included, that number is closer to 20%. The majority of these roles exist in nursing and other clinically related divisions of the organization. It is not unreasonable to assume at least half of these leaders lack formal academic preparation in leadership. Target audiences include but are not limited to: current leaders serving in healthcare organizations who hold the bachelor's degree and desire graduate level courses in leadership; physicians, nurses and other clinicians who aspire to or currently serve in a management or leadership role; middle managers designated by their organizations as "high potentials" and do not hold a graduate degree in a leadership related area, and professional staff in other disciplines who desire graduate level courses in leadership. The curriculum will include five courses that reflect a foundation of core leadership competencies and also pillars of success that are utilized by healthcare organizations translate strategic plans into operational goals/objectives. Resource needs include adjunct faculty, teaching space on the Dublin campus, and technical support for on-line components of courses. The curriculum will be delivered in a blended manner with intensive weekend seminars along with on-line components. The date of proposed implementation is Summer semester, 2014-15.

Item 2

Program Code: MBXX01

Program Name: MBA - Business Analytics

Contact: Chris Moberg, moberg@ohio.edu

Summary: There are currently three existing concentrations in the OMBA Program: Executive Management; Finance; and Health Care. All three of these programs require students to take the same set of 9 core classes listed below (26 hours). Each concentration has three additional courses related to each concentration, for a total of 35 credit hours. The newly approved Business Analytics concentration will require the same 9 core courses. The three concentration courses is listed below. MBA 6325 is an existing course that is required in the Executive Management concentration. This existing course is under review for a minor course title change. The other two courses (6390, 6395) are new and under review with ICC.

ONLINE MASTER OF BUSINESS ADMINISTRATION CORE COURSES

MBA 6315 Accounting for Executives 3 credits

MBA 6320 Data Analysis for Decision Making 3 credits

MBA 6335 Managerial Finance 3 credits

MBA 6340 Organizational Behavior and Human Resource Management 3 credits

MBA 6350 Strategic Marketing and Supply Chain Management 3 credits

MBA 6360 Strategic Use of Information 3 credits

MBA 6370 Management of Operations 3 credits

MBA 6380 Strategic Leadership 3 credits

MBA 6912 Applied Business Experience (CAPSIM) 2 credits

BUSINESS ANALYTICS CONCENTRATION COURSES

MBA 6325 (Prescriptive) ~~Business~~ Analytics 3 credits

MBA 6390 Predictive Analytics 3 credits

MBA 6395 Data Management, Business Intelligence & Analytics 3 credits

ADDITIONAL ITEMS

Item 1

Recommended changes to UCC [Guidelines for New Minors and Certificates](#)

Appended to the minutes

Current language (Jan. 2012):

Academic Minor programs at Ohio University

1. Provide a significant academic experience within a single discipline
 - a. Minimum of 15 semester credits, maximum of 24 semester credits
2. Are open to any student pursuing a baccalaureate program at the University
3. Must include at least 2 courses at the junior level or above
4. Are administered by a single academic unit and generally consist of courses from that unit.

Recommended language:

Academic Minor Programs at Ohio University

- 1) Provide a significant academic experience within a single discipline.
- 2) Are open to any student pursuing a baccalaureate program at the University and have a minimum of 15 semester credits and a maximum of 24 semester credits.
- 3) Are administered by a single academic unit and generally consist of courses from that unit.
- 4) Normally must include at least 2 courses at the 3000 level or above. If administered by a college, may consist of courses from multiple departments or schools in a college at the 2000 level or above, e.g. the business minor.

A question from the registrar was raised regarding the difference between Minors and Certificates. Academic Minors provide a significant experience within a single discipline. Certificates provide a significant academic interdisciplinary experience intended to compliment a major.

Item 2

Proposed New Graduate Degree Program Proposal Guidelines & Process draft

Appended to these minutes

Broughton presented the draft to the Council. Broughton asked for suggestions and comments regarding the draft. Graduate Council had no objections to the proposal. She would like to have this voted on during the March meeting.

PROGRAMS REVIEW COMMITTEE: David Ingram, Chair

Ingram reported that all the reviews have reviewers assigned to them.

The program reviews which have completed site visits are currently at the Deans' level or Graduate Council. Twenty One programs should be completed this year though not all will be brought to the Council until next year as they will have to go through Graduate Council. Eighteen programs have been contacted informing them that they are to be reviewed next year. The committee will be asking for nominees for internal reviewers.

GENERAL EDUCATION COMMITTEE, David Thomas, Chair

Thomas updated the Council on General Education. The main task force is chaired by Dean Frank and Greg Kremer. The main task force has been broken into four sub committees; 1.)Writing/Communication which is chaired by Thomas, 2.)Quantitative, 3.)Breadth of Knowledge and 4.)Capstone (Tier III). The Writing/Communication group has met three times and have worked on seeing what is happening within the University and other Universities in Ohio. How are they handling writing and communications, how they are bringing in critical

thinking and what is critical thinking. Minimum number of credit hours required in the draft from the Board of Regents for General Education is 36 credit hours.

NEW BUSINESS

Ohio has lost an extraordinary member of the Board of Trustees, Pat Campbell.

Thomas adjourned the meeting at 4:01 p.m.