

**UNIVERSITY CURRICULUM COUNCIL**  
**Tuesday, March 25, 2014**  
**3:15p.m.**  
**Baker Center Room 231**  
**Seventh Meeting of 2013-2014**



**ATTENDANCE:**

**Present:** Alonso-Sameno, Fawley, Giesey (for Irwin), Hatch (for Frank), Ingram, Koonce (for Slade), Kruse, Lamb (for Kennedy-Dygas), Marinellie, Martin B, Moberg (for Sherman) Palmer, Rogus, Thomas, Tuck

**Excused:** Broughton, Spanner

**Absent:** Black, Carr, Carter, Cheng, Descutner, Dewald, Edmonds, Henderson, Johnson, Martin, S., Mathes, Mattley, McDaniel, Middleton, Patterson, Roberson, Scanlan, Schirtzinger, Sherman, Sparks, Trube, Twilley, Villamil, Weade, Webster, Weiler, Williford

**Guests:** Dewald, Whitnable

**CHAIR'S REPORT:** David Thomas

Thomas called the seventh meeting of 2013-2014 to order at 3:15 p.m. and welcomed everyone.

Thomas asked for approval of the March 11, 2014 minutes. Martin moved. Palmer seconded. Motion carried. Minutes approved.

Thomas reported that there have been a series of meetings regarding OCEAN, IT and he has been meeting with Marinellie regarding ways of addressing some ICC issues.

**INDIVIDUAL COURSE COMMITTEE:** Sally Marinellie, Chair

Marinellie presented the ICC minutes amended to this report

Courses approved unanimously by voice vote

Marinellie informed the Council that ICC has one more meeting where they will be discussing issues that have come up such as Experimental Courses and Major Set-Aside.

**PROGRAMS COMMITTEE:** Bruce Martin, Chair

Martin presented the agenda.

**SECOND READINGS**

**CHANGES IN PROGRAM PROPOSALS**

**Item 1**

**Unanimously approved by voice vote**

**Program Code:** BA2110

**Program Name:** Applied Plant Biology

**Contact/Designee:** Glenn Matlack; matlack@ohio.edu

### **Item 3**

**Unanimously approved by voice vote**

**Program Code:** BT5510

**Program Name:** Technical and Applied Studies

**Contact/Designee:** Donna Burgraff; burgrafd@ohio.edu

#### **Summary Statement:**

This change is designed to clarify degree requirements for advising by adding the word associate in the admissions information. Additionally, the change will increase the academic rigor by requiring a minimum of 30 upper division credits and a grade of C or better in the three major courses. Finally, the change will increase options for students by giving them four additional courses as choices for major requirements. This program change will have no impact on credit hours or faculty resources, and no other departments need to be included in the approval queue.

### **Item 4**

**Unanimously approved by voice vote**

**Program Code:** BA2128

**Program Name:** Biological Sciences – Human Biology

**Contact/Designee:** John Prather; prather@ohio.edu

#### **Summary Statement:**

The Bachelor of Arts in Human Biology is a preexisting major offered to students on the Athens campus. The major is designed for students who wish to pursue careers in allied health care professions (e.g. occupational therapy, genetic counseling, and with careful selection of electives, physician assistant and physical therapy programs). We are proposing to offer this major on the regional campuses so that students unable to travel to Athens can obtain this degree. We have selected this program because we have existing faculty with the necessary expertise in the field and allied health care professions are major employers in our catchment areas.

### **Item 5**

**Unanimously approved by voice vote**

**Program Code:** CTENTR

**Program Name:** Entrepreneurship

**Contact/Designee:** Gary Coombs; coombs@ohio.edu

#### **Summary Statement:**

Currently the catalog states students should: "Complete two three-semester hour electives from a list of approved electives maintained by the director of academic programs in entrepreneurship." Our goal is to provide additional options from the Certificate student's home discipline to fulfill the 2 electives requirement, better integrating their disciplinary focus with their entrepreneurial interests.

We were informed by the Registrar's Office (Patrick Beatty) that we would need to get each set of electives individually approved by UCC in order for them to appear in the catalog. As we work with individual Colleges across campus, we will therefore need to regularly return with the proposed electives for the certificate from each college. This parallels the approach used by the

degree program provides the select student in the School of Applied Health Sciences and Wellness with the opportunity to obtain an enhanced bachelor degree to better prepare them for one of these prestigious graduate programs.

## **FIRST READINGS**

### **CHANGES IN PROGRAM PROPOSALS**

#### **Item 1**

**Program Code:** CTLJCU

**Program Name:** Law, Justice & Culture

**Contact/Designee:** Haley Duschinski; duschins@ohio.edu

#### **Summary Statement:**

Relocate the interdisciplinary undergraduate certificate program in Law, Justice & Culture (LJC) from its current location within the Department of Political Science to a stand-alone program within the College of Arts & Sciences. This certificate program functions as an interdisciplinary academic program for various majors in the College of Arts & Sciences and is supported by the Center for Law, Justice & Culture. This certificate has had its own curriculum committee and has functioned independently since its establishment in 2012-13 within the College of Arts and Sciences. There will be no negative effects on current students or program faculty, since the program already functions as a stand-alone undergraduate certificate program. This program offers certificates only and is not a degree-granting program.

#### **Item 2**

**Program Code:** BS8156

**Program Name:** Outdoor Recreation and Education

**Contact/Designee:** Bruce Martin; martinc2@ohio.edu

#### **Summary Statement:**

1) Eliminate EDCT 2030 (3 cr) as a core course in the major. EDCT 2030 was originally included to help prepare students to utilize LiveText portfolio software to develop professional portfolios as an overall assessment tool in the program. The faculty has decided to introduce this software in other core courses in the program.

2) Increase the number of credit hours for the core course REC 4050 from one credit-hour to three credit-hours. A course change proposal has been submitted to UCC to this end. This course is being expanded to accommodate additional content that is being incorporated into the course.

3) Add REC 3550 Ecotourism and REC 3460 Parks and Protected Areas Management to the list of required outdoor recreation and education courses. These are being included to expand the number of course options available to students in this section of the program. Students must choose 15 hours from the list of courses in this section, so this change does not change the total number of credit hours needed to satisfy this requirement.

4) Require students to complete four additional courses rather than four additional hours from the list of restricted electives in the major. This change will not increase the total number of hours

will be in how we dealt with required related courses to give the students more flexibility. The total degree will range between 126 and 128 instead of the current 129 credit hours.

**Item 5**

**Program Code:** OR6380

**Program Name:** Retail Merchandising Minor

**Contact/Designee:** Mijeong Noh; noh@ohio.edu

**Summary Statement:**

The proposed changes to Retail Merchandising minor are as follows:

1. Revise the core requirements for the minor to include the following courses: RFPD 2010, JOUR 2500, and (MIS 2010 or MIS 2011).
2. Move RFPD 1100 from the current core requirements to the list of required electives.
3. Add RFPD 2150 to the list of required electives.
4. Delete RFPD 1500 and RFPD 1600 from the list of required electives.

The change in program does not impact on total program hours and resource requirements.

**Item 6**

**Program Code:** BB6132

**Program Name:** International Business

**Contact/Designee:** Chris Moberg; moberg@ohio.edu

**Summary Statement:**

The current program allows students to choose one of two tracks within the International Business major, either in International Marketing or International Finance. We would like to add a third option in International Entrepreneurship. This allows for synergies between the Center for International Business and the Center for Entrepreneurship, with students able to tailor programs to the strengths of both. As the courses that would make up the additional track are already in place for students pursuing a major in Entrepreneurship, it will not require creation of any new courses nor cause a burden in terms of faculty resources.

**Item 7**

**Program Code:** MB6155

**Program Name:** MBA General Concentration

**Contact/Designee:** Chris Moberg; moberg@ohio.edu

**Summary Statement:**

This concentration is one of three tracks within the On-Line MBA Program (OMBA). However, it has been consistently marketed to students as an Executive Concentration, not a General Concentration. Therefore, we propose changing the title to MBA Executive Management Concentration. No other changes have been made. This new title more accurately reflects how the program has been marketed and, more importantly, the program content and target market.

We need to change the new program name to be EFFECTIVE starting in summer 2014 if at all possible for the first cohort graduating in August 2014, and we would like this name change to appear on their transcripts.

New Program Abbr requested: MBA - Exec

## **NEW PROGRAM PROPOSALS**

### **Item 1**

**Program Code:** BCXX08

**Program Name:** Applied Communication

**Contact/Designee:** novakb@ohio.edu

#### **Summary Statement:**

The Scripps College of Communication is proposing an Online Degree Completion Program for their current Bachelor of Science in Communication degree. The new program offering is an applied communication major. The degree to be conferred is a Bachelor of Science in Communication (BSC), which is not a new degree in the college.

The proposed program is ideally suited for professionals in a variety of public, non-profit, and private organizations who have positions that emphasize internal and external communication. The major cross-trains individuals in visual, written, and oral communication, emphasizing both practical application and theory-based communication strategy. The major is specifically tailored for individuals who have already completed an associate's degree (60 or more semester hours or 90 or more quarter hours). The major is delivered in a flexible online format, requiring no face-to-face meetings. Courses in the major are designed with best practices for online pedagogy, emphasizing the same student enrichment philosophy that ground other majors in the Scripps College of Communication.

### **Item 2**

**Program Code:** NDXX03

**Program Name:** Wealth and Poverty

**Contact/Designee:** Yeong-Hyun Kim; kimy1@ohio.edu

#### **Summary Statement:**

The Wealth and Poverty Certificate is proposed to address economic growth, wealth distribution, poverty, inequality, and empowerment issues in both domestic and international settings. Its coherent and interdisciplinary combination and sequence of courses will provide OHIO undergraduate students with a better understanding of the ways class, race, ethnicity, and gender shape inequality of opportunities within and between countries. Students are required to take a minimum of 18 credit hours, including an introductory course, a service learning course, the capstone seminar, and elective courses that are offered across the Humanities, Social Sciences, Natural Sciences and professional schools. The knowledge, analytical skills and practical experiences gained in this interdisciplinary and intercollegiate certificate program will help students become well-informed, active and critical global citizens.

The proposed certificate program does not require any new faculty or financial resources. Its curriculum includes three new courses (SOC 2300, GEOG 4210 and CAS 4xxx Capstone Seminar in Wealth and Poverty) that are being developed for the Arts and Sciences Theme Initiative. Indeed, students who would like to explore wealth and poverty issues beyond what is covered in this certificate will be encouraged to enroll in the A&S Wealth and Poverty Theme that includes a larger number of courses to help A&S students meet their college requirements. The Certificate is proposed to launch in Fall 2014.

The LGBTQ Studies Certificate is an interdisciplinary program of study through which students explore historical, sociocultural, and political issues central to sexuality studies through a variety of lenses, including queer theory. Students learn to think critically about sexuality as it intersects with gender, race, class, and other socially significant categories. Administered through the Women's, Gender, and Sexuality Studies Program, the certificate offers research and internship opportunities, and students may choose from a range of course offerings across different disciplines. It is open to all Ohio University undergraduates.

Concerns raised: Conceivably a student could take all WGSS courses and get the certificate. The Programs Committee asked for a clause to be put in the certificate: You must take courses from at least 2 different departments. The WGSS faculty asked that this request be reconsidered; the program itself is interdisciplinary. Discussion followed.

It was agreed that an exception to the guidelines could be made for this certificate since WGSS is interdisciplinary in nature.

### **Item 5**

**Program Code:** ATXX01

**Program Name:** Associate of Technical Study

**Contact/Designee:** Janet Becker; becker@ohio.edu

#### **Summary Statement:**

The Associate of Technical Study program at Ohio University Lancaster Campus, Ohio University Chillicothe Campus and Ohio University Southern Campus may be earned after the completion of 60 semester credit hours of an individually planned technical education program. This program is designed to meet educational needs for specialized technical education not already available in the formal degree programs on a particular campus. There must be an area of concentration equivalent to 30 semester hours in technical studies and clearly identifiable with a career objective. The area of concentration can be formed by: Type A: a coherent combination of technical courses selectively drawn from two or more programs currently offered by the awarding institution to serve a career objective which would not be adequately addressed by one of those existing programs; or Type B: courses completed or training received by a student at other institutions of higher education, vocational centers, or other educational enterprises judged by the institution to be of college level and for which the institution awards degree credit, to a maximum of 30 semester hours, prior to the declaration of candidacy for the degree. Application of Technical Credit to Type A and Type B: Type A: Students enrolling at Ohio University who are building their program primarily from Ohio University courses and generally have not earned credit as specified in the Ohio Career-Technical Credit Transfer (CT)<sup>2</sup>, are considered Type A. These students may plan a course of study consisting of 30 technical credits by selecting available technical courses from at least two areas. When combined, these courses must be aligned to meet a clearly identifiable career objective. Additionally, the career objective must be distinct from any other technical programs offered at Ohio University. Courses receiving non-equated credit that may be applicable to the career objective would need to be evaluated individually with input from the transfer office on issues such as the status of the accredited institution and by the local campus Technical Studies Review Committee to determine appropriateness to the career objective. Type B: Students enrolling at Ohio University who have completed requirements for curriculum specified in the Ohio Career-Technical Credit Transfer (CT)<sup>2</sup>, are considered Type B. These students would receive transfer technical credit according to



**OHIO**  
UNIVERSITY

DATE: April 3, 2014  
TO: University Curriculum Council  
FROM: David Thomas, Chair  
SUBJECT: EIGHTH MEETING 2013-2014-- UNIVERSITY CURRICULUM COUNCIL

The eighth and final meeting of the University Curriculum Council during AY 2013-2014 will be held on Tuesday, April 8, 2014, 3:15 p.m., Baker Center Room 231

The agenda is listed below. If you are unable to attend, please send an instructed substitute.

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**AGENDA**  
April 8, 2014

- I. **Chair's Report:** David Thomas, Chair  
  
Motion to Accept UCC Minutes of the March 25, 2014 meeting (on the web)  
<http://www.ohio.edu/facultysenate/ucc/uccminutes.cfm>
- II. **Individual Course Committee:** Sally Marinellie, Chair  
  
Agenda Items for April 8, 2014 (on the web)
- III. **Program Committee:** Bruce Martin, Chair  
  
Program Agenda for April 8, 2014 (on the web)
- IV. **Review Committee:** David Ingram, Chair  
  
Seven Year Review for 2<sup>nd</sup> Reading  
Nursing (on the web)
- V. **General Education Committee:** Dave Thomas, Chair  
  
General Education Update
- VI. **New Business**

**UNIVERSITY CURRICULUM COUNCIL**

**Tuesday, March 11, 2014**

**3:15p.m.**

**Baker Center Room 231  
Sixth Meeting of 2013-2014**



**ATTENDANCE:**

**Present:** Alonso-Sameno, Broughton, Descutner, Dewald, Hatch (for Frank), Ingram, Koonce (for Slade), Kruse, Lamb (for Kennedy-Dygas), Marinellie, Martin B, McDaniel, Moberg (for Sherman) Palmer, Patterson, Rogus, Trube, Thomas, Tuck, Wadsworth (for Johnson), Webster

**Excused:** Fawley, Spanner

**Absent:** Black, Carr, Carter, Cheng, Edmonds, Henderson, Irwin, Martin, S., Mathes, Mattley, Middleton, Roberson, Scanlan, Schirtzinger, Sherman, Sparks, Twilley, Villamil, Weade, Weiler, Williford

**Guests:** Dewald, Matlack, Whitnable

**CHAIR'S REPORT:** David Thomas

Thomas called the sixth meeting of 2013-2014 to order at 3:15 p.m. and welcomed everyone.

Thomas asked for approval of the February 11, 2014 minutes. Rogus moved. Tuck seconded. Motion carried. Minutes approved.

Thomas reminded the Council that UCC will be meeting again on March 25<sup>th</sup> and April 8<sup>th</sup> due to orientation.

Thomas introduced and welcomed Dean Robert Frank and Greg Kremer who presented the background and the work of the General Education Task Force and asked for feedback from the Council members.

The background of the Taskforce on General Education and Common Goals for Baccalaureate programs at Ohio University is appended to this report. The Taskforce has seen strong support for the goals.

The Task Force is meeting March 21<sup>st</sup> to finalize their submission to EPSA in April.

**Questions and Concerns:**

Skills goals are very important.

Real challenge is how this is going to get tied into the curriculum without it being a repackaging of Tier I, II and III.

EPSA should be heavily involved in the reform of General Education.

How will assessment be carried out with the learning outcome goals?

Health and Wellness is not reflected in any of the goals.

Dean Frank noted that these goals cannot add any more costs or time to degree completion.

Citizenship is not reflected in any of the goals.



## **Item 2**

**Program Code:** CTMUSE

**Program Name:** Museum Studies

**Contact/Designee:** Melissa Haviland; haviland@ohio.edu

### **Summary Statement:**

The School of Art + Design would like to update the Electives List for our Undergraduate level MUSEUM STUDIES CERTIFICATE program by adding the following Electives:

- HIST 3291 Ancient Greece (3.0 cr)
- HIST 3292 Ancient Rome (3.0 cr)
- HIST 4536 (T3E) Medieval Rome: Piety and Power (Spring Break Study Abroad Program) (3.0 cr)
- SPAN 4375 History of Art in Spain 1500 – present (3 cr.)
- SPAN 4900 Special Topics: The City as Museum (Summer II Study Abroad Program) (3.0 cr.)
- T3 4600 Visual Culture Studies (School of Art) (3 cr.)

Question raised regarding the tracking of Special Topic courses. The faculty are working on resolving the issue.

## **Item 3**

**Program Code:** CTMUSG

**Program Name:** Museum Studies

**Contact/Designee:** Melissa Haviland; haviland@ohio.edu

### **Summary Statement:**

The School of Art + Design would like to update the Electives List for our graduate level MUSEUM STUDIES CERTIFICATE program by adding the following Elective:

- SPAN 5900 Special Topics: The City as Museum (Summer II Study Abroad Program) (3.0 cr.)

## **Item 4**

**Program Code:** BS8123

**Program Name:** Sport Management

**Contact/Designee:** Chris Moberg; moberg@ohio.edu

### **Summary Statement:**

The proposed changes to BS in Sport Management program represent the culmination of over three years of effort to successfully complete the transition of the Department of Sports Administration to the College of Business. The main goal of the new program was to significantly increase the business courses required for Sport Management majors.

Before the transition, Sport Management majors were required to successfully complete the General Business minor. In the new program, Sport Management majors will take several courses in the college's core curriculum, including the Business Cluster. Students will also be

## **Item 7**

**Program Code:** CTENTR

**Program Name:** Entrepreneurship

**Contact/Designee:** Gary Coombs; coombs@ohio.edu

### **Summary Statement:**

Currently the catalog states students should: "Complete two three-semester hour electives from a list of approved electives maintained by the director of academic programs in entrepreneurship." Our goal is to provide additional options from the Certificate student's home discipline to fulfill the 2 electives requirement, better integrating their disciplinary focus with their entrepreneurial interests.

We were informed by the Registrar's Office (Patrick Beatty) that we would need to get each set of electives individually approved by UCC in order for them to appear in the catalog. As we work with individual Colleges across campus, we will therefore need to regularly return with the proposed electives for the certificate from each college. This parallels the approach used by the Schey Sales Centre Certificate in Sales, which also allows certain approved electives from the student's home discipline to meet requirements in the Certificate program.

See discussion tab for list of proposed electives.

## **NEW PROGRAM PROPOSALS**

### **Item 1**

**Program Code:** CTXX3U

**Program Name:** Strategic Leadership Certificate

**Contact/Designee:** Amy Taylor-Bianco; taylor-b@ohio.edu

### **Summary Statement:**

To attract, develop and mentor high-potential undergraduate students who possess excellent skills in their chosen field and want to develop cutting-edge leadership potential. The primary goal of the Strategic Leadership Business Certificate program is to cultivate a leadership mindset and skillset in non-COB students outside of the College of Business (CoB). A primary focus of the program is to promote student development of core leadership skills needed to work effectively on project teams, succeed in complex assignments, and meet strategic objectives.

### **Item 2**

**Program Code:** BSXX12

**Program Name:** Translational Health Studies – Applied Health

**Contact/Designee:** Cheryl Howe; howec@ohio.edu

### **Summary Statement:**

Our declining health status and current health care reform in the United States are necessitating

**NEW BUSINESS**

None

There being no further business, Thomas adjourned the meeting at 4:11 p.m.

**UNIVERSITY CURRICULUM COUNCIL**

**Tuesday, April 8, 2014**

**3:15p.m.**

**Baker Center Room 231  
Eighth Meeting of 2013-2014**



**ATTENDANCE:**

**Present:** Alonso-Sameno, Broughton, Giesey (for Irwin), Hatch (for Frank), Henderson, Ingram, Kruse, Lamb (for Kennedy-Dygas), Marinellie, Martin B, Moberg (for Sherman) Palmer, Patterson (for Middleton), Thomas, Tuck, Twilley, Wadsworth (for Johnson)

**Excused:** Fawley, Rogus, Spanner, Sparks, Trube

**Absent:** Black, Carr, Carter, Cheng, Descutner, Edmonds, Martin, S., Mathes, Mattley, McDaniel, Roberson, Scanlan, Schirtzinger, Sherman, Koonce, Villamil, Weade, Webster, Weiler, Williford

**Guests:** Dewald, Whitnable

**CHAIR'S REPORT:** David Thomas

Thomas called the eighth and last meeting of 2013-2014 to order at 3:15 p.m. and welcomed everyone.

Thomas asked for approval of the March 25, 2014 minutes. Carr moved. Martin seconded. Motion carried. Minutes approved.

Thomas reported that there has been a series of meetings regarding the future of OCEAN.

Board of Trustees will be meeting on the 13<sup>th</sup> and 14<sup>th</sup>. There were not much curriculum matters on the agenda.

Thomas reported that there have been a number of General Education meetings including video streaming with Regional campus to answer questions and clarify information. There have been two other General Education meetings to make sense of some items.

Thomas met with Sally Marinellie to work on ICC issues in terms of workload. There will a Vice Chair who will handle course changes while the Chair will work on new courses and all final courses will be approved by Sally.

On occasions some colleges are a pain. Two colleges are considering a total run around UCC.

Thomas will try to have their items yanked out of the consent agenda for the Board of Trustees.

Mike Williford will be leading a team of individuals to the Higher Learning Commission in Chicago. They will be learning new things that will be happening with AQUIP and how the University can best prepare for the site visit. Ohio is close to its second 7<sup>th</sup> year cycle. The Commission has restructured AQUIP.

**INDIVIDUAL COURSE COMMITTEE:** Sally Marinellie, Chair

Marinellie presented the ICC minutes appended to this report  
Courses approved unanimously by voice vote

3) Add REC 3550 Ecotourism and REC 3460 Parks and Protected Areas Management to the list of required outdoor recreation and education courses. These are being included to expand the number of course options available to students in this section of the program. Students must choose 15 hours from the list of courses in this section, so this change does not change the total number of credit hours needed to satisfy this requirement.

4) Require students to complete four additional courses rather than four additional hours from the list of restricted electives in the major. This change will not increase the total number of hours needed for the degree. Most of the courses in this section are one-credit hour courses, and students can take all one-credit hour courses if they choose.

### **Item 3**

**Unanimously approved by voice vote**

**Program Code:** BS8109

**Program Name:** Recreation Management

**Contact/Designee:** Bruce Martin; martinc2@ohio.edu

#### **Summary Statement:**

1) Eliminate EDCT 2030 (3 cr) as a core course in the major. EDCT 2030 was originally included to help prepare students to utilize LiveText portfolio software to develop professional portfolios as an overall assessment tool in the program. The faculty has decided to introduce this software in other core courses in the program.

2) Increase the number of credit hours for the core course REC 4050 from one credit-hour to three credit-hours. A course change proposal has been submitted to UCC to this end. This course is being expanded to accommodate additional content that is being incorporated into the course.

3) Add the following courses to the list of Recreation Management elective courses: REC 3620, REC 4220, REC 4430 and FIN 3000. Adding these to the list of electives will allow students a greater number of options from which to choose in fulfilling this degree requirement. It will not change the total number of hours required for the degree.

### **Item 4**

**Unanimously approved by voice vote**

**Program Code:** BF5198

**Program Name:** Interior Architecture

**Contact/Designee:** Melissa Haviland; haviland@ohio.edu

#### **Summary Statement:**

The Interior Architecture Program underwent a programmatic self-study, for the CIDA (Council of Interior Design Accreditation) visit in Fall 2013. This self-study coupled with feedback from the CIDA Accreditation Team lead the IA faculty to curricular revisions which would better serve the students, meet CIDA Accreditation Requirements, and more fully integration the program into the School of Art + Design.

The requested changes to BF5198 are:

### **Item 7**

**Unanimously approved by voice vote**

**Program Code:** MB6155

**Program Name:** MBA General Concentration

**Contact/Designee:** Chris Moberg; moberg@ohio.edu

#### **Summary Statement:**

This concentration is one of three tracks within the On-Line MBA Program (OMBA). However, it has been consistently marketed to students as an Executive Concentration, not a General Concentration. Therefore, we propose changing the title to MBA Executive Management Concentration. No other changes have been made. This new title more accurately reflects how the program has been marketed and, more importantly, the program content and target market.

We need to change the new program name to be EFFECTIVE starting in summer 2014 if at all possible for the first cohort graduating in August 2014, and we would like this name change to appear on their transcripts.

New Program Abbr requested: MBA - Exec

New Program Name requested: MBA - Exec Mgmt Concentration

New Transcript Name requested: MBA - Executive Management Concentration

### **Item 8**

**Unanimously approved by voice vote**

**Program Code:** MS8143

**Program Name:** Athletic Administration

**Contact/Designee:** Chris Moberg; moberg@ohio.edu

#### **Summary Statement:**

We propose replacing the current Capstone course (Guided Independent Study – SASM 6930) with the same capstone course now required in the Master of Sports Administration program (Capstone Seminar in Sports Administration – SASM 6990). This change will increase total number of credit hours required for the degree from 35 to 36. The change is being proposed to allow students to develop a professional portfolio based on work completed during the program. In addition, the SASM 6990 course is a much better fit for the learning outcomes and course content being taught in the capstone. No other programs are impacted by this change. Though the course is increasing from two to three credit hours, there will not be any increase in resources or faculty members required as the total amount of work will still be covered by the same faculty members in the new course.

### **Item 9**

**Unanimously approved by voice vote**

**Program Code:** BB6124

**Program Name:** Business Economics

**Contact/Designee:** Chris Moberg; moberg@ohio.edu

#### **Summary Statement:**

applied communication major. The degree to be conferred is a Bachelor of Science in Communication (BSC), which is not a new degree in the college.

The proposed program is ideally suited for professionals in a variety of public, non-profit, and private organizations who have positions that emphasize internal and external communication. The major cross-trains individuals in visual, written, and oral communication, emphasizing both practical application and theory-based communication strategy. The major is specifically tailored for individuals who have already completed an associate's degree (60 or more semester hours or 90 or more quarter hours). The major is delivered in a flexible online format, requiring no face-to-face meetings. Courses in the major are designed with best practices for online pedagogy, emphasizing the same student enrichment philosophy that ground other majors in the Scripps College of Communication.

## **Item 2**

**Unanimously approved by voice vote**

**Program Code:** NDXX03

**Program Name:** Wealth and Poverty

**Contact/Designee:** Yeong-Hyun Kim; kimy1@ohio.edu

### **Summary Statement:**

The Wealth and Poverty Certificate is proposed to address economic growth, wealth distribution, poverty, inequality, and empowerment issues in both domestic and international settings. Its coherent and interdisciplinary combination and sequence of courses will provide OHIO undergraduate students with a better understanding of the ways class, race, ethnicity, and gender shape inequality of opportunities within and between countries. Students are required to take a minimum of 18 credit hours, including an introductory course, a service learning course, the capstone seminar, and elective courses that are offered across the Humanities, Social Sciences, Natural Sciences and professional schools. The knowledge, analytical skills and practical experiences gained in this interdisciplinary and intercollegiate certificate program will help students become well-informed, active and critical global citizens.

The proposed certificate program does not require any new faculty or financial resources. Its curriculum includes three new courses (SOC 2300, GEOG 4210 and CAS 4xxx Capstone Seminar in Wealth and Poverty) that are being developed for the Arts and Sciences Theme Initiative. Indeed, students who would like to explore wealth and poverty issues beyond what is covered in this certificate will be encouraged to enroll in the A&S Wealth and Poverty Theme that includes a larger number of courses to help A&S students meet their college requirements. The Certificate is proposed to launch in Fall 2014.

## **Item 3**

**Unanimously approved by voice vote**

**Program Code:** BSXX17

**Program Name:** Sport and Lifestyle Studies

**Contact/Designee:** Kathy Normansell; normanse@ohio.edu

### **Summary Statement:**

## **Item 5**

**Unanimously approved by voice vote**

**Program Code:** ATXX01

**Program Name:** Associate of Technical Study

**Contact/Designee:** Janet Becker; becker@ohio.edu

### **Summary Statement:**

The Associate of Technical Study program at Ohio University Lancaster Campus, Ohio University Chillicothe Campus and Ohio University Southern Campus may be earned after the completion of 60 semester credit hours of an individually planned technical education program. This program is designed to meet educational needs for specialized technical education not already available in the formal degree programs on a particular campus. There must be an area of concentration equivalent to 30 semester hours in technical studies and clearly identifiable with a career objective. The area of concentration can be formed by: Type A: a coherent combination of technical courses selectively drawn from two or more programs currently offered by the awarding institution to serve a career objective which would not be adequately addressed by one of those existing programs; or Type B: courses completed or training received by a student at other institutions of higher education, vocational centers, or other educational enterprises judged by the institution to be of college level and for which the institution awards degree credit, to a maximum of 30 semester hours, prior to the declaration of candidacy for the degree. Application of Technical Credit to Type A and Type B: Type A: Students enrolling at Ohio University who are building their program primarily from Ohio University courses and generally have not earned credit as specified in the Ohio Career-Technical Credit Transfer (CT)<sup>2</sup>, are considered Type A. These students may plan a course of study consisting of 30 technical credits by selecting available technical courses from at least two areas. When combined, these courses must be aligned to meet a clearly identifiable career objective. Additionally, the career objective must be distinct from any other technical programs offered at Ohio University. Courses receiving non-equated credit that may be applicable to the career objective would need to be evaluated individually with input from the transfer office on issues such as the status of the accredited institution and by the local campus Technical Studies Review Committee to determine appropriateness to the career objective. Type B: Students enrolling at Ohio University who have completed requirements for curriculum specified in the Ohio Career-Technical Credit Transfer (CT)<sup>2</sup>, are considered Type B. These students would receive transfer technical credit according to the Ohio Career Technical Credit Transfer Guidelines. If fewer than 30 credits toward the technical requirement have been earned, the student may combine other Ohio University technical coursework with the transferred courses to reach 30 technical semester hours. The 30 credits must be aligned to meet a clearly identifiable career objective.

## **FIRST READINGS**

## **CHANGES IN PROGRAM PROPOSALS**

### **Item 1**

**Program Code:** ORBSAD

**Program Name:** Business Minor

**Contact/Designee:** Chris Moberg



degrees with BBA programs around the world. Third, the BSM degree fits nicely with our world-ranked MSA (Master of Sports Administration) degree as clear management of sport degrees. Fourth, the BSM degree positions the undergraduate degree as a business degree within the College of Business but with the industry-focused distinction it needs.

The Board of Regents form has been filled out.

### **Item 3**

**Program Code:** CTLJCU

**Program Name:** Law, Justice, & Culture Certificate

**Contact/Designee:** Haley Duschinski; duschins@ohio.edu

#### **Summary Statement:**

The Certificate Program in Law, Justice & Culture is an interdisciplinary curriculum providing students with opportunities to study law in relation to society, culture, politics and power, from an integrated liberal arts perspective. Students in this selective certificate program currently take 3 required courses as well as 9 additional elective credit hours from a list of 24 courses. Of these 24 courses, 8 are Sociology and 10 are Political Science. We are requesting approval to add 7 new courses to the elective list and to remove 1 course. The new course additions are all established courses that approach law from a “constitutive” liberal arts perspective, which means that they seek to analyze and interpret law, not as a professional instrument or taken-for-granted institution, but rather as a conceptual framework and form of practice that is socially constructed, historically contingent, and culturally produced. The new course additions come from an array of departmental and disciplinary perspectives, thereby diversifying the range of academic viewpoints available to students. We anticipate that this will attract a broader range of certificate students from various majors to the certificate program. Students will still take 9 hours of elective credit hours from a longer list of course offerings. We do not anticipate any substantial impact on any particular course or department, since the certificate program is restricted in size to no more than 25 students per year. We are also requesting the removal of a particular Political Science course that focuses primarily on politics rather than law.

Proposed new courses include the following: SOC 4710, HIST 4536, AAS 3691, AAS 3692, T3 4070, ENG 3570, HIST 3270. The course that will be dropped is POLS 4015.

## **NEW PROGRAM PROPOSALS**

### **Item 1**

**Program Code:** ORXX11

**Program Name:** Screenwriting and Digital Storytelling

**Contact/Designee:** Eric Williams

#### **Summary Statement:**

The Screenwriting and Digital Storytelling Minor in the School of Media Arts and Studies (MDIA) is designed for individuals majoring in other fields who wish, in the course of their college experience, to gain an understanding of digital storytelling techniques, including the

## **NEW BUSINESS**

Thomas thanked Bruce Martin, who will be on sabbatical next year, for his service.

Thomas thanked Sally Marinellie and David Ingram for their hard work.

Thomas thanked Laura Tuck.

Thomas thanked the Council for their hard work.

The Council thanked David Descutner, who is retiring, for his work on the curriculum and

Thomas presented David with a going away gift of an Ohio baseball cap signed by the Council members.

Descutner presented information on S Courses: Courses that are approved as Service Learning Courses be designated with an S or SL. All but 2 colleges are actively participating in offering the courses. The courses would not be made a requirement. There is strong support by both faculty and students. Ultimately, UC would like to offer a Certificate in Service Learning. Descutner is asking for UCC support for awarding courses the SL designation. The courses would be reviewed by a panel of faculty who are already teaching SL courses and who have experience in training other faculty to teach SL courses. The courses would have a clear set of guidelines for constituting SL courses. The courses will not be tracked on the DARS. ICC has discussed this. What is the meaning of a SL designation? If Service Learning is an instructional methodology then why put a designation on them? There are national guidelines for such courses and a faculty member who wants to create an SL course has to have a partner willing to work with the faculty member. If a faculty member who is teaching one of the courses leaves, the faculty taking up the course would have to attend a workshop on teaching the course. It is a Pedagogical Instructional approach. The designation will help with advising. Partnership would be based on the faculty member. There could be issues with partnerships. The partner will be known to the student before they register for the course. There is a FAQ on the website. A formal presentation will be given at one of the Fall UCC meetings.

There being no further business, Thomas adjourned the meeting at 4:36 p.m.