

Programs Committee
Agenda Items for UCC April 9, 2019

SECOND READINGS – PROGRAM CHANGES

1. College of Business

Program Code: CTBACG
 Program Name: Business Analytics Certificate
 Contact: William Young

We are proposing two changes to the existing program. The first change would be to require students to take two required courses rather than one. These would include MBA 6320 Data Analytics for Decision Making and MBA 6390 Predictive Analytics. The second change would be to reduce the total number of credit hours to complete the certificate program from 12 credit hours to 9 credit hours and provide students with a choice for the third elective course from either MBA 6325 Prescriptive Analytics or MBA 6395 Data Management, Business Intelligence, and Analytics.

2. College of Business

Program Code: CTLEAD
 Program Name: Strategic Leadership Certificate
 Contact: Chris Moberg

The Strategic Leadership Certificate is being update to reflect:

- A desire to focus the curriculum towards the management of change
- Adding options for students in partner colleges. These changes will allow more students the opportunity to complete the certificate.
- Acknowledging course changes made by the Scripps College of Communication and increasing choices for students.

There is no change in credit hours.

Current	Proposed Certificate
MGT 2590 Strategic Leadership Onboarding	MGT 2590 Strategic Leadership Onboarding
JOUR 2500 Strategic Communication	Choose ONE:
MGT 3400 Organizational Behavior	- JOUR 2500 Strategic Communication
Choose ONE:	- COMS 2050 Techniques of Group Discussion
- MGT 4580 Organizational Change	- COMS 2060 Communication in Interpersonal Relationships
- MGT 3500 Organizational Effectivess	MGT 3400 Organizational Behavior
- MGT 3910 Internship	Choose ONE:
Choose ONE:	- MGT 4580 Organizational Change
- MGT 3730 Entrepreneurial Business Consulting	- MGT 4430 Decision Making
- MGT 4560 Leadership Consulting	- MGT 4640 Cross-Cultural Leadership and Management
	Choose ONE:
	- MGT 3435 Strategic Leadership in Practice

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	- MGT 3730 Entrepreneurial Business Consulting
	- MGT 4560 Leadership Consulting
	- ET 4950/ 5590 Robe Leadership Seminar (ET Majors ONLY)

3. College of Business

Program Code: MY6163

Program Name: Master of Accountancy

Contact: David Stott

We believe there is significant demand for a Master of Accountancy (MAcc) from potential students without an undergraduate business degree. The current program does not accommodate these potential students, as an undergraduate degree in accounting or business is required. This proposed change to the MAcc represents a slight modification to the program, offering an option for those without an undergraduate degree in business.

All students will take the 7 *Core Accounting* courses. Students will pursue one of two tracks based on his/her undergraduate educational background – *Data Analytics* for those with an undergraduate degree in accounting or business and *General Business* for those with undergraduate degree in something other than accounting or business. For students with an undergraduate degree in accounting (or its equivalent), the four Accounting Bridge courses identified below will be waived resulting in a total of 30 credit hours in the program (*Core Accounting* and *Data Analytics Track* courses).

For students with an undergraduate degree in business (non-accounting), the program is 42 credit hours (*Accounting Bridge, Core Accounting and Data Analytics Track* courses). For those with a non-business undergraduate degree, the program is 45 hours (*Accounting Bridge, Core Accounting and General Business Track* courses)

Accounting Bridge

- MBA 6315 Accounting for Executives ***
- ACCT 5010 Intermediate Accounting Concepts ***
- ACCT 5020 Advanced Accounting Concepts I ***
- ACCT 5030 Advanced Accounting Concepts II ***

Core Accounting

- ACCT 6100 Advanced Managerial Decision Making
- ACCT 6200 Advanced Auditing and Assurance Services
- ACCT 6250 Forensic Accounting and Fraud Examination
- ACCT 6300 Accounting Theory and Research
- ACCT 6400 Advanced Tax Planning and Strategy
- ACCT 6500 Professional Ethics and Communication
- ACCT 6800 Contemporary Topics in Accounting (Capstone)

Data Analytics Track

- MBA 6320 Data Analysis for Decision Making

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- MBA 6325 Prescriptive Analytics
- MBA 6390 Predictive Analytics

General Business Track

- MBA 6320 Data Analysis for Decision Making
- MBA 6340 Organizational Behavior and Human Resource Management
- MBA 6335 Predictive Analytics
- MBA 6370 Managerial Finance

*** Courses are waived for those with an undergraduate degree in accounting.

4. College of Business

Program Code: BB6120

Program Name: Business Pre-Law

Contact: Ana L. Rosado Feger

The Business Pre-Law major has been reorganized to provide more comprehensive exposure to the legal environment of business while also allow students to focus along an area of interest within the context of business. Previously the major required students to choose four (4) courses from a list of thirty (30), for a total of 12 credit hours.

The new major requires five (5) courses (15 credit hours). All students complete MGT3100 (Values, Business Ethics, and Corporate Responsibility). Students then select a track: Accounting and Finance or General Business. The General Business track supports students that seek expertise regarding legal issues common to many areas of business, while the Accounting and Finance track supports students that seek specific expertise regarding legal issues of those fields.

With the exception of two courses, MGT 3100 and BUSL 2600 (Business Regulation and Compliance), the courses listed in the major are already taught in the College of Business. The required expertise for all of these courses already exists within the College of Business.

Proposed Business Law Major:

- TAKE MGT3100: Values, Business Ethics, and Corporate Responsibility

- CHOOSE ONE:

- o Accounting and Finance Track

- ♣ TAKE BUSL 3570 Law of Commercial Transactions

- ♣ Choose three of the following:

- ACCT 3400, ACCT 4400, ACCT 4500

- FIN 3310, FIN 3410

- BUSL 2600, BUSL 3780, BUSL 3850, BUSL 4650, BUSL 4810, BUSL 4930, BUSL 2900/4900

- MGT 4300

- o General Business Track

- ♣ TAKE BUSL 2600 Business Regulation and Compliance

- ♣ Choose three of the following:

- BUSL 3570, BUSL 3780, BUSL 3850, BUSL 4650, BUSL 4810, BUSL 4930, BUSL 2900/4900

- MGT 4300

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5. The Patton College of Education

Program Code: BS6361
Program Name: Restaurant, Hotel and Tourism
Contact: Rebecca Choi

The Restaurant, Hotel, and Tourism program would like to add two new courses to the program and drop the business minor requirement.

Add

- RHT 3890: Career Development for Hospitality and Tourism Professionals (3 cr hrs)
- RHT 4850/5850: Advanced Hospitality, Tourism and Event Management (3 cr hrs)

6. College of Health Sciences & Professions

Program Code: BS6836
Program Name: Long Term Health Care Administration
Contact: Jeffrey Trace

The Department of Social and Public Health (DSPH) is proposing that the undergraduate major in Long Term Health Care Administration (LTHCA) be restructured to meet the needs of current industry standards. Currently, the LTHCA curriculum requires a few courses that are rarely offered and not pertinent to the major. Therefore, we would like to update the curriculum to better meet the needs of our students and reflect a more comprehensive LTHCA program. By modifying the program requirements, students aiming to work with older populations will be trained in the foundations of LTHCA. It is important that the LTHCA students are educated in the discipline for which they are receiving a degree (Long Term Health Care Administration).

The current LTHCA curriculum includes five separate categories including: 1) Health Core Requirements, 2) Professional Related Requirements, 3) Core Course Requirements, 4) Interprofessional Educational in Healthcare, and 5) General Elective requirements.

In the proposed new curriculum, we are restructuring the five categories into the following four categories: 1) Long Term Health Care Administration Requirements, 2) Health Services Administration Requirements, 3) Professional Course Requirements and 4) General Elective Requirements.

Current	Proposed
<u>Health Core Requirements</u> (complete 5 courses – 15 cr) HLTH 2000, HLTH 2170, HLTH 2300, HLTH 3160, HLTH 4210	<u>Long Term Health Care Administration Requirements</u> (complete 10 courses- 38 cr) CFS 2720, CFS 3800, CFS 4070, CFS 4660 HLTH 2901, HLTH 3250, HLTH 4050, HLTH 4060, HLTH 4914, HLTH 4920
<u>Professional Related Requirements</u> (complete 14 courses – 42 cr) ACT 1010, CFS 3800, ECON 1030, EDCE 4100, EH 2000, HLTH 2250, HLTH 2901, HLTH 3250, HLTH 4050, HLTH 4060, MGT 2000, PSY 1010, PSY 2110, PSY 3420	<u>Health Services Administration Requirements</u> (complete 11 courses – 33 cr) HLTH 2000 or NUTR 1000 or CSD 1080 HLTH 2170, HLTH 3160, HLTH 3350, HLTH 3400, HLTH 4210, HLTH 4210, HLTH 4220, HLTH 4375, HLTH 4445, HLTH 4585
<u>Core Course Requirements</u> (complete 9 courses – 35 cr)	<u>Professional Course Requirements</u> (complete 6 courses – 19 cr)

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HLTH 3300, HLTH 3350, HLTH 3400, HLTH 3735, HLTH 4220, HLTH 4375, HLTH 4445, HLTH 4920, HLTH4914	ACCT 1010, ACCT 1020, COMS 1030, ECON 1030, ECON 1040, PSY 2110
<u>General Elective Requirements</u> (complete at least two courses at the 3000-level or above – 6cr) BUSL, CSD, CFS, EDCE, EH, FIN, HLTH, MGT, OHS, NUTR, PSY, REC 4210, RHT, SOC, SW	<u>General Elective Requirements</u> (complete 2 of the following courses – 6 cr) BIOS 1030 CLWR 4820 CSD 3000 HLTH 2250 HLTH 2300 HLTH 3300 HLTH 3850 MGT 3400 MIS 2021 NUTR 2100 PSY 1010
Total hours = 98	Total hours = 96

7. College of Arts & Sciences

Program Code: BA5291

Program Name: Applied Linguistics

Contact: Hiroyuki Oshita

This proposal is a revision of curriculum and program name change of a current track, Linguistics, in the Master of Arts in Linguistics program at Ohio University, to Applied Linguistics. In response to current trends and practices across US-based graduate programs, an internal evaluation of our curriculum, and a recent external program review, curricular revision was undertaken resulting in a revised program.

Current Program Name M.A. in Linguistics – Credit hours 46

Proposed Program Name M.A. in Applied Linguistics -- Credit Hours 47

The updated curriculum reduces the number of required courses from 13 to 10 core courses and makes at least 4 elective courses required to provide greater flexibility for students to choose elective courses that focus on their particular interests in the field of applied linguistics.

MA In Linguistics	MA in Applied Linguistics
13 CORE COURSES	10 CORE COURSES
<ul style="list-style-type: none"> • LING 5510 Computers in Language Teaching I* • LING 5600 Introduction to Phonetics • LING 5701 Grammar and Syntax • LING 5760 Second Language Acquisition Research and Theory • LING 5800 Methods and Materials in TEFL • LING 5830 Assessing Language Abilities • LING 5860 Semantics and Pragmatics 	<ul style="list-style-type: none"> LING 5510 Computers in Language Teaching I* • LING 5760 Second Language Acquisition Research and Theory • LING 5800 Methods and Materials in TEFL • LING 5870 Research Methods in Applied Linguistics • LING 5920 Language Teaching Practicum OR LING 5921 CALL Teaching Practicum* • LING 6610 Phonological Structure of English • LING 6710 Grammar in Use

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<ul style="list-style-type: none"> • LING 5901 Sociolinguistics and Bilingualism • LING 5920 Language Teaching Practicum OR LING 5921 CALL Teaching Practicum* • LING 6610 Phonological Structure of English • LING 6710 Grammar in Use • LING 6850 Introduction to the Teaching of Second Language Reading and Writing 	<ul style="list-style-type: none"> • LING 6850 Introduction to the Teaching of Second Language Reading and Writing • LING 6970 Professional Portfolio Seminar • Prerequisite: LING 5500 Introduction to Linguistics
ELECTIVE COURSES OPTIONAL	4 ELECTIVE COURSES REQUIRED
<ul style="list-style-type: none"> • LING 5520 Computers in Language Learning II* • LING 5780 Introduction to Psycholinguistics • LING 5700 Syntactic Description of English • LING 5820 Introduction to English for Specific Purposes 	<ul style="list-style-type: none"> LING 5600 Introduction to Phonetics • LING 5520 Computers in Language Learning II* • LING 5701 Grammar and Syntax • LING 5780 Introduction to Psycholinguistics • LING 5820 Introduction to English for Specific Purposes • LING 5830 Assessing Language Abilities • LING 5860 Semantics and Pragmatics • LING 5901 Sociolinguistics and Bilingualism

8. College of Arts & Sciences

Program Code: CTTECH
 Program Name: Technology and Society Certificate
 Contact: Rosemary Rossiter

Add under Humanities, Social Sciences and Management:
 MDIA 2113 Social Media Introduction
 COMM 3260J Virtual Reality: Critical Analysis and Evaluation
 HIST 3550 The Age of Darwin: 1800-Present (pending approval of this course)

Add under Technical Literacy:
 COMM 1200 Introduction to Virtual Reality Technology
 ITS 2140 Introduction to Information and Telecom Systems

None of the proposed additions will impact total program hours. Additions only offer additional opportunities for students to choose classes.

9. College of Arts & Sciences

Program Code: MZ4224
 Program Name: Financial Economics
 Contact: William Shambora

The graduation requirements will change from 50 credit hours to 43. In order to remain competitive with other financial economics programs, we are shortening the program by eliminating two courses (4 credits each), adding one short course (1 credit), and substituting one course for another.

Eliminating
 MFE 6010 Macroeconomics and Business Fluctuation and
 MFE 6220 Quantitative Analysis in Equity Markets

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There is a large amount of overlap with other courses in the program as well as overlap with undergraduate courses in macroeconomics that nearly all MFE students have taken.

Adding a short single-credit course on financial ethics

MFE 6944 Code of Ethics and Standards of Practice) in response to the increased emphasis this topic is receiving in financial practice as well as its importance in the CFA body of knowledge.

Substituting an MFE specific research course (MFE 6945 Financial Research Report) for the generic research course (MFE 6940 Research).

Streamlining the program by 7 credit hours will more closely align the program with others, reduce the resources we need to operate the program and, hopefully, attract additional students (who are mostly self-paying).

10. College of Fine Arts

Program Code: BF5161

Program Name: Theater Performance- Acting

Contact: Brian Evans

Program Code: BF5200

Program Name: Theater Performance- Musical Theater

The following proposal contains revisions to the theater track curriculum for both Acting and Musical Theater in advance of the first cohort of students to begin Fall 2019. The program learning outcomes remain the same. Proposed changes include:

1. Add two courses to the First Year Foundation
2. Add one option to Upper Level Theater History and Criticism
3. Add one course to the Acting sub-requirement for the Musical Theater track
4. Combine the Voice and Movement sub-requirements and add options
5. Remove the Upper Level Literature sub-requirement

	Current	Proposed
Gen Ed	33	33
Theater Core:		
First-Year Foundation	17	23 (Add 2 courses, 6 credits; THAR 1110 Fundamentals of Performance I and THAR 1111 Fundamentals of Performance II)
Theater History	6	6
Upper Level Theater History	6	6
Upper Level Literature	3	0 (Removed one ENG course at 3000 or above)
Production Practicum	6	6
BFA Performance Requirements		
Acting	18	18 For BFA Theater Performance- Acting
(Musical Theater)	(18)	(21) for BFA Theater Performance- Musical Theater

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Movement and Voice	24	24
Total	113	116 for BFA Theater Performance- Acting 119 for BFA Theater Performance- Musical Theater

11. College of Communication

Program Code: BJ6906

Program Name: Journalism- News and Information Track

Contact: Hugh Martin

Program Code: BJ6910

Program Name: Journalism- Carr Van Anda Track

Program Code: BJ6907

Program Name: Journalism- Strategic Communication Track

We are proposing that one of our electives be added to the News and Information core. Adding the elective, JOUR 4130 Gender, Race and Class, will increase the core from four to five 3-credit classes, or from 12 credit hours to 15 credit hours. This change will increase the number of required journalism hours from 36 hours to 39 hours. All other journalism requirements will remain the same. Adding JOUR 4130 to the any of these tracks will not change the total of 120 hours that students need to graduate.

SECOND READINGS – NEW PROGRAMS

1. College of Business

Program Code: CTX69G

Program Name: Advanced Business Analytics Certificate

Contact: William Young

The courses for this certificate would include topics such as descriptive, predictive, and prescriptive analytics, business intelligence, and programming. In particular, the courses in this program will feature software that is current being used or in high-demand within business environments. For the Advanced Business Analytics curriculum, students would be required to take three required courses (9 credit hours). These courses are currently being offered as part of our Master of Science in Business Analytics (MBA) program. The intended audience for this certificate includes students who have completed the Business Analytics Certificate (CTBACG) and students who have completed our MBA program with a Business Analytics Concentration.

Required Courses (9 credit hours)

1. MBA 6420: Programming for Analytics (3)
2. MBA 6490: Predictive Analytics II (3)
3. MBA 6495: Business Intelligence II (3)

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2. College of Business

Program Code: CTX86U

Program Name: Festivals, Events, and Entertainment Management Certificate

Contact: Heather Lawrence-Benedict

The Festivals, Events and Entertainment Management Certificate Program is proposed to address the growing demand for individuals who have the ability to effectively plan, organize and implement festivals, events and entertainment experiences in a wide variety of settings. The demand for human resource capacity in this field is expected to rise as the field continues to emerge as a distinct profession. This certificate program is especially appropriate for those interested in planning sporting events, recreational festivals and events, hospitality and tourism festivals and events, and music festivals and events, community events, and a wide range of other festival, event, and entertainment experiences.

Students must complete 15 credit hours of coursework to fulfill program requirements. The program is specifically intended to serve students in the Department of Sports Administration, the Department of Recreation and Sport Pedagogy, and the Department of Human and Consumer Sciences.

Curriculum Details: Students must complete a minimum of 15 credit hours.

Required Courses: MGT 3580: Foundations of Festivals, Events, and Entertainment Management (3 cr)

Restrictive Electives: Complete four courses (12 credit hours) from one of the following areas:

Festivals, Events and Entertainment Management for Sport Management

SASM 3760: Sport Facility and Event Management (3 cr)

SASM 4010: Advanced Sport and Entertainment Facility Management (3 cr)

SASM 4020: Advanced Sport and Entertainment Event Management (3 cr)

SASM 4915: Sport Management Expedition (3cr)

Festivals, Events and Entertainment Management for Parks, Recreation and Leisure

REC 3050: Planning and Operating Recreation Areas and Facilities(3 cr)

REC 3100: Recreation Programming (3 cr)

REC 3630: Festival and Special Event Operations (3 cr)

REC 4920: Practicum (3 cr)

Festivals, Events and Entertainment Management for Restaurant, Hotel, and Tourism

RHT 3410: Principles of Tourism (3cr)

RHT 3600: Catering for the Hospitality Industry (3cr)

RHT 3620: Convention and Event Planning (3cr)

CONS 4910: Field Work (3cr) *as noted in Discussion tab.*

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3. College of Health Sciences and Professions

Program Code: CTX72G

Program Name: Experimental Study of Language

Contact: Sally Marinellie

This is a proposal for an interdisciplinary graduate certificate in the experimental study of language. The participating academic units include the member units of The Institute for the Empirical Study of Language (IESL), which includes Communication Sciences and Disorders, Modern Languages, Psychology, and Linguistics.

The goal of the Institute for the Empirical Study of Language is to enhance research on the processes of perception, production, comprehension, and acquisition of language. The use of language is one of the most significant activities distinguishing human beings from other species. A proper understanding of language use is a major goal in cognitive science, and progress toward that goal will have both theoretical and applied results. Ohio University has a growing number of faculty and graduate students who are involved in empirical investigations of language use. We have joined together as an Institute to earn the benefits of collaborative research and shared facilities. Our members come from the College of Arts and Sciences (Linguistics, Modern Languages, Psychology), and the College of Health Sciences and Professions (Division of Communication Sciences and Disorders). One of the purposes of the IESL is to enhance student training, especially research training, in areas of language study.

The certificate is 14 credit hours.

- a. Graduate-level research methods course (3 hrs minimum) Select from:
 - a. EDRE 5010 (Intro to Research Methods, 4ch)
 - b. EDRE 7200 (Educational Statistics, 4ch)
 - c. CSD 6010 (Research Methods in CSD, 3ch)
 - d. PSY 6120 (Advanced Research Methods, 3ch)
 - e. Other appropriate research methods course (this decision will be made by the Associate Director of Training and two additional members of IESL)
- b. Two (2) graduate-level courses in the study of language/language development. The courses must be from outside of the student's degree program. (7 hrs minimum) Select from:
 - a. PSY 7320 – Psycholinguistics, 4ch
 - b. LING 5500 – Intro to Linguistics, 4ch
 - c. LING 5701 – Grammar and Syntax, 4ch
 - d. LING 5860 – Semantics and Pragmatics, 4ch
 - e. LING 5750 – Language Learning, 4ch
 - f. LING 5780 - Psycholinguistics
 - g. LING 5850 – Historical Linguistics, 4ch
 - h. LING 5760 – Second Language Acquisition Research and Theory, 4ch
 - i. FREN 5437 – Applied Phonetics, 4ch
 - j. SPAN 5460 – Introduction to Spanish Linguistics, 4ch
 - k. SPAN 5457 – History of Spanish Linguistics, 4ch
 - l. SPAN 5438 – Dialectology and Sociolinguistics, 4ch
 - m. SPAN 5437 – Applied Phonetics, 4ch
 - n. CSD 6130 – Developmental and Disordered Phonology
 - o. CSD 6020 - Child Language I, 3ch
 - p. CSD 6120- Child Language II, 3ch
 - q. CSD 6220 - Child Language III, 3ch
 - r. CSD 6030- Neuroscience of Communication, 3ch

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- c. Research Project (4cr hrs): Students will complete minimum four (4) credit hours in the conduct of research. The student will work closely with a faculty member (IESL Institute member) on a small research project that is aligned with the mission of the IESL. The research must be related to the faculty member's research. The research project is an empirical research project designed to give the student experience and skills in conducting research on language. For the research project, students will register for their respective independent study or research course within their academic unit (e.g., X930, X940).

4. College of Arts & Sciences

Program Code: MAXX11

Program Name: Teaching English to Speakers of Other Languages

Contact: David Bell

The Department of Linguistics in the College of Arts & Sciences proposes to offer an oncampus, face-to-face 1-year (full-time 2 semesters) Master of Teaching English to Speakers of Other Languages (MTESOL). Focused on teacher training in English language teaching, the new degree program permits participants to earn an MTESOL degree within a relatively short time to begin or return to teaching immediately thereafter.

To address the shortage of highly-trained English language teaching professionals and lack of accelerated master's programs in the United States, we propose this on-campus, face-to-face 1-year (full-time 2 semesters) MTESOL degree that is responsive to current trends and practices across accelerated master's programs in the US and UK and provides a unique opportunity to generate revenue and increase enrollment, without increasing the current level of staffing and budgetary needs. Our proposed MTESOL program also includes a unique opportunity for students to earn an optional Computer-Assisted Language Learning (CALL) Certificate, which no other accelerated MTESOL programs offer

Core Courses: 27 credits from all courses listed below: (NOTE: The courses marked with * count toward a CALL Certificate.)

- LING 5500 (4 cr.): Introduction to Linguistics
- LING 5510 (4 cr.): *Computers in Language Teaching I
- LING 5800 (4 cr.): Methods & Materials in TESOL
- LING 5920 (2 cr.): Language Teaching Practicum Supervised OR LING 5921 *CALL Practicum
- LING 6610 (4 cr.): Phonological Structures of English
- LING 6710 (4 cr.): Grammar in Use
- LING 6850 (4 cr.): Teaching Second Language Reading & Writing
- LING 6970 (1 cr.): Professional Portfolio Seminar (pending approval)

Electives: 4 credits from courses listed below: (8 credits if LING 5500 is waived)

- LING 5520 (4 cr.): *Computers in Language Teaching II
- LING 5760 (4 cr.): Second Language Acquisition
- LING 5820 (4 cr.): English for Specific Purposes English for Specific Purposes (ESP)
- LING 5830 (4 cr.): Assessing Language Abilities
- LING 5860 (4 cr.): Semantics and Pragmatics

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5. College of Arts & Sciences

Program Code: BSXX26

Program Name: Broadcast Meteorology

Contact: Risa Whitson

To better serve Ohio University students who desire to pursue a career in broadcast meteorology, to draw out-of-state meteorology students to Ohio University, and to provide these students with the diversity of skills required to be successful in their career, the Department of Geography, in consultation and cooperation with the School of Journalism, is proposing a new major in Broadcast Meteorology. This major will enable students to graduate from the program having completed the coursework component of the requirements for obtaining the American Meteorological Society's (AMS) Certified Broadcast Meteorologist (CBM) title.

The new degree will require 123 total credits, with 61 of those from the geography and meteorology core and associated science classes, 33 from the journalism core, and 29 from general education requirements. This new program will not require any additional resources or faculty at the current time.

The goal of the program is to provide students with a solid foundation in both meteorology and broadcast journalism. As such, the program's curriculum is structured around these two foci, with 27 credits of meteorology courses and 33 credits of journalism courses. An additional 34 credits of core geography courses, as well as additional math and sciences courses (as specified by the AMS for meteorology programs) are also required, as outlined below. The curriculum thus meets the AMS guidelines for meteorology programs, and incorporates the core expectations for journalism students.

Geography Core: 10 credits

GEOG 1100 – Introduction to Physical Geography (4 credits)

GEOG 2710 – Introduction to Statistics in Geography (3 credits)

GEOG 4800 – Capstone in Geography (Tier III; 3 credits)

Additional Math and Science Core, as specified by the AMS: 24 credits

ET 2100 – Computer Programming (4 credits)

MATH 2301 – Calculus 1 (4 credits)

MATH 2302 – Calculus 2 (4 credits)

MATH 3400 – Differential Equations (3 credits)

PHYS 2051 – Physics 1 (5 credits)

CHEM 1210 – Chemistry (4 credits)

Meteorology Core: 27 credits

GEOG 3010 – Meteorology (4 credits)

GEOG 3020 – Climatology (4 credits)

GEOG 3030 – Meteorological Observations (1 credit)

GEOG 3040 – Practicum in Meteorology and Forecasting (1 credit)

GEOG 3050 – Physical Meteorology (3 credits)

GEOG 4060 – Synoptic Meteorology (4 credits)

GEOG 4070 – Mesoscale Meteorology (4 credits)

GEOG 4080 – Dynamic Meteorology 1 (3 credits)

GEOG 4090 – Dynamic Meteorology 2 (3 credits)

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Journalism Core: 33 credits

- JOUR 1010 – The Future of Media (3 credits)
- JOUR 2311 – Introduction to Multiplatform Reporting and Writing (3 credits)
- JOUR 3500 – Radio and Television Reporting and Writing (3 credits)
- JOUR 3140 – Fundamentals of Online Journalism* (3 credits)
- JOUR 4520 – Radio and Television Producing* (3 credits)
- JOUR 4920 – Advanced Multimedia Reporting Practicum* (3 credits)
- JOUR 4921 – Advanced Multimedia News Editing Practicum* (3 credits)
- JOUR 3100 – Communication Law (3 credits)
- JOUR 3200 – Ethics, Mass Media, and Society (3 credits)
- JOUR electives (6 credits) *Taught as a newscast practicum cluster producing a daily live television newscast

The total number of credit hours required for completion of the major The proposed major requires 94 credit hours for completion. This includes 37 credit hours from the geography and meteorology core, 24 hours of associated science classes as specified by the AMS, and 33 credits from the journalism core.

6. College of Fine Arts

Program Code: CTX74G

Program Name: Theater and Production Management Certificate

Contact: Chrisi Camper Moore

The Theater and Production Management certificate offers a holistic approach to management. This certificate program enables students to develop a greater understanding of both the professional and artisan practices behind the management and production of theater. Through classroom learning and hands-on experiences, students hone their abilities in interpersonal communication, process, shop mechanics, and overall management of the theater

Required Courses (12 TOTAL credit hours):

THAR 5410: Intro to Theater Management (3)

*THAR 5350: Technical Direction Shop Management (3) * permission required

THAR 5610: Stage Management Seminar (3)

Choose 1 of the following:

THAR 5395: Digital Portfolio and Performance Photography (3)

THAR 5399: Design and Production Business (3)

7. College of Fine Arts

Program Code: MAXX12

Program Name: Arts Administration

Contact: Chrisi Camper Moore

The proposed Master of Arts Administration degree program harnesses the interdisciplinary and creative power of the College of Fine Arts at Ohio University. To become a successful arts administrator, and meet the evolving needs of the field, one must have applied leadership acumen as well as the creative tools to facilitate and evaluate the needs of visual, performing, cultural, and arts service organizations. Our innovative curricular approach reimagines the educational experience by merging arts administration knowledge with training in discipline specific management.

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This is a 30-credit hour degree program, including the required Professional Internship, that can be completed in one calendar year. Students in the program will include graduates of OHIO and other universities from various fields of study, working artists who seek leadership positions, and current arts administration professionals intending to expand their current knowledge base and scope of skills.

- I. Every student enrolled in the Master of Arts Administration, will complete the four courses required in the Foundational Certificate (12 credit hours total) plus the Professional Internship in the Arts (6 credit hours total).

Arts Administration sequencing of courses is as follows:

Fall (6 credits)

FAR 5100: Intro to Arts Management (3)

MPA 5890: Nonprofit Leadership & Governance (3)

Spring (6 credits)

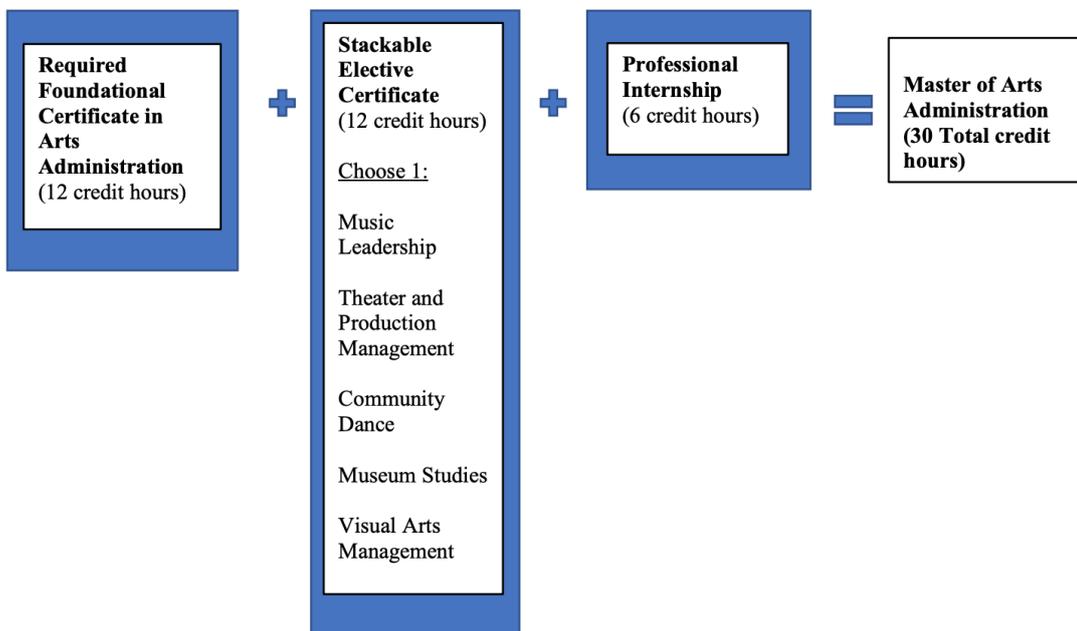
FAR 5200: Concepts, Communications, and Considerations in Arts Management (3)

FAR 5300: Funding and Development for Arts Organizations (3)

Summer (6 credits)

FAR 5910: Professional Internship in the Arts

- II. In addition to taking the Foundational Certificate courses and completing the Professional Internship in the Arts, students will also choose one stackable Elective Certificate.



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FIRST READING- PROGRAM CHANGES

1. College of Health Sciences & Professions

Program Code: BS8122

Program Name: Exercise Physiology

Contact: Sally Marinellie

The Exercise Physiology (EXPH) faculty propose the addition of a concentration; EXPH Pre-Athletic Training (AT) to the undergraduate major of EXPH. The EXPH Pre-AT concentration will require six additional courses for a total of sixteen additional credit hours. These courses will prepare students to pursue athletic training graduate programs. This will not change the courses required to achieve an EXPH degree with no concentration. However, the number of credit hours required to graduate with a degree in EXPH Pre-AT would be 123. Students interested in this concentration must meet all of the requirements for the exercise physiology major (BS8122) and the following courses:

HLTH 2300, HLTH 2000, AT 1001, AT 1002, AT 1100, and AT 1150.

The addition of the pre-athletic training concentration will inform incoming students the EXPH major is an appropriate path in preparation for athletic training post-graduate schools, which is different than physical therapy post-graduate schools. Furthermore, the addition of the concentration will allow students to declare the major earlier in their academic career, shortening the time to receive their undergraduate education. Declaring the concentration will also more formally guide faculty and students in their academic planning and advising.

2. College of Health Sciences & Professions

Program Code: BS1221

Program Name: Nursing

Contact: Sherleena Buchman

The BSN nursing program requests a change in the chemistry requirement. The change involves combining prerequisite inorganic chemistry 1210 (4 credit hours) and prerequisite organic chemistry 1220 (4 credit hours) into one inorganic/organic/ biochemistry course, CHEM 1205 (4 credit hours) and its lab component, CHEM 1205L (1 credit hour). Thus, students will take one chemistry course (5 credit hours) instead of two chemistry courses (8 credit hours). This change will allow students to take an elective course for 3 credit hours.

There is no impact on resource requirements or impact on faculty as identified by the chemistry chair. The total minimum hours required for the program will not change.

Another program change involves the BIOS requirements for the major. One potential selection for a BIOS course is BIOS 2215 (Microbes and Humans) for one credit hour. This course has been replaced with BIOS 2225 for two credit hours.

3. College of Health Sciences & Professions

Program Code: CTGLHG

Program Name: Global Health Certificate

Contact: Meredith Gartin

We are proposing to add new electives to the Graduate Certificate in Global Health and to remove the requirement that the 2 required electives be from different departments. All courses being added are new courses associated with the Master Degree of Global Health (MGH) and qualify as

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electives for the graduate certificate program in the Department of Interdisciplinary Health Studies (IHS).

Add the following as approved electives

- IHS 5303 Secondary Data Analysis in Global Health and Development
- IHS 5710 Health Systems Strengthening
- IHS 6190 Global Migration Health of Displaced Peoples
- IHS 6210 Globalization and Health
- IHS 6212 Culture and Health
- IHS 6230 Global Reproductive Health: Exploring Culture and Reproduction in a Global World
- IHS 6523 Global Health Technology and Innovation
- MPA 5580 Public Sector Program Evaluation

We are also asking to remove the qualifying element that the electives must be from two different departments. Many of the courses that come from other departments are only offered in-person; however, we are expanding our certificate to become completely online and through eCampus. Currently, only one course from Anthropology and already on our approved elective list is offered online and through eCampus. The courses being added as electives in this proposal change are all offered online and through eCampus.

4. The Patton College of Education

Program Code: BS8109

Program Name: Recreation Management

Contact: Bruce Martin

The Recreation Studies Program proposes changes to the curriculum for the Recreation Management major (BS8109).

1. The changes include eliminating the requirement to complete the Business Minor. Instead, in consultation with their academic advisers, Recreation Management majors will be required to select one minor or certificate program that best suits their academic and professional goals.
2. The faculty also propose expanding the number of restricted electives within the major from six to 15 credit hours. Additional restricted electives would include the current recreation management electives (i.e., REC 3460, 3620, 4220, 4430, and 4550) along with two newly proposed courses (REC 3630 and 4630) that were recently approved by UCC.

The proposed changes to the Recreation Management major will reduce the number of credit hours required for the major from 75-84 credit hours to 69-78 hours. The variation in credit hours is a result of the variation in credit hours required for minors or certificates.

3. The College of Business

Program Code: CTHRMU

Program Name: Human Resources Management Certificate

Contact: Ana Rosado Feger

The Certificate in Human Resource Management requires 15 hours, 12 of which are covered by four required courses in the Department of Management. The fifth course is an elective. This proposal increases the diversity of selection for the elective class, allowing students to tailor their program more closely to their interests. Currently the certificate allows for electives from Communications (COMS) and Psychology (PSY). The proposed courses expand this choice to Engineering Technology and Management (ETM) and Sociology (SOC). The affected departments have been contacted as part of the development of elective options, and have expressed support.

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PROPOSED PROGRAM:

- Complete four REQUIRED courses:
 - o MGT 3300 Human Resource Management
 - o MGT 3400 Organizational Behavior
 - o MGT 4300 Managing Employee Relations
 - o MGT 4370 Strategic Talent Management
- Choose ONE (1) elective:
 - o COMS 2040, COMS 2050, COMS 2500 (Non-COMS majors), COMS 3500 (COMS majors only)
 - o PSY 3610, PSY 3640
 - o ETM 3620
 - o SOC 4330

4. Regional Higher Education

Program Code: AA5505

Program Name: Law Enforcement Technology (*Not in OCEAN)

Contact: James McKean

The Law Enforcement Technology Program is requesting UCC approval to amplify student options in the Sociology Requirement and the Technology Requirement of Non-Major Required Courses.

Currently, students must complete SOC 1000 – Introduction to Sociology (3-credit hours) and SOC 2000 – Contemporary Social Problems (3-credit hours). We propose this program requirement is changed to reflect a requirement for students to complete SOC 1000 – Introduction to Sociology (3-credit hours) and an additional 3-credit hours of sociology that align with student career criminal justice aspirations.

Similarly, students must complete 3-credit hours of Technology choosing from CTCH 1250 Introduction to Computers or OAT 1010 Fundamentals of Information Technologies. We propose to add MIS 2011 Introduction to Information Analysis and Design (Nonmajor) 3-credit hours and BMT 2000 Introduction to Business Computing (3-credit hours) as options.

FIRST READING- NEW PROGRAM/ CERTIFICATE

1. College of Health Sciences & Professions

Program Code: ORXX21

Program Name: Health Services Administration Minor

Contact: Sally Marinellie

Many students not in the HSA program (such as Community and Public Health or Interdisciplinary Health Studies) have expressed interest in a minor that we do not currently offer. The HSA minor would be structured to provide a foundation of the health administration field that consists of core HSA courses. The proposed structure will provide a solid HSA foundation for non-HSA major students with a requirement of 5 health services administration courses totaling 15 credits and providing an overview of the health administration field with the opportunity to use the elective courses to focus on key areas of interest (e.g., marketing, human resources, or finance). There are no anticipated impacts on resources or other departments/colleges with this minor.

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Proposed Requirements, 15 hours:

Complete 9 credits from the list below: (all courses are 3 credits)

HLTH 2170- Health System Organization, Financing, and Delivery
HLTH 3350- Leadership and Management of Health Care Organizations
HLTH 3400- Contemporary Problems in Health Care Organizations

Complete 6 credits from list below: (at least 3 credits must be at the 4000-level)

HLTH 3735- Introduction to Health Informatics
HLTH 3850- Quality Improvement in Healthcare Organizations
HLTH 4210- Health Care Finance I
HLTH 4375- Health Care Policy
HLTH 4445- Health Care Law and Ethics
HLTH 4585- Strategic Marketing for Health Care Organizations

2. College of Fine Arts

Program Code: CTX94G

Program Name: Visual Arts Management Certificate

Contact: Karla Hackenmiller

The Visual Arts Management certificate program is a total of 12 credit hours and is intended for both working artists who wish to expand their job opportunities, and/or other professionals and business persons interested in how visual arts may be harnessed to advance communities and social structures. In order to support and disseminate the work of visual artists, the certificate prepares students to initiate new art models and work with current organizations and institutions. The required curriculum takes a plural approach to examining the diversity of visual arts and community needs—approaching the field of art and its engagement with public audiences as a diverse ecology with many niches. The elective courses were selected due to their Modern and Contemporary content in the field of visual art. Certificate students are not expected to have previous Art experience, but, will need to have context for contemporary art practice. Of our current ART and iARTS courses, these are the ones that best relate to the topic of visual arts management.

Certificate requires 12 Total credit hours.

REQUIRED: Complete two courses

- ART 5125: Working with Artists & Publics (3) (NEW*)
- ART 5130: Art Worlds: Intersections & Modalities (3) (NEW*)

ELECTIVES: Complete two courses

- AH 5101: Contemporary Art History (3)
- AH 5111: The Representation and Theorization of Gender in the History of Art (3)
- AH 5180: Contemporary East Asian Art (3)
- AH 5270: 19th Century Art (3)
- AH 5320: West African Arts (3)
- AH 5610: History of Photography (3)
- AH 5611: 20th Century Art (3)
- AH 5616: Art Spaces (3)
- AH 5902: Contemporary Art Theory and Criticism (3)
- ART 5140: Envisioning Art Organizations (3) (NEW*)
- ART 6000: Interdisciplinary Seminar (3)

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- IART 7001: Research Skills (3)
- IART 7403: Contemporary Aesthetics and Theory (3)
- IART 7404: Critical Theory and the Arts (3)
- IART 7407: Transnational and Global Theories (3)

3. College of Business

Program Code: BAXX22

Program Name: Applied Business

Contact: Chris Moberg

The Bachelor of Applied Business is intended to be a degree-completion program in business offered online. Business is the most popular major for traditional and nontraditional college students nationally. According to the National Center for Education Statistics (2012), an estimated 40% of nontraditional students seek to complete a bachelor's degree in business. The traditional residential niche market serves less than 20% of all of the people taking courses in Higher Education. In the future, a successful college of business will provide learning opportunities for traditional and nontraditional college students through all stages of a career, in all sectors of the economy. It is through these teaching experiences and working with corporate partners, that faculty will develop the leading edge knowledge, competencies, and skills that the business profession needs.

This program creates the opportunity for us to develop corporate partnerships. Working with corporations we can assist their employees in gaining the skills, knowledge and competencies for their employees to better adapt to new technologies and advance in their respective firms.

As a degree completion program, the curriculum includes 60 credit hours divided into three required units plus additional credit hours for electives.

- o Business Foundations certificate (15 credit hours)
- o One Specialization (15-18 credit hours each)
- o Business Skills certificate (15 credit hours)

Each course is proposed as a new course. A notification will be submitted to UCC for the creation of a new BAB course prefix.

Business Foundations certificate. Certificate includes five, three-credit foundation courses. Each foundation course will be delivered as a seven-week, online course. Students must complete the foundation courses prior to completing business skills certificate. Students may enroll in elective courses or business specialization certificates throughout the program. Foundation courses are as follows:

1. BAB 3001: Managing People
2. BAB 3002: Stakeholder Marketing
3. BAB 3003: Business Financials
4. BAB 3004: Business Info Tech
5. BAB 3005: Analytics

Business Specialization. Specialization coursework is either a certificate or minor that currently exists as certificate available to students seeking the BBA degree through the Athens campus. Students will be required to complete one specialization. Specialization options are as follows:

1. Sales (18 credit hours)*
2. Supply Chain Management (15 credit hours)*

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3. Human Resource Management (15 credit hours)*
4. Business Analytics (15 credit hours)
5. Finance (15 credit hours)
6. Marketing (15 credit hours)

*Specialization may be completed as a stand-alone certificate.

Business Skills certificate. Certificate includes four, three-credit hour courses and three, one-credit hour courses. The three-credit hour courses will be delivered as a seven-week online course. One-credit hour courses will be delivered as variable term courses. Skills courses are as follows:

1. BAB 4001: Positive Workplace Attitudes (1 credit hour)
2. BAB 4002: Relationship Building in Business (1 credit hour)
3. BAB 4003: Being a Team Player (1 credit hour)
4. BAB 4010: Business Communications
5. BAB 4500: Business Thinking
6. BAB 4910: Applied Business Thinking
7. BAB 4930: Independent Study

The College plans to hire new faculty and their teaching load will be primarily consist of these courses as well as our graduate programs located in Dublin. The program will be AACSB accredited so we will need to maintain the same proportions of academically qualified and professional qualified faculty as we maintain on the Athens campus. All hiring, promotion and tenure decisions will be made by the respective Athens based academic departments.

Given its focus on adult-education, business education, and its positioning as an undergraduate degree completion program, OHIO's Regional Higher Education Bachelor of Science in Applied Management (BSAM) degree is the closest program offered through OHIO. Similarities between the BAB and BSAM include loose overlap in the core courses (e.g., both degrees include concepts from the discipline of finance), select metaskill program learning outcomes (e.g., career exploration, ethics, and communications), and flexibility with upper-division business courses.

The primary difference between the BAB and the BSAM is that the BSAM has a clear, distinct focus on the development of knowledge, skills, and dispositions necessary for advancement in students' chosen management careers (2018-19 OHIO University Undergraduate Catalog). By comparison, the BAB is designed for the development of knowledge, skills, and dispositions necessary for students' chosen business careers including (but not limited to) marketing, finance, information technology, and analytics. The BAB will also be entirely online.

EXPEDITED REVIEW

1. College of Health Sciences & Professions

Program Code: CTGLHL

Program Name: Global Health Certificate

Contact: Sally Marinellie

We are proposing to add new electives to the Undergraduate Certificate in Global Health and to remove the requirement that the 2 required electives be from different departments. All courses being added are new courses in global health program and qualify as electives for the certificate program.

IHS 2220 Cultural Competency in Interprofessional Health Care

IHS 4303 Secondary Data Analysis in Global Health and Development

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IHS 4710 Health Systems Strengthening
NRSE 2420 One Health: Intersection of People, Animals and the Environment

We are also asking to remove the qualifying element that the electives must be from two different departments. We are working to get the undergraduate certificate moved completely online and through eCampus. Many of the courses that come from other departments are only offered in-person; only 5 course from IHS (2), NRSE (2), and SOC (1) are offered online and through eCampus. The courses being added as electives from IHS and nursing are all offered online and are already being offered through eCampus.

2. College of Health Sciences & Professions

Program Code: CTPMHN

Program Name: Psychiatric Mental Health Practitioner Post-Master's Certificate

Contact: Sally Marinellie

Currently, an admission criterion for this program is: "National Nurse Practitioner certification in a specialty area (e.g. FNP, ACAGNP)." We would like this deleted. This requirement is not included in the other OHIO nursing Post Master's Certificate admission requirements, nationally in Post-Master's Certificates, nor for accreditation.

3. College of Health Sciences & Professions

Program Code: BS8119

Program Name: Health Services Administration

Contact: Jeff Trace

The Health Services Administration "HSA" program proposes a change to one course in the HSA curriculum. We would like to change the HLTH 4910 requirement to read "HLTH 4910 or HLTH 4920." Both HLTH 4910 and HLTH 4920 satisfy the HSA program curriculum requirements. HLTH 4920 focuses on health care from a long-term care perspective, whereas HLTH 4910 focuses on the more traditional health care settings such as hospitals, clinics, and insurance companies.

4. The Patton College of Education

Program Code: BS8106

Program Name: Physical Education

Contact: Hyun-Ju Oh

Last spring 2018, the program added the Health Education teaching certification to the current Physical Education (PE) major. To more clearly articulate the program name to students and external audiences, we are requesting a program name change from Physical Education to Health and Physical Education.

NOTIFICATIONS

1. The English Language Improvement Program (ELIP) in the Department of Linguistics is requesting a program name change as well as prefix change. The new name for the program is the Academic and Global Communication (AGC) Program. The new prefix is AGC.
2. The College of Business is requesting a new course prefix of BAB for courses included in the new Bachelor of Applied Business degree-completion program.

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PROGRAMS GUIDELINES, POLICIES AND PROCEDURES
First Reading