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To: Programs Committee, University Curriculum Council
Regional Campus Curriculum Committee
Zanesville Campus Educational Policy and Professional Relations Committee

From: Jeremy W. Webster, Dean, Ohio University Zanesville

Date: April 22, 2019

Subject: Electronic Media Suspension

On April 9, 2019, the University Curriculum Council Program Review Committee completed the program review for the Regional Higher Education A.A.S. program in Electronic Media (EM). The resulting recommendation was that the program is viable except for the Zanesville campus, which was found to be In Jeopardy for the following reasons:

- The radio focus of the Zanesville campus has fallen into disarray. Radio is not as relevant in media as it once was and there is a reluctance on the part of the program coordinator to evolve into more modern technologies. There have been few if any attempts to secure grants or outside funding to support this program and the enrollment is extremely limited.
- The Zanesville campus is in serious need of upgrading equipment but financial resources are extremely limited and there seems to be a lack of leadership and enthusiasm in securing outside funding. As noted earlier the Zanesville campus was a model for radio production, but has not embraced more modern technologies and has fallen into disrepair. This is keeping it from fulfilling its mission.
- Declining enrollment at Zanesville and related closed program at Zane State.

Consequently, the Zanesville campus has suspended the Electronic Media program pending the integration of RHE programs into Athens' departments and schools. Although the program review recommended hiring a new coordinator for the program and to upgrade the program's equipment, our current budget will not allow for these investments with the current enrollment in the program.

There are currently three students enrolled in this degree program. The adviser for this program and the Associate Dean have drafted completion plans for each of these students. Each will be able to complete all EM-specific requirements by the end of the 2019-20 academic year. At the same time, the EM Group 1 faculty member will increasingly be reassigned to teach other courses. We have not admitted any new students into the program for Fall 2019.

Please let me know if you any questions: webstej1@ohio.edu.