

APPROVED PROGRAMS
UNIVERSITY CURRICULUM COUNCIL
October 8, 2019



NEW CERTIFICATES

1. College of Business

Program Code: CTX84U

Program Name: Banking and Financial Services Certificate

Department: Finance

Contact: Travis Davidson

The Banking and Financial Services Certificate program will consist of 15 credit hours including four required courses and one elective course. The program incorporates the economic foundation for the role of the banking industry as well as practical, hands-on applications and skills needed for success in a banking career. The courses will include coverage of: (1) the role that bank services play in the economy; (2) a practical knowledge of risk management tools used to improve bank performance; (3) the legal and ethical implications of the banking industry; (4) a foundational understanding of financial assets and financial institutions with which a bank may interact; (5) skills needed to market financial services to better serve the customer. The Banking and Financial Services Certificate will admit students from within the CoB and students from outside of the CoB.

Required Courses (3 hours each for a total of 12 credit hours):

1. MKT 3580 – Foundations of Professional Sales
2. FIN 3270 – Financial Markets and Institutions
3. FIN 4280 – Bank Management
4. FIN 4290 – Advanced Bank Management OR FIN 3310 – Risk and Insurance

Choose 1 of the following Elective Courses (3 hours):

1. REAL 1010 – Real Estate Principles and Practices
2. ITS 2010 – Understanding Internet Technology
3. MGT 2590 – Strategic Leadership Onboarding
4. MGT 3300 – Human Resource Management
5. MKT 4200 – Services Marketing

2. College of Business

Program Code: CTX83U

Program Name: Financial Programming Certificate

Department: Finance

Contact: Travis Davidson

The Financial Programming Certificate program will consist of two required courses and three elective courses for a total of 15 to 17 credit hours. Interested students in the College of Business (CoB) can tailor their education to add programming skills in preparation for a career in the financial services industry, while non-CoB students can broaden their education and attain an industry-specific application of their complementary skills.

The program will incorporate two finance courses and three computer programming courses which include coverage of: (1) financial assets, institutions, and markets; (2) investment theories and applications; and (3) structure, design, and implementation of the computer programming languages C#, C++, and SQL.

Required Courses (6 total credit hours):

1. FIN 3270 – Financial Markets and Institutions
2. FIN 3410 – Investments

Electives (9-11 credit hours total):

Group 1 (Choose two courses): C++ and C#

1. CS 2400 – Introduction to Computer Science I
2. CS 2401 – Introduction to Computer Science II
3. MIS 3200 - Systems Development
4. ETM 3030 – Applications of Object Oriented Programming

Group 2 (Choose 1 course): SQL

1. MIS 2800 – Business Intelligence and Information Management
2. ETM 3310 – Database Applications & Analytics

PROGRAM CHANGES

1. College of Arts & Sciences

Program Code: BA4903

Program Name: African American Studies

Department: African American Studies

Contact: Gary Holcomb

AAS would like to change its requirements for the B.A. to reflect the requirements of other AAS programs outside of OHIO as well as other Humanities programs at OHIO. It is proposed that students will take a total of 18 credits instead of 12 divided between two concentration areas (e.g., 3 courses in HST for 9 credits, and 3 in Lit for 9 credits) then take 3 electives for a total of 30 credit hours (thus reducing the total credit hours from 34 to 30 and adding opportunity for two concentration areas.

Required course: AAS 1060 Introduction to African American Studies (3 credits)

Students select two tracks from the following four options

Art, Music & Media (minimum of 9 credits)

History (minimum of 9 credits)

Law, Political Science & Race (minimum of 9 credits)

Literature (minimum of 9 credits)

Three electives from the approved list of electives at the 2000 level or higher (total of 9 credits)

2. Regional Higher Education

Program Code: AA5010

Program Name: Computer Science Technology- Applied Business

Department: OHIO-Lancaster

Contact: Michael Kelley

The program wishes to make several changes: We would like to change the name from Computer Science Technology to Computer Technology. This will minimize confusion with

Russ College of Engineering bachelor’s degree in Computer Science and better matches the program learning outcomes.

The program would like to change the current requirement under teh CTCH Core from CTCH 1330 Introduction to Computer Programming to CTCH 1330 Introduction to Computer Programming OR ET 2100 Programming in C. Finally the program would like to chage the current requirement under the General Requirements from MATH 2500 Introduction to Statistics to ATCH 2090 Business Statistics OR PSY 1110 Elementary Statistical Reasoning OR PSY 2110 Statistics for the Behavioral Sciences OR MATH 2500 Introduction to Statistics OR QBA 2010 Introduction to Business Statistics.

3. Regional Higher Education

Program Code: BS5511
 Program Name: Applied Management
 Department: Regional Higher Education
 Contact: Kimberly Riley

We would like to add ETM 3820 to the list of choices for students. ETM 3820 is a course on technical project management.

Current	Proposed
Area 1: Elective *Students can choose from the list of COM 2040 or 3060, or COMS 3500 or PSY 3610	Area 1: Elective *Students can choose from the list of COM 2040 or 3060, or COMS 3500 or PSY 3610, or ETM 3820

4. Scripps College of Communication

Program Code: BC5374
 Program Name: Applied Communication
 Department: Scripps College of Communication
 Contact: Brittany Peterson

The program is requesting seven changes.

- A. Eliminate the word “Applied” from the program name, changing the name of the program to “Communication.” This more accurately represents the current curriculum that includes both applied and theoretically driven courses
- B. Change the admission requirement to remove “Students must have earned an associate’s degree,” reduce the required overall GPA requirement from a 2.5 to a 2.0 (to accommodate transfer students and to align to OHIO freshman admission criteria.
- C. Add qualifier of “complete course with a grade of ‘C’ (2.0) or better to JOUR 1330.
- D. Add qualifier of “complete course with a grade of ‘C’ (2.0) or better to VICO 1000.
- E. Remove the COMS 4072 “Communication in your Workplace: Strategies for Teachers and Administrators” from the “Strategy” section of our curriculum as this course has never been offered since the program launched, and we do not expect that it will be offered in the future.
- F. Add a new course to the strategy section to replace the COMS 4072 course we removed: COMS 2500 “Organizational Communication for Nonmajors.” This new course has content overlap with the removed course.
- G. Add new course COMS 3250 “Communication Technology and Organizing” (3 credit hours) to the list of electives under the “Strategy” section. This course maintains the

same number of 3000 or 4000 level course offerings and is in line with the program aims.

5. Health Sciences & Professions

Program Code: MSXX16

Program Name: Exercise Physiology Human Performance

Department: Applied Health Sciences & Wellness

Contact: Sharon Perry

This request is for a unique program code to track students in the Master of Science in the Physiology of Exercise program who chose to have a Human Performance focus. The students choosing this track will be on the same timeline as students in the Clinical track. The students who choose this Human Performance track will not take the clinical based classes, EXPH 6180 & 6190 and will choose different courses to take as electives than students currently enrolled in the Clinical track. Instead these students will be required to take EXPH 6160, Advanced Resistance Training, and COED 6110, Foundations of Coaching I, and take electives that are preexisting courses such as: EXPH 5160, Resistance Training Theory and Application; EXPH 5850, Motor Development; Human Anatomy for Athletic Trainers; AT 6310, Neuromechanics of Sports Injury Rehabilitation. The total minimum required credit hours for the Human Performance track will be 34 hours.

NOTIFICATIONS

1. The Patton College of Education

Program Code: New Code for ECEE

Program Name: Early Childhood and Elementary Education (ECEE)

Department: Teacher Education

Contact: Sara Hartman

Ohio Senate Bill 216 stipulates a licensure change for the existing Early Childhood Education program. To accommodate the new curriculum, a new prefix ECEE was requested.

2. Scripps College of Communication

Program Code: New Code for ECT

Program Name: Emerging Communication Technologies

Department: J. Warren McClure School of Emerging Communication Technologies

Contact: Hans Kruse

At its June 20, 2019 meeting the OHIO Board of Trustees approved the name change of our school from J. Warren McClure School of Information and Telecommunication Systems to J. Warren McClure School of Emerging Communication Technologies. The degree names “BSC in Information and Telecommunication Systems” (ITS) and “Master of Information and Telecommunication Systems” (MITS) remain unchanged and will continue to use the ITS course prefix for courses covering IT infrastructure topics. We are currently developing a second BSC degree in VR and Game development and request the creation of a new course prefix to be used for the curriculum in this new major: ECT – Emerging Communication Technologies